

NU-Q Fall 2021 Course Descriptions

Communication/MIT Courses

Journalism Courses

Liberal Arts Courses

Communication/ MIT Courses

GEN CMN 201-0 Research Methods in Communication Studies

This course introduces students to the basic research concepts, methods, and tools used to design, conduct, and interpret studies in communication and other fields. We will examine both quantitative and qualitative approaches, including experiments, surveys/interviews, ethnography, field research and content analysis. The course investigates the basic process common to investigations of a variety of research questions from the communication field. Students will become critical and informed research consumers, developing proficiency at evaluating research. Additionally, students will learn how to design an original study to answer a research question.

Instructor(s): Susan Dun / Venus Jin

Prerequisites: None

- Required for MIT sophomores
- Open to sophomores and above, MIT majors only

MIT 212-0 Exploring Global Media

This is a course about the various multi-billion dollar industries that provide us with information, entertainment, and advertising. As a result, these global media have an enormous impact in shaping our culture. Throughout the class, we will explore the infrastructures, markets, and stakeholders that shape the development of global media. This course aims to cover the historical context of global media; the theories to interpret global media's impact and reach; and the tools to investigate the elements and agents of global media. By the end of the course, students will be able to: explain when, how and why certain media can become global; apply global media theories to interpretations of global media contexts; research and assess global media organizations; and identify and assess current and future challenges and trends in global media.

Instructor(s): Joe Khalil

Prerequisites: None

- Open to sophomores and above, MIT majors only
- Open for cross-registration
- Satisfies Media and Politics Minor

MIT 220-0 Analyzing Media Texts

This course is an introduction to the study and structure of film and other moving-image media. We will define and examine the expressive and aesthetic power of the basic elements of the moving image. Specifically, the course will investigate—across a variety of different media, modes and genres, and historical periods—the fundamentals of production design; cinematography, especially the shot and its composition; editing; sound; and narrative structure. The first half of the course examines the separate elements of the moving image; the second half explores how those elements can be organized in various narrative and non-narrative structures. The goals of the course are (1) to acquaint students with a vocabulary specific to film and other moving-image media; (2) to provide students with the critical tools required for analysis of the moving image; and (3) to develop student skills in writing and argument for humanistic inquiry. By the end of the course, students will be able to: (1) identify the elements of the moving image (e.g., kinds of camera movement) and of the soundtrack according to a standard glossary of technical terms; (2) describe patterns of

similarity, repetition, difference, and variation in the image and sound tracks; (3) propose connections between those patterns and narrative structure, character psychology, or larger themes and ideas; and (4) explain those connections in a written argument about how patterns in the most salient visual and/or aural elements of a film or program help us to understand its structure, characters, or themes.

Instructor(s): Scott Curtis

Prerequisites: None

- Open to first-year students only
- Open for cross-registration
- Satisfies Media & Politics Minor

MIT 230-0 Understanding Media Contexts

This course introduces students to ways of analyzing the social, cultural, economic, and political contexts in which people produce and consume media, especially television. Surveying foundational scholarship in television and media studies, the class examines a range of critical approaches, including aesthetic/formal analysis, narrative criticism, ideological analysis, political economy, and audience reception. Working to advance their analytical skills, students will practice using these approaches to examine issues of style, form, ideology, and identity (e.g., representations of race, ethnicity, class, gender, sexuality, and national identity) in a range of historical and contemporary television shows, commercials, and online videos. American television will be taken up as our primary object of study, but students will have opportunities to explore non-American TV shows in their own work. Ultimately, the goals of the course are: 1) to acquaint students with a range of critical and methodological tools for analyzing the production, reception, and cultural meanings of television; and 2) to strengthen and expand students' understanding of diverse TV content, contexts, and convergences at different times in history.

Instructor(s): Kirsten Pike

Prerequisites: None

- Open to sophomores and above, MIT majors only
- Open for cross-registration
- Satisfies Media and Politics Minor

MIT 260-0 Foundations of Screenwriting

This course is designed to supply students with tools to expand and enrich their appreciation of all aspects of filmmaking, especially screenwriting. Students will prepare for entry into the professional world by learning how outside forces can influence the screenwriter's decisions. Through the practice of screenwriting, students will (1) learn how to represent in words not only story, but also sound design, editing, visual design, and other elements of media making; (2) discover how core concepts of character, structure, plot, theme, and tone interact within existing and emerging media forms and explore a variety of films, topics and exercises that will provide inspiration for a piece of original work for personal significance. By the end of the course, students will be able to: (1) write in professional screenplay style and format; (2) generate compelling scenes, characters, and stories, and distinguish between derivative obvious choices and honest, original alternatives that affect and move an audience; (3) think like a screenwriter, applying the language of constructive screenplay development and criticism to their work as well as to the work of others.

Instructor(s): Dana Atrach

Prerequisites: None

- Open to sophomores and above, MIT majors only

MIT 325-0 Film, Media & Gender: Girls' Media Culture

Although media made for girls has long been derided as silly and undeserving of close attention, to the millions of preteen and teen girls who consume it, it is anything but insignificant. From novels and movies in the 1930s featuring teen sleuth Nancy Drew to contemporary films and TV shows such as *Whip It*, *Wadjda*,

and *That's So Raven*, girls' media artifacts have functioned as important historical sites for the negotiation of cultural politics and youthful feminine ideals. In order to shed light on the often-overlooked history of girls' media, this course offers a critical investigation of (primarily) U.S. girls' media from the 1930s to the present, including novels, films, TV shows, advertisements, music videos, teen magazines, toys, and new media. We will investigate girls' media artifacts as aesthetic, political, and commercial texts through which youth have interfaced with lessons about gender, sexuality, race, ethnicity, class, national identity, and generation at different historical moments. Although American commercial media will be taken up as our main object of study, students will have opportunities to explore media made outside the U.S. in their own research projects, and we will consider girls' independent production and reception practices in both Western and non-Western contexts. Ultimately, the goals of the course are: 1) to explore the dominant strategies utilized by the media industries to represent female youth and their concerns, as well as those utilized by girls in practices of self-representation; 2) to examine girls' reception of and diverse engagements with media; and 3) to consider how the landscape of girls' media production and consumption has changed, and resisted change, over time.

Instructor(s): Kirsten Pike

Prerequisites: None

- Open to sophomores and above, MIT majors only

MIT 349-0 Internship

This course provides academic structure and guidance for professional internships being completed by students in the Communication Program. The course covers organizational communication and behavior topics, including: organizational cultures; working in teams; managing generational differences; effective workplace strategies; leadership and mentoring; work-life balance; ethics and soft skills; feedback and motivation; technology in the workplace; networking; and starting life as young professional. In this seminar-style class, we discuss the readings and their relationship to events in the job sites; students share their progress reports, questions, and concerns about the work they are completing in various media-related jobs. Students are encouraged to explore the links and gaps between what they have learned in the classroom and what they are learning in the workplace, thereby developing their professional skills while deepening their academic experiences. Students are evaluated on a written final project and presentation and by their work site supervisor, as well as their weekly written responses to the readings, which should show a clear understanding of the readings as well as thoughtful application to the work site.

Instructor(s): Susan Dun

Prerequisites: None

- Open to junior and above, MIT majors only
- Students may register for 1-4 units
- Instructor permission is required; students should write to the instructor for permission to register at: s-dun@northwestern.edu

MIT 352-0 Undergraduate Seminar: Alternative Media in the Middle East

Alternative media in the Middle East is a seminar course examining the diversity of contexts that often produce media through pirate radio, underground press, independent film, internet, digital and mobile technologies, and other forms. We examine various facets of these alternative media forms, their development, circulation and overall impact. The class will make use of readings, lectures, alternative media artefacts, case study analyses, guest presenters and your own research projects. In this course, we develop a set of analytical and practical tools to evaluate and distinguish between alternative and mainstream media. We also acquire regional understanding of the multitude of ways citizens, artists, critical thinkers and others are contributing to effecting change and enjoying the power of their imagination.

Instructor(s): Joe Khalil

Prerequisites: None

- Open to sophomores and above, MIT majors only
- Open for cross-registration
- Satisfies Media & Politics Minor & Middle East Studies Minor

MIT 360-0 Topics in Media Writing: Pixar Storytelling

Pixar has a distinct cinematic voice, loved by audiences, critics and filmmakers alike. Not only are Pixar's films known for their rich fictional worlds, glorious visuals, and original plots, but for their ability to move audiences. This course will focus on Pixar's effective storytelling techniques (core ideas, moving conflict, emotionally satisfying endings, character development, theme, etc.) and how they are used to create memorable films. Students will craft finished works including but not limited to character studies, dialogues, scenes, analyses and a completed feature film screenplay. This course is for writers interested in writing for animation or for anyone who is interested in learning more about the world of storytelling.

Instructor(s): Dana Atrach

Prerequisites: MIT 260-0

- Open to Sophomores and above, MIT majors only

MIT 372-0 Editing

This course will introduce students to the fundamentals of digital non-linear editing. The emphasis of the course will be hands-on practice through a series of projects. There will be several in-class screenings, readings, and a significant amount of time spent editing to develop your abilities. This class is the first step to finding your own "voice" as an editor. The projects in the class will offer experience with several different editing strategies and techniques. They are designed to develop conceptual and technical proficiency, as well as the working skills, strategies, and discipline necessary to provide a foundation for further exploration.

Instructor(s): Joao Queiroga

Prerequisites: MIT 190-0 with "C-" grade or better

- Open to sophomores and above, MIT majors only

MIT 379-0 Topics in F/V/A Production: Docufiction

Docufiction blurs the line between fiction and non-fiction filmmaking practices and artistry. In this class, students will be introduced to hybrid, genre-defying films that question traditional definitions of documentary and fiction. Students will familiarize themselves with hybrid films, experimental forms, mockumentaries, documentary reenactments and dramatized "true stories." Classes will be composed of lectures, critical viewing, discussion of screenings and production workshops.

Instructor(s): Joao Queiroga

Prerequisites: None

- Open to Sophomores and above, MIT majors only

MIT 382-0 Foundations of Sound Design: Sound Production

Sound design is crucial to the success of visual storytelling and interaction design. While often subtle, skillfully produced sound design immerses the viewer, listener, or product end-user, shaping the emotional landscape of the piece and guiding the audience along. It's an observable phenomenon that people can watch and even enjoy a scratchy, jumpy, low-quality image, (e.g. The Blair Witch Project (1999)), but they cannot bear poorly produced audio. Therefore, artfully crafted sound design is a vital component of effective audio-visual media. This course explores the history of sound design, its theoretical underpinnings, and the core features of a compelling soundscape. We will explore the

workflow of a professionally produced soundtrack—including capturing, editing, repairing, mixing, and applying effects. Students will breakdown and analyze soundscapes by listening to examples from different periods and media formats, produced via a variety of methods, (both analog and digital). Students will examine the state of the art and potential futures of sound design, discussing the core concepts of immersive and 3D audio. Finally, students will apply the knowledge and skills developed in the class to produce original sound design projects to strengthen their portfolios, win awards, and attract real-world clients.

Instructor(s): Spencer Striker

Prerequisites: None

- Open to sophomores and above, MIT majors only

MIT 388-0 Internet and Society

The Internet affects every society and culture on earth. This class surveys a range of theoretical, historical and technological issues that the Internet poses to society. At its core, this class asks students to critically think about the question “Who controls the Internet?” Students develop a broad familiarity with a range of issues and problems related to the impact of the Internet on society through directed readings and discussion. Students also hone their research and writing skills through independent research projects on Internet topics of interest throughout the course. The goals of this course are to 1) familiarize students with the macroeconomic, social, and political effects of the internet, 2) develop intellectual curiosity by supporting directed student research and 3) provide students with intellectual frameworks to consider internet policy.

Instructor(s): Banu Akdenizli

Prerequisites: None

- Open to sophomores and above, MIT majors only
- Open for cross-registration
- Satisfies Media & Politics Minor

MIT 392-0 Documentary Production

In two lectures per week and outside field work, this course will cover the basics of documentary production with an emphasis on the creation of short documentaries, as well as the history of the genre. Using advanced cameras, professional location audio recording equipment, and Adobe Premiere Pro computer editing, you will create engaging, meaningful, creative non-fiction media. Concurrently throughout the semester, your inquiry, discovery, and mastery will be firmly grounded in the history and scholarship of American and international documentaries from the early part of the 20th century to today.

Instructor(s): Danielle Beverly

Prerequisites: MIT 190-0

- Open to sophomores and above, MIT majors only

MIT 393-0 2D Computer Animation

In this course, students will learn how to make digital animation and discover how to capture the hearts and minds of audiences with this highly popular and fun-filled art form. It offers a basic comprehensive understanding of integrating motion theory and various digital practices that create the illusion of life and movement on the screen. The course consists of three main components: Theoretical knowledge development to understand the history of animation, basic principles of time and movement, digital production systems and methodologies, sensual values (such as visual, aesthetic, formal, pragmatic) and abstract values (such as emotional, motivational, persuasive). Technical knowledge development through in-class workshops, self-guided learning, hands on practice using computer software and employing different digital production methods and processes. Students will learn how to manage projects and understand various technical terminologies, attributes and industry-standard specifications.

Experimentation and creative exploration by taking the knowledge and skills that were gained in the first two phases and reapplying them using a more personal, creative and conceptual mind-frame. This phase will reinforce the importance of narrative and creating value and romance for different audiences.

Instructor(s): Spencer Striker

Prerequisites: None

- Open to sophomores and above, MIT majors only

MIT 398-0 Undergraduate Seminar: Change Management in Media **NEW**

This course provides students an essential understanding of managing change in media companies, a significant and common challenge today. Students learn influential theories, models and related concepts that shape the practice of organizational change and are exposed to a number of organizational issues including the need for change, why organizations change or fail to change, ethical issues associated with change, how change helps organizations become more competitive and profitable; deal with digital disruption; develop new business model; deal with automation or technology; and deal with globalization of industry competition. The course is designed as a mixed learning format that includes lecture-type instruction, student presentations, analysis of case studies, expert guest speakers and self-directed learning.

Instructor(s): Mohammed Al-Emadi

Prerequisites: None

- Open to sophomores and above, MIT majors only

MIT 398-0 Undergraduate Seminar: Leadership in Media Companies

This course introduces students to essential principles and practices of leadership in direct application to media companies. Students will learn varied perspectives on what leadership is, develop insight about how it is exercised, and appreciate the consequences for the success or failure of media firms. Topics include understanding historical and contemporary theories of leadership; recognizing leadership traits; understanding philosophies and styles of personal leadership; attending to tasks and relationships; developing leadership skills; creating and communicating a compelling vision; establishing a constructive organizational work environment; handling conflict effectively; prioritizing ethics in leadership, and leading organizations in efforts to overcome obstacles to achieve goals. Students will assess their personal leadership traits and identify the skills each needs to improve for developing their knowledge and capacity for exercising leadership. The course is designed as a mixed learning format that includes lecture-type instruction, student presentations, analysis of case studies, expert guest speakers and self-directed learning.

Instructor(s): Mohammed Al-Emadi

Prerequisites: None

- Open to sophomores and above, MIT majors only

MIT 398-0 Undergraduate Seminar: Communication Advocacy **NEW**

This course will survey classical and contemporary theories of rhetoric as a foundation for topical discussions and case studies on activism, advocacy and discourse in civil society. Students will examine and evaluate the public sphere in regional and global contexts while analyzing communication strategies to promote participatory politics and shared understanding. The course will culminate with a project in which students select an advocacy issue and devise a hypothetical communication plan that could influence public opinion and advance social change. The course is timely given global concerns about many issues of shared importance today, including social justice, climate change and human rights.

Instructor(s): Brady Creel

Prerequisites: None

- Open to sophomores and above, MIT majors only

MIT 398-0 Undergraduate Seminar: Media Management

This course introduces students to key concepts, models and influential thinkers in management science with the focus on implications for managing media companies. We consider the co-determinant influences of political, social and cultural contexts in which media firms operate, investigate normative standards that ground policy and shape practice, develop insights about media content as products, consider types of management (strategic, operational, developmental, stakeholder) and levels (executive, middle, line), and institutional factors (especially organizational cultures and values). Even for those who decide that being a manager is not the best career path personally, this course facilitates mature understandings of organizational principles and practices that affect all media workers and influence career success.

Instructor(s): Gregory Lowe

Prerequisites: None

- Open to sophomores and above

MIT 398-0 Undergraduate Seminar: Politics in the Digital World

This course aims to examine the nature of political communication and campaigning in contemporary societies. In this course students critically evaluate contemporary political campaign strategies and tactics within their respective socio-political environments. The roles of campaign managers, media consultants, pollsters, press secretaries, and field operatives are studied. The impact of press coverage, political advertising, and candidate debates on the electorate are also analyzed. Some of the main topics covered in this course are prevalent political communication theories and trends, the relationship between political institutions and the media, elections, debates, political campaigning and advertising, new media and politics.

Instructor(s): Banu Akdenizli

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration
- Satisfies Media & Politics Minor

MIT 398-0 Undergraduate Seminar: Women & Documentary

This course explores potent, groundbreaking, funny, inspiring, and thought-provoking international documentaries directed by women. Social justice, autobiographical, observational, hybrid, and traditional forms of documentary are featured to examine topics such as gender, race, art, history, philosophy, and the environment. Arab, Asian, African, U.S., Indigenous, Latin American, and European women filmmakers are included. From Academy-Award winners, to a girl with a toy camera – you'll find them all in this course. This lecture course focuses on writing and critical analysis of media texts, and requires no production skills. Final projects may be either a research paper, or a digital project.

Instructor(s): Danielle Beverly

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration
- Satisfies Media & Politics Minor

MIT 398-0 Undergraduate Seminar: International Sports Management **NEW**

The class introduces relevant theoretical and practical insights for understanding sports management in an international context. The course presents multiple facets exploring ethics, marketing, sponsorship, event management, labor mobility, business, and financial challenges and issues. The exponential growth of sport in the media is an undisputed fact with growing importance in most countries. A large audience of viewers and consumers have an appetite for sport entertainment and follow not only teams and matches but also players' transfers, salaries and club budgets. The global sports industry is one of the

most important media products, with an estimated value of 471 billion US dollar in 2018 (Statista, 2020). Although negatively affected by the COVID-19 pandemic, the sports industry management is showing resiliency and adapting globally. Beyond the spectator experience, sports is an industry with unique management challenges. This class introduces key components of the industry that necessary for effective management in the global context. The class addresses the characteristics, differences and similarities of sports management in various regions of the globe.

Instructor(s): Gerard Akindes

Prerequisites: None

- Open to sophomores and above

MIT 398-0 Undergraduate Seminar: Sports Globalization in Africa

This course investigates complex interactions and relationships between sport and contemporary African societies. This provides a lens for improved understanding of how the ongoing transformation of both in socio-economic development. 'Modern' sport as been entrenched in the political, cultural and socio-economic life of African societies. Sport has functioned as an instrument of both colonialism and liberation, and served as a nation building tool in the period since African countries gained independence from colonial rule. Today, sport has a dynamic role as an interface between local and transnational interests, and is increasingly an international industry with a global agenda that encourages the growing commodification of sport practices and experience. Topics covered in this course include: the history of sport, the role of sport in anti-apartheid movements and independence struggles, issues related to athlete migrations, the roles and impact of media and communication technologies, the emphasis on nationalism and the modern state, dynamics of globalization, the politics of international governing bodies and institutions in sport, contrasting African elite sport versus mass sport, and the hosting of "major sport events." The course features a close focus on understanding contemporary Africa through the medium of sport.

Instructor(s): Gerard Akindes

Prerequisites: None

- Open to sophomores and above, MIT majors only
- Open for cross-registration
- Satisfies Media and Politics Minor

MIT 398-0 Undergraduate Seminar: Myth Structure in Storytelling NEW

This course serves as an introduction to archetypal structure of stories by examining how a mythopoeic framework may be found in various narratives of film and literature from across time and culture. Why are some stories timeless? How do some stories have global appeal? Joseph Campbell coined the term "monomyth" to describe a single journey universally travelled in an epic pursuit of heroism, arguing that there are fundamental story elements that engages every person's psychological and metaphysical needs. This course takes a fresh look at those elements with a special focus on the inner drives of the hero's and heroine's journeys, understanding that the former is a journey through the first half of life while the latter is a journey through the second. With a critical review of archetypal theories, the monomyth can be distilled of its androcentric underpinnings and expanded for greater inclusion and understanding. The course will review the theory of character transformation in the stages of the two heroic journeys and evaluated against psychological development in Jungian terms and metaphysical growth in Sufi expressions. The journeys are then discussed in terms of film and literature, and further examined against scriptural stories and spiritual experiences.

Instructor(s): Nadia Salem

Prerequisites: None

- Open to sophomores and above, MIT majors only

MIT 398-0 Undergraduate Seminar: Organizational Comm. in MENA **NEW**

This course explores managerial and organizational issues affecting how companies and institutions communicate with internal and external audiences to achieve their aims and operations. The course features a series of Qatari experts and leaders from industry and government and investigates case studies in the Middle East and North Africa.

Instructor(s): Jairo Lugo-Ocando

Prerequisites: None

- Open to sophomores and above, MIT majors only

Journalism Courses

GEN CMN 202-0 News and Numbers

Introduction to statistics for journalism students. Students will discuss ways to detect fraud in government data, methods for dissecting academic research from scholarly journals (as well as research promoted in press releases), and strategies for reporting numbers to a mass audience, among other skills. Students will become deeply familiar with SPSS software. Covered topics include those common in general statistics courses, including the Central Limit Theorem, descriptive and inferential test statistics, correlation, One-Way and Two-Way Analyses of Variance, and multiple regression. Specific attention is given to challenges journalists encounter in reporting numbers.

Instructor(s): Jairo Alfonso Lugo-Ocando

Prerequisites: None

- Open to sophomores and above, Journalism majors only

JOUR 101-0 Introduction to Journalism

This course provides an overview of journalism fundamentals and will explore how news is defined, reported, written and produced for print, broadcast and online media platforms. Journalism 101 is designed to not only introduce students to journalism, but is tailored to help students begin to develop their own skills in producing content across a variety of platforms for news, sports, business and current affairs.

Instructor(s): Marci Brown

Prerequisites: None

- Open to ABP students only
- Open for cross-registration

JOUR 201-0 Journalistic Storytelling Across Media

Students will produce a range of journalism stories across a variety of forms and platforms: writing for print and digital outlets, as well as creating audio, video and interactive graphics. You will also learn how to amplify your storytelling by tapping into social media tools to reach, attract and interact with a wider audience. This class is conducted in a collaborative atmosphere within a newsroom environment to produce stories prepared for the digital age. You will develop a strong sense of journalistic news judgment and be prepared to learn advanced areas of reporting and storytelling in future classes. This course builds on the introductory experiences in journalism received and techniques learned in your first year, developing these to master basic skills of journalism used in every storytelling format. These include news judgment, information gathering (including sourcing, discovering and covering different kinds of news, interviewing techniques, practices of inclusion and sensitivity); constructing stories (including leads, story structure, using quotes, using data to tell a story, assessing information); editing and presentation (grammar, punctuation, AP style, voice, tone and clarity); and visual literacy and presentation. This course emphasizes the critical practices of ethical journalism and deadline reporting and storytelling. The course also expands students' experience and skills in the use of multi-platform tools needed for effective, relevant and engaging storytelling for specific audiences. Professors will guide students in their continued development of reporting, interviewing, writing and researching with a sophisticated audience

understanding using text, photos, audio and video for print, broadcast and/or digital platforms.

Instructor(s): Abraham Abusharif / Marda Dunsky

Prerequisites: JOUR 202-0

- Open to sophomores only, Journalism majors only

JOUR 202-0 Journalism in the Digital World

This course begins your exploration of a field that is constantly transforming yet strives to remain true to a set of time-tested fundamentals. We will explore essential questions about journalism and strategic communication: its purpose(s), its techniques and what makes it valuable. Once those foundations are laid, we will examine digital technology's impact on journalism, including the essential role social media and mobile technology play. In the final weeks, you will work as journalists to cover a real news story from multiple perspectives. Working in a newsroom setting, you will gather information and produce content for social media and mobile platforms.

Instructor(s): Eddy Borges-Rey

Prerequisites: None

- Open to first-year students only

JOUR 318-0 Mobile Journalism (MoJo)

Smartphones have become an essential component of contemporary journalism. On average, 62% of users prefer to read their news on their smartphones, which has steered editorial efforts towards mobile-first strategies. The level of technical sophistication of modern smartphones, coupled with their online connectivity and their computing power, has made these devices able to produce and disseminate news of a professional standard in-situ. More and more, smartphone footage finds itself competing with standard broadcasting footage in news bulletins and newscasts. ENG and EFP operations are put aside in favor of compact and portable mobile journalism (MoJo) deployments. With a full radio or television studio in their pocket, Mobile journalists are now able to blend in to challenging reporting environments and efficiently navigate their complexities.

This practical course introduces students to the methods and techniques of Mobile Journalism. Students will use MoJo gear to gather, produce and post-produce mobile news packages to a professional standard. The course will also provide an opportunity to learn about apps, the limitations of the medium, and how to tell mobile-first stories.

Instructor(s): Eddy Borges-Rey

Prerequisites: None

- Open to sophomores and above

JOUR 321-0 Storytelling: Magazine and Feature Writing

Magazine and Feature Writing students will be introduced to the editorial and multimedia flank of the magazine world (online and print), a huge and storied part of not just journalism but an influential sphere of public discourse—political and cultural. Students will learn to write and edit various “kinds” of magazine stories. Though they originated in print magazines, these archetypal stories have seamlessly transitioned in online publications to a significant extent. (We will discuss the differences between online stories and print.) This is a writing-emphasized, editing-dependent class. But it is not exclusively about writing. You will learn important skills and will be shown an expansive venue for your story ideas, storytelling abilities and, of course, your unique writing style and writer's voice. NEW: It will also accept audio-visual storytelling. By this point in the journalism program, students are expected to have advanced writing skills so that we may focus more on the various structures and approaches to magazine writing. Students are expected to develop their story ideas (in close consultation with your instructor and classmates) and find sources required to produce interesting and well-told stories. Also, you will produce your own multi-media accompaniments to your stories. As such,

you will be introduced to open-source offerings that permit students to design creative art concepts intended to accompany and augment their written pieces. An example is the work done by Medill's Knight lab.

Instructor(s): Abraham Abusharif

Prerequisites: JOUR 301-0 **OR** JOUR 301-1 with a C or better

- Open to juniors and above, JOUR majors only

JOUR 324-0 Video Journalism – Video Producing: Broadcast/Web

Video Production for Broadcast & the Web will cover techniques associated with writing and producing broadcasts for television and digital platforms. Students will learn the roles and responsibilities of the key personnel involved in producing programs both within the studio and outside broadcasts. Students will have the opportunity to take on all the production and technical roles available, providing them with a strong foundation in live television production. The course will also instruct students in advanced storytelling, shooting, and editing techniques for television and multi-platform environments. It will enable students to recognize and understand the technical and aesthetic aspects of visual storytelling and how to build successful visual narratives using a combination of still images, 4K video, ambient audio, voice and/or text. The course is designed to prepare students for the “real world”, allowing them to apply the journalistic standards of truth, fairness and accuracy, alongside the tools and techniques of multi-platform journalism, to tell compelling narratives in a professional environment. The course will consist of lectures, discussions and practical exercises.

Instructor(s): Miriam Berg

Prerequisites: None

- Open to juniors and above
- Open for cross-registration
- This course carries 2.00 NU-Q units

JOUR 370-0 Media Law & Ethics

This course introduces students to basic normative and legal principles necessary to safely and responsibly produce media content anywhere in the world. It begins by locating principles of free speech and free press in international and regional human rights documents, and identifying the different types of legal and judicial systems. Typically the course examines offensive expression, from hate speech to blasphemy; copyrights; defamation and seditious libel; conceptions of privacy and seclusion; so-called rights of publicity; journalistic privilege; and the growing body of national freedom of information laws. Legal rules are almost always paired with normative concerns, and the course is necessarily comparative given NUQ's diverse student body. The course draws on legal texts and professional examples from around the world, but also examines in-depth Qatar's 1979 Prints & Publications law, Constitution and penal code.

Instructor(s): Craig LaMay

Prerequisites: None

- Open to juniors and above
- Open for cross-registration
- Satisfies Media & Politics Minor
- Priority to Journalism students who will be on residency in the spring

JOUR 390-0 Special Topics: Cultural and Media Magazine

The Media & Culture Magazine show is a 15-week production course for students who want to learn to write, direct and present broadcast quality programming. The final product will be a studio presented show with a range of short and long reports and films about art, culture and media. Students will be asked to pitch, produce, direct, write, film and edit slickly produced short films of a high editorial standard. They will also be required to produce studio excerpts which will include training in presenting, production and graphic design. This is a dynamic course taught by someone who has worked in the industry and requires

ambitious students who are keen to write and produce for broadcast – and who will walk away with a strong element to add to their show reel.

Instructor(s): Reem Haddad

Prerequisites: None

- Open to juniors and above

JOUR 390-0 Special Topics: Gender and the Media

This course will give students a general introduction to covering pressing gender and women's issues in media. Students will be introduced to gender and feminist theory and will study how American and Middle Eastern media cover issues of particular importance to women, such as sex trafficking, rape, domestic violence and economic issues. They will learn how such coverage can be improved to better reflect women's lived realities and perspectives. Students also will learn how female and gendered voices have been historically ignored, stereotyped, misunderstood and marginalized by many media professionals; how this approach often resulted in warped truths and narratives in news reports; and how aspiring media practitioners can avoid these common pitfalls.

Instructor(s): Mohana Rajakumar

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration

JOUR 390-0 Special Topics: Journalism of Empathy **NEW**

Based on the template of instructor Marda Dunsky's book *Stories from Palestine: Narratives of Resilience*, the course focuses on production of journalistic narratives that weave highlights of life stories, based on field reporting, with contextualizing data and information, based on documentary research. The aim of such narratives is to encourage fresh, empathetic thinking about the humanity and agency of people who, despite living in distress, nevertheless strive to produce, create, excel and express themselves freely. The course will explore the potential and privilege that journalists possess to create empathetic work that, across a range of topics, does not advocate but rather adheres to principles of journalistic ethics while seeking to broaden ranges of public understanding.

Instructor(s): Marda Dunsky

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration

STRATCOM 303-0 Introduction to Strategic Communication

Introductory course in which students learn about the fundamentals of strategic communication; become familiar with strategic communication practices such as advertising, public relations, branding, corporate communication, promotions, social media marketing, and mobile marketing; understand the integrated approach to IMC (Integrated Marketing Communications); explore issues shaping the practice of strategic communication such as ethics and industry regulations; discover career opportunities and types of jobs in strategic marketing communications in the non-profit sector, the private sector, or the government.

Instructor(s): Ilhem Allagui

Prerequisites: None

- Open to sophomores and above
- Satisfies Strategic Communication Certificate

STRATCOM 305-0 Corporate Storytelling

Development of message strategies for communicating with consumers and other audiences. Emphasis on understanding audiences, how persuasion works and how brand communications are developed and executed.

The course is designed to help students evaluate, and become proficient at creating, various types of persuasive content required from today's strategic communication professionals – with a particular focus on PR messages. Through a series of interactive lectures, class discussions and numerous hands-on exercises, students learn to develop external and internal communication messages and grow to understand the importance of integrating them into coherent institutional narratives. Crisis management and communication, along with strategic communication for non-profit and social causes, are also discussed.

Instructor(s): George Anghelcev

Prerequisites: STRATCOM 303-0

- Open to sophomores and above
- Satisfies Strategic Communication Certificate

STRATCOM 307-0 Digital, Social and Mobile Marketing

Focus on the tools, methodologies and programs used by companies to develop, justify, deploy and measure their social and mobile marketing programs. Development of complete social marketing programs for actual companies using best practices, including social monitoring, web analytics, social marketing systems, blogs, Twitter, Google Plus, LinkedIn and other tools.

Instructor(s): Stefano Perazzo

Prerequisites: STRATCOM 303-0

- Open to sophomores and above
- Satisfies Strategic Communication Certificate

Liberal Arts Courses

Anthro 242-0 Anthro Special Topics: Intro to Media Anthropology NEW

This course will introduce students to the anthropological study of media to explore questions such as: What is the role of media in people's lives? What influences people's interests and reactions to various forms of media? How do scholars study media as a cultural phenomenon? Course assignments include media and ethnographic analyses of media from around the world.

Instructor(s): Yasemin Celikkol

Prerequisites: None

- Open to first-year students and sophomores
- Open for cross-registration

ECON 387-0 Topics in Economics: Personal-Entrepreneur Finance

The course covers two aspect of finances: personal financial management and entrepreneurial finance. Students will first improve their financial literacy with the basics of spending, saving, investing financial resources and business accounting. The first part of the course tackles the normative and practical aspects on getting ahead in one's personal finances. The class is structured so that students will gain an understanding of how to manage every day's expenses, save, invest, manage loans/mortgages of different types, use of credit and plan for the future. Where possible faculty will use real-life scenarios, covering a wide range of personal financial challenges expected in a lifetime. The second part of the course discusses the fundamentals of corporate finance tools and techniques an entrepreneur needs to start or expand a successful business. Faculty will discuss basic, sound financial management practices such as the use business cash flow models and strategically economic position of a company in its early-stage. The material and in-class business cases discussions will cover some key concepts such as venture capital funds, institutional investors and the role of business angels. The course quantitative aspect will be limited to some math-based examples so to illustrate the critical importance of achieving long-term financial goals, both at personal and corporate level. The course will also make use of Harvard Business Publishing business cases, where appropriate, and of online- business simulations so to stimulate the students' understanding of the concepts discussed in class.

Instructor(s): Giovanni Bandi & Tamer Rabbani

Prerequisites: None

- Open to juniors and above
- Open for cross-registration

ENGL 103-1 First-Year Writing

The primary goal of this course is to improve writing skills within an academic setting. It is designed to help a student become a more efficient and successful writer by also strengthening skills in reading and analyzing texts. It recognizes that writing is indeed a process. This means that whether a writer starts with a thesis, an outline, or an assigned topic, there will be many steps and missteps involved in producing the final essay. Multiple phases of the writing process will be carried out, such as workshop, peer review, and one-on-one conferences with the instructor. Each semester, a different theme will serve as a focal topic for readings, discussions, and writing assignments.

Instructor(s): Aaron LaDuke / Maria Lombard / Sam Meekings / Kelly Wilson / Michael Telafici / James Hodapp

Prerequisites: None

- Mandatory for all first-year students

ENGL 242-0 Topics in Literature: Survey of American Lit **NEW**

This course will take a chronological approach to the study of American literature, moving from pre-colonial to contemporary texts. A variety of genres will be studied, including fiction, non-fiction, and poetry. The focus will be on shorter texts though the class will cover at least one novel. Overall, the course seeks to communicate a history of the United States through the lens of literature—itsself a history of human thought, interaction, and emotion.

Instructor(s): Aaron LaDuke

Prerequisites: None

- Open to first-year students, sophomores and ABP Dual Enrolled students
- Open for cross-registration

ENGL 379-0 Special Topics: Graphic Novels

This course places comics and graphic novels from the Middle East and Africa (either originally written in English or translated) at the center of its consideration because these increasingly salient and popular narratives are largely overlooked in academia. Comics and graphic novels are one of the world's great narrative art forms, but for much of the history of literary studies they have been dismissed as trivial and irrelevant to serious scholarship. Thankfully, this is quickly changing and these sequential art forms are beginning to be taken seriously as cultural objects. However, as is often the case with emerging art, graphic novels and comics from the Europe and the United States dominate conversations, despite the presence of quality graphic work from the Global South. With particular consideration to how comics from African and the Middle East subvert images of Africa and the Middle East produced elsewhere, this course supplements area-focused readings with secondary materials, most notably the work of Scott McCloud, to train students to perform formal readings that account for the mixed visual/written forms of these works.

Instructor(s): James Hodapp

Prerequisites: None

- Open to juniors and above
- Open for cross-registration
- Satisfies Middle East Studies Minor

ENGL 379-0 Special Topics: Memoir

This course will explore identity and belonging through writing. We will read and analyze, and create our

own writing about ourselves and our place in the world. We will examine memoir as a distinct literary form. Students will analyze a variety of contemporary and influential memoirs, and explore the possibilities and limitations of the genre. We will investigate the relationship between history and memory, as well as distinctions between the public, the private and the personal in life writing. We will examine trends and controversies in the creation and use of memoir, as well as different functions and modes of documenting memory. Students will also produce their own memoir as part of their final project.

Instructor(s): Sam Meekings

Prerequisites: None

- Open to juniors and above
- Open for cross-registration

HISTORY 242-0 Topics in History: Understanding Hist. Sources

In this course you will explore a range of historical sources and discover what secrets they can tell you about the past. Each week you will focus on one type of source and, with the aid of theoretical guides, discover how they can help you build historical interpretations. The sources will come from all over the world, including the Middle East, and cover the last 500 years. Our goal is to understand how different kinds of sources contribute to our historical understanding in different ways. We will start by reading written sources, such as diaries or newspapers, before looking at visual sources, such as portraits or cartoons, and finally study physical sources, such as clothes or architecture. By the end of the course, you will have a strong understanding of how to include a wide variety of primary sources to support analytical arguments about the past. Effective use of evidence is key skill for anyone interested in taking further history courses and for your undergraduate education in general.

Instructor(s): Christopher Sparshott

Prerequisites: None

- Open to first-year students, sophomores and ABP Dual Enrolled students
- Open for cross-registration

HISTORY 242-0 Topics in History: History of Medieval Muslim Empire

This course provides an overview of the political, intellectual, and social history of the kingdoms ruling over Muslim societies from roughly 1400-1800 C.E. Case studies will include the Ottoman, Moghul, Safavid, and Songhay Empires. State formation in Central Asia and Morocco are also considered. Key thematic issues include the notion of the pre-modern state (dawla), the relationship of religion to politics, the diversity of local cultures within the Muslim world, and the social, political and religious roles of women in pre-modern Muslim societies.

Instructor(s): Zachary Wright

Prerequisites: None

- Open to first-year students, sophomores and ABP Dual Enrolled students
- Open for cross-registration
- Satisfies Middle East Studies Minor

HISTORY 387-0 History Adv Special Topics: Popular American Culture

American popular culture is an inescapable force of modern life everywhere. Over the last century American films, television and music have conquered the world and defined much of what counts as modern popular culture. This course will explore the history of American popular culture from 1900 to the present day. Our goal is to look beyond an America history of major events and big names to understand a history from the perspective of lived experience. It will start by considering the basic terms of “popular” and “culture” and how they work together. Within this theoretical framework we will explore the evolution of American popular culture through books, magazines, music, radio, films and television consumed by ordinary men and women.

Instructor(s): Christopher Sparshott

Prerequisites: None

- Open to juniors and above
- Open for cross-registration

INTERDIS 202-0 Interdisciplinary Topics: Introduction to Urban Planning NEW

This course imparts basic concepts of urban planning, urban policies and infrastructure planning as tools students can use to understand and appreciate built environments across the world and in Doha. An international, universalist approach to urban planning issues will inform these topics via consideration of a series of reports by the United Nations Habitat project.

Instructor(s): Mufid Qassoum

Prerequisites: None

- Open to first-year students and sophomores
- Open for Cross-Registration

INTERDIS 203-0 Ways of Knowing

At Northwestern, we ask students to take liberal arts courses. There is an inherent belief that these courses lead us to better know the world around us. In this Ways of Knowing course, we will unpack the notion of a liberal education and its quintessential space, the university. We will critically examine the very idea of knowledge: What makes the knowledge you acquire here valuable? Which kinds of knowledge are considered to be significant and authoritative in the societies we live in, and why? How is this knowledge produced, for what purposes, and with what social effects? What are the entanglements between knowledge and power? Who has the authority to produce it, who do we count as an authoritative knower on an issue, and why? What makes this knowledge valuable to you and how does it serve the goals you came to pursue? The goal of this class is to encourage and enable you to critically reflect on the conditions of your learning and the purposes for which you are pursuing it. More specifically, you will learn about colonial knowledge production and its manifestations in the contemporary world. Thus, we will look at education in our postcolonial context, where there is nothing really post about colonialism. We will examine how dominant forms of knowledge production have been and continue to be shaped and influenced by colonialism. To do this, we will explore the history of colonial knowledge production, specifically focusing on the idea of the human as a primary way of understanding our world. Throughout the semester, we will explore topics of education, power, knowledge production, colonialism and humanity through the lens of philosophy, anthropology, history and literature, but also thinking of these various modes of knowledge production as intersecting with and informing each other. Our goal is to get you to think critically about different ways of understanding the world. We also want you to think about how we have gotten to where we are, as well as to equip you with tools for critiquing the world around you, especially your own university – your second home for the next two years.

Instructor(s): Sami Hermez & Torsten Menge

Prerequisites: None

- Open to sophomores only

INTERDIS 242-0 Topics in Science and Technology Studies: Introduction to Science and Technology Studies

This course introduces the interdisciplinary field of science and technology studies (STS), which is the study of science and technology in social context. Drawing on insights from the history and sociology of science and technology, the course discusses topics related to how and why people shape, develop, use, adapt, and contest scientific knowledge and technologies. It introduces important concepts such as “everyday science” and “sociotechnical system” in order for students to understand how science works and how to think about our technological world.

Instructor(s): Anto Mohsin

Prerequisites: None

- Open to first-year students and sophomores

INTERDIS 301-0 Doha Seminar: Migrants and Megacities

Introducing migration as a social process, this seminar explores the relationship between global cities and international migration. Adopting available concepts and theories about cities and migration, it facilitates critical and engaged conversations about understanding our lived experiences in urban spaces. Furthermore, it situates the dialogs within the mega-cities in the Gulf and in the surrounding regions. Finally, this seminar offers methodological training to empirically study life in urban societies.

Instructor(s): Hasan Mahmud & Uday Chandra

Prerequisites: None

- Open to juniors and above
- Course require permission for enrollment
- Satisfies Middle East Studies Minor

INTERDIS 379-0 Advanced Topics in STS: Energy, Environment, & Society

This course examines the techno scientific, sociological, historical, cultural, political, and environmental aspects of our energy production, distribution, and consumption. It draws from the literature of science and technology studies (STS) to discuss the sociotechnical system of our energy sources. The course topic may be on electricity, oil, natural gas, or on any other form of energy sources, but the emphasis is on the understanding the multiple dimensions of our energy system.

Instructor(s): Anto Mohsin

Prerequisites: None

- Open to juniors and above
- Open for cross-registration

PHIL 242-0 Topics in Philosophy: Introduction to Philosophy

This course will introduce students to a range of philosophical topics, questions, and puzzles. Topics may include: the meaning of life, free will, personal identity, the foundations of morality, the social construction of race and gender, justice, and the nature of genuine knowledge. We are going to approach these topics from a number of different classical and contemporary perspectives. As we explore these questions, we are going to practice how to identify, understand, and assess arguments, as well as how to challenge basic assumptions, analyze concepts and draw distinctions. The goal of this class is to strengthen your ability to think, read, and write critically and to contribute to conversations about perennial human concerns.

Instructor(s): Torsten Menge

Prerequisites: None

- Open to first-year students, sophomores and ABP Dual Enrolled students
- Open for cross-registration

POLI_SCI 242-0 Topics in Political Science: Gulf Society and Politics

This class investigates important themes of contemporary Gulf society and politics: the impact of oil wealth on social and political development, and changing notions of citizenship, gender roles, and social choices in the Gulf. Political readings are combined with literature and film from the Gulf region. Students should end the class with a better understanding of the rapid development and transformation of Gulf society and politics, and the challenges still facing the region.

Instructor(s): Khalid AlMezaini

Prerequisites: None

- Open to first-year students, sophomores and ABP Dual Enrolled students
- Open for cross-registration
- Satisfying Middle East Studies Minor

POLI_SCI 242-0 Topics in Political Science: Intro to Middle East Politics

This course focuses on key political issues in the contemporary Middle East, spanning national issues such as state formation, type of governance, democracy, Islamism, sectarianism, gender, oil politics; and regional issues such Arab-Israeli conflict, Iran-Iraq war as well as international politics of the region. The course provides an introduction to the different political systems in place around the region, and examines the main players. It starts with analysis of the emergence of the new modern states in the region on the eve of decolonisation, and moves on to analyse forms of rising politics. The course attempts to offer a balanced analysis between salient themes, cases studies, national, regional and international politics pertaining to the Middle East.

Instructor(s): Khaled Al Hroub

Prerequisites: None

- Open to first-year students, sophomores and ABP Dual Enrolled students
- Open for Cross-Registration
- Satisfying Middle East Studies Minor

POLI_SCI 387-0 Advanced Topics in Political Science: Contemporary Arab Thought

This course covers various ideologies and schools of Arab political thought from the late 19th century up to current times, including Liberalism, Pan-Arab Nationalism, Marxism, Conservatism and Islamism. It engages with the main tenets of these ideologies and their thinkers, examining their influence and intellectual activism in the Arab region. The course examines the mixed effects of these ideologies on the Arab world, exploring their approaches to socio-political values and structures, and their endeavors to (re)formulate collective identities. Arab intellectuals who belonged to these ideologies strived to absorb, adopt, or reject sheer consequences created by the 'shock of modernity' on socio-political, economic, cultural and moral levels. Students will acquire deep knowledge of the intellectual struggle between these schools of thought, and its impact on that the cultural and political scene in the Arab world, reflecting both the rise and fall of these ideologies during the long decades of the 20th century and through the days of the post- Arab Spring.

Instructor(s): Khaled Al Hroub

Prerequisites: None

- Open to juniors and above
- Open for cross-registration
- Satisfies Middle East Studies Minor

POLI_SCI 387-0 Advanced Topics in Political Science: Arab Gulf, Development & Aid NEW

This course provides a comprehensive understanding of the foreign aid and development programs of the Gulf states since their establishments. The course begins with a brief analysis and examination of theories and concepts of foreign aid and international relations. This will be followed by analysis of origins, evolution, types, and mode of foreign assistance of the Gulf donors. The course will provide analysis as to 'Why the Gulf States give aid?', and therefore, will examine aid motives in depth. Further, great attention will be paid to the politics of foreign aid.

Instructor(s): Khaled AlMezaini

Prerequisites: None

- Open to juniors and above
- Open for cross-registration
- Satisfies Middle East Studies Minor

RELIGION 242-0 Topics in Religion Studies: Islamic Intellectual History

This course examines the development of the classical Islamic scholarly disciplines (fanūn or ‘ulūm) central to the formulation of Muslim religious identity. We will focus on key intellectual disciplines such as jurisprudence (fiqh), Prophetic traditions (ḥadīth), Qur’anic exegesis (tafsīr), theology (kalām), philosophy (falsafa), and Sufism (taṣawwuf). Recurrent themes in the course include internal continuities and ruptures, disciplinary complementarity and competition, the social role of Islamic scholars (‘ulamā’), Orientalist critique, and the crisis of modernity. The course concentrates on the eighth to the twelfth centuries C.E., with some reference to the medieval and modern periods.

Instructor(s): Zachary Wright

Prerequisites: None

- Open to first-year students, sophomores and ABP Dual Enrolled students
- Open for cross-registration
- Satisfies Middle East Studies Minor

SOCIOLOGY 242-0 Topics in Sociology: Introduction to Sociology

The course offers students basic concepts and training to critically analyze societies, and the social positions of various actors and institutions. The primary aim of this course is to train the students in the quality of Sociological Imagination – the ability to see the interaction between individual's biography and history. Through readings, discussions and writing assignments, it will develop students' abilities to think critically about social issues, and to articulate these ideas in writing. Whether or not students choose to continue studying sociology outside of this course, gaining knowledge of the sociological perspective is a valuable tool for any individual because social structure impacts all members of society. After completing this course, students will have a better understanding of their social world and be able to develop and articulate informed personal opinions on social issues. In addition, students will gain the knowledge necessary to pursue future studies in sociology if desired, as well as critical thinking and analytical skills that will be useful in everyday life.

Instructor(s): Hasan Mahmud

Prerequisites: None

- Open to first-year students, sophomores and ABP Dual Enrolled students
- Open for cross-registration

SOCIOLOGY 242-0 Topics in Sociology: Understanding Social Problems

In this course, students will learn about social problems from a sociological perspective. The course explores questions such as what are social problems; who defines them; what are their causes and their consequences on society? We will examine contemporary social issues in global and regional contexts, and delve into topics that include but are not limited to the following: inequality and poverty, gender and sexism, ethnicity and race, population aging, family breakdown, digital addiction and cyberbullying, and urbanization. Responses at community, legislative, and policy levels within Qatar and globally will be explored.

Instructor(s): Suzanne Hammad

Prerequisites: None

- Open to first-year students, sophomores and ABP Dual Enrolled students
- Open for cross-registration