

## Summer 2023 Timetable and Course Information

Class #	Subject	Section #	Days	Begin Time	End Time	Room	Name of Instructor(s)	Open to	Course Description	Course Prereqs & Consent required	Open to Cross reg?	Summer 2023 registration notes
42091	MIT 360-0 Topics in Media Writing: Heroes & Villains	70	UMTWR	2:30 PM	4:00 PM	NUQ3-203	Atrach,Dana	Sophomore and above, MIT majors only	Character is at the heart of any story. No matter the genre or style of your story, the world, the plot and the stakes exist to reveal and deepen understanding of character. Elements of story are only meaningful when filtered through a character's perspective and when the audience can see something of themselves in the character, allowing us not just to empathize with their quest, but to see our own desires and flaws reflected in their story. The goal of this course is to learn how to create compelling characters who vividly come to life. We will delve into all elements of characterization, from initial inspiration to realization on the page. We will be using our own experiences to enrich our characters' inner lives. Characters are defined by their words and actions, but also by their relationships with other characters. We will also explore opponent and secondary characters and the important role they play in story.	MIT 260-0 or MIT 298-0 Introduction to Playwriting	No	
42089	STRATCOM 308-0 Strategic Crisis Communication <b>NEW</b>	70	MTWR	10:30 AM	12:30 PM	NUQ2-255	Krug,Matthias	Sophomore and above	The course provides specialized skills and knowledge about the role of strategic communication in preventing and/or alleviating the impact of crises on brands, nonprofit and commercial organizations. Unlike crisis management courses, we focus specifically on communication. We first discuss the theoretical frameworks that should guide organizations' internal and external strategic communication before, during and after an organizational crisis. We then examine in depth several recent case studies that illustrate how strategic communication was employed either very successfully or unsuccessfully, at different stages of crises, by small and large brands, companies or organizations. We will then develop alternative communication responses and start learning a range of skills that enable strategic communication professionals to function efficiently and effectively in crisis situations. These skills include: employing strategic communication messages and techniques to bolster organizational reputation and image before a crisis, and repair them after a crisis; developing a portfolio of message templates to position a crisis and respond in the initial stages of a crisis; "stealing thunder" by communicating strategically at the early stages of crises; offering media interviews and interacting with journalists and other stakeholders during a crisis; selecting, training or performing as an effective spokesperson; creating, stress testing and implementing a crisis communication plan; developing a portfolio of strategic communication messages that can be activated in case of crises, and many more.	STRATCOM 303-0	No	<a href="#">Satisfies Strategic Communication Minor</a>
42093	JOUR 306-0 Broadcast Production	70	UMTWR	2:30 PM	4:00 PM	NUQ2-200 NUQ2-201	Berg,Miriam	Sophomore and above	This course will be an introduction to broadcast production and will cover techniques of gathering, reporting, and producing video news with special emphasis on production and writing. This will be accomplished through lecture/discussion and exercises. Upon completion of this course students should be able to write/produce short newscast and will also be comfortable presenting and reporting for live broadcast.	None	No	<a href="#">Students who have earned credit for JOUR 323-0 may not earn credit for JOUR 306-0</a>
42092	INTERDIS 379-0 Topics: Science/Tech Studies: Our Electrified World	70	MTWR	10:30 AM	12:30 PM	NUQ2-257	Mohsin,Anto	Sophomore and above	Electricity dominates our lives. But our electrified world presents opportunities as well as challenges. Electric-powered technologies help complete many of our tasks and many people claim that electricity to be the underlying energy of our civilization. At the same time, electricity exposes inequalities in the world (not all societies have access to it) and serious environmental implications. Drawing from a variety of sources and disciplines, this course examines the nuts and bolts of electricity, history of electricity and electrification, and the consequences (good and bad) of our electrified world.	None	Yes	

Communication
Journalism
Liberal Arts

U= Sunday
R=Thursday