# 2021-2022 Undergraduate Catalog

Northwestern | QATAR

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# **Purpose of the Catalog**

This catalog is for the academic year 2021-22, it contains Northwestern University regulations and information about degree programs and academic resources offered at Northwestern University in Qatar, including the delivery of baccalaureate programs authorized by the University's School of Communication and the Medill School of Journalism. Also described are courses in the Liberal Arts offered at NU-Q, including those developed by the University's Judd A. and Marjorie Weinberg College of Arts and Sciences in Evanston.

Failure to read this catalog does not excuse a student from knowing and complying with its content. Northwestern University reserves the right to change-without notice-any statement in this catalog concerning, but not limited to, rules, policies, tuition, fees, curricula and courses. The reader is cautioned that Northwestern University is undergoing a review of proposed modifications to the curricula and courses provided at NU-Q. While the printed catalog contains the latest information available as of printing, including the proposed modifications, the ongoing review may require further changes. In exceptional circumstances, Northwestern University reserves the right, at its sole discretion, to waive any documentation normally required for admission. It also reserves the right to admit or deny a student admission whenever it believes that it has sufficient evidence for the decision.

Northwestern University does not discriminate or permit discrimination by any member of its community against any individual on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, parental status, marital status, age, disability, citizenship or veteran status in matters of admissions, employment, housing or services, or in the educational programs or activities it operates. Any alleged violations of this policy or questions regarding the law with respect to nondiscrimination should be directed to Director of Equal Employment Opportunity and Access, 1800 Sherman Avenue, Suite 4500, Evanston, Illinois 60208, phone 847-491-7458; or to Human Resources for Northwestern University in Qatar, phone 974-4454-5121.

Harassment, whether verbal, physical or visual, that is based on any of these characteristics is a form of discrimination. This includes harassing conduct affecting tangible job benefits, interfering unreasonably with an individual's academic or work performance, or creating what a reasonable person would sense is an intimidating, hostile or offensive environment.

While Northwestern University is committed to the principles of free inquiry and free expression, discrimination and harassment identified in this policy are neither legally protected expression nor the proper exercise of academic freedom.

# Northwestern University in Qatar

Launched in August 2008, the Northwestern University in Qatar campus in Education City, Doha offers the Northwestern University Medill School of Journalism Bachelor of Science degree program in journalism and the Northwestern University School of Communication Bachelor of Science degree program in communication. Liberal Arts courses are also available at Northwestern University in Qatar.

Northwestern University in Qatar is a partnership with the Qatar Foundation for Education, Science and Community Development, located in Doha. The independent, private, nonprofit and chartered organization was founded in 1995 by Sheikh Hamad Bin Khalifa Al-Thani, the Father Emir of Qatar. The mission of the foundation "is to prepare the people of Qatar and the region to meet the challenges of an ever-changing world, and to make Qatar a leader in innovative education and research." Chaired by Sheikha Mozah Bint Nasser, consort of the Father Emir, the Qatar Foundation includes more than 30 member organizations that are committed to excellence in education, scientific research and community development, Education City, the Qatar Foundation's flagship project and home to Northwestern University in Qatar, aspires to be a center of excellence in education and research that will help transform Qatar into a knowledge-based society.

Northwestern University in Qatar is also a partner with the five other American universities located in Education City:

- Carnegie Mellon University in Qatar: offering undergraduate degree programs in computer science, business administration and information systems
- Georgetown University School of Foreign Service in Qatar: offering a major in international politics, leading to a Bachelor of Science in foreign service degree
- Texas A&M University at Qatar: offering undergraduate programs in electrical, mechanical, chemical and petroleum engineering
- Virginia Commonwealth University in Qatar: offering undergraduate degree programs in graphic, interior and fashion design
- Weill Cornell Medicine- Qatar: offering a six-year integrated program of study leading to an MD degree

Northwestern University in Qatar students are able to cross-register for courses at these other schools.

# The Undergraduate Experience

Adhering to the same standards as Northwestern' s Evanston, Illinois campus, NU-Q provides an educational and extracurricular environment committed to excellent teaching, innovative research, creative achievement and the personal and intellectual growth of its students. NU-Q is a place in which faculty and staff work closely with students and with each other, and where students at all levels interact as part of an innovative and technologically sophisticated learning community.

Northwestern's emphasis on effective communication, regardless of the field of study, fosters the ability to think analytically and write and speak clearly and persuasively. At the heart of a Northwestern education is the belief that a solid foundation in the Liberal Arts is essential, regardless of one's future plans. In both its academic and extracurricular programs, Northwestern encourages students to obtain a broad understanding of the world in which they live, and to cultivate the habits of critical inquiry, creativity and reflection that characterize the educated person. Toward this end, students are encouraged to pursue independent study, internships, research, and other school activities in addition to their traditional coursework.

Northwestern graduates are exceptionally well prepared for academic and career success, and many become leaders in their fields, accomplished individuals and responsible citizens.

# **Student Demographics**

Northwestern University in Qatar follows the practice of Northwestern's Evanston campus in recruiting students of demonstrated academic achievement from diverse social, ethnic and economic backgrounds. Approximately 53 percent of NU-Q students are Qatari citizens. Other individuals are drawn from the Middle East & North Africa, South Asia, North America, East Asia & Pacific, Europe & Central Asia, Africa and elsewhere, and provide new understanding and inspiration to others in the community.

# **Historical Overview**

Excellence has been Northwestern's goal since nine pioneering Chicagoans met in 1850 to establish an educational institution that would rival any in the eastern United States. That group — a physician, three attorneys, two businessmen and three Methodist clergymen — envisioned a university "of the highest order of excellence" to serve the people of the Northwest Territory. Northwestern University was officially established on January 28, 1851, when its act of incorporation was passed by the Illinois legislature.

In 1853, the founders purchased a 379-acre tract of farmland along Lake Michigan, 12 miles north of Chicago, as a site for the new university. The location so impressed founder Orrington Lunt that he wrote, "I could not rid myself of the fairy visions constantly presenting themselves in fanciful beauties— of the gently waving lake—its pebbly shore — the beautiful oak openings and bluffs beyond."

The town that grew up around Northwestern was named Evanston in honor of one of the University's most prominent founders, John Evans. A physician and businessman, Evans provided the cash to place a \$1,000 down payment on the land and assumed responsibility for the mortgage covering the balance. Evans was chairman of the board from the University's founding until his death in 1897.

After completing its first building in 1855, Northwestern began classes that autumn with two faculty members and 10 male students. In 1869, it enrolled its first female students, thereby becoming a pioneer in the higher education of women. By 1900, the University was composed of a Liberal Arts college and six professional schools, including the schools of law and medicine, with a total of 2,700 students. With the establishment of the Graduate School in 1910, Northwestern adopted the German university model of providing graduate as well as undergraduate instruction and stressing research along with teaching.

In November 2007, Northwestern University and the Qatar Foundation signed an agreement creating Northwestern's first overseas campus to offer undergraduate degree programs. Northwestern University has renewed its comprehensive agreement with Qatar Foundation in February 2016 for the University to continue offering journalism and communication

programs, supported by Liberal Arts courses, through academic year 2027-28. Today, Northwestern enjoys a position as one of the world's leading private research universities. Approximately 20,000 full-time and part-time students are enrolled in 12 colleges and schools located on lakefront campuses in Evanston and Chicago, and approximately 330 students are enrolled on the Qatar campus.

# Accreditation

Northwestern University is accredited by the Higher Learning Commission in the United States (<u>www.ncahlc.org</u>).

# Campuses

# **Evanston Campus**

Undergraduate instruction at Northwestern takes place primarily on the Evanston campus. The Evanston schools and other institutional divisions, in order of establishment, are as follows:

- The Judd A. and Marjorie Weinberg College of Arts and Sciences (1851) offers the degree of bachelor of arts.
- The School of Communication (1878) with departments of communication sciences and disorders, communication studies, performance studies, radio/television/film, and theater, offers a bachelor of science in communication degree and a bachelor of arts in communication degree.
- The Henry and Leigh Bienen School of Music (1895) offers the degrees of bachelor of music, bachelor of arts in music and bachelor of science in music.
- The J.L. Kellogg School of Management (1908) offers undergraduate certificates in financial economics and managerial analytics, as well as the master of business administration (MBA) degree.
- The Robert R. McCormick School of Engineering and Applied Science (1909) offers the bachelor of science degree in applied mathematics, biomedical engineering, chemical engineering, civil engineering, computer engineering, computer science, electrical engineering, environmental engineering, industrial engineering, manufacturing and design engineering, materials science and engineering, mechanical engineering, and medical engineering.
- The Graduate School (1910) controls all advanced programs leading to the degrees of doctor of philosophy, master of arts, master of fine arts, master of public health and master of science.
- Summer Session (1920) provides summer programs for undergraduate, graduate and visiting students.
- The Medill School of Journalism, Media and Integrated Marketing Communication (1921) offers the bachelor of science degree in journalism, master of science degrees in journalism and integrated marketing communications, and an undergraduate certificate in integrated marketing communications.
- The School of Education and Social Policy (1926) offers the bachelor of science in education and social policy.

#### **Chicago Campus**

Schools and institutional divisions on the Chicago campus, in order of establishment, are as follows:

- The Feinberg School of Medicine (1859) offers the degrees of doctor of medicine and doctor of physical therapy, master of medical science, master in prosthetics-orthotics and bachelor of science in medicine.
- The Northwestern School of Law (1859) offers the degrees of juris doctor, master of laws, master of laws in taxation and doctor of juridical science.
- The School of Professional Studies (1933) is the continuing education division of the University, providing adults an opportunity to return to school part-time on evenings and weekends.

#### **Qatar Campus**

Northwestern University in Qatar is housed in a state-of-the-art media and communication building in Doha's Education City. The cutting-edge Northwestern University in Qatar campus was designed by distinguished American architect Antoine Predock, and draws inspiration from the desert and local culture. The four-story building is 515,000 square feet and has achieved a LEED Gold Certification, which is a mark of quality and achievement in green building construction, means healthier, more productive places, and reduced stress on the environment by encouraging energy and resource-efficiency.

The NU-Q building is designed to facilitate the functions and purposes of a modern school of media and communication, global and digital in all of its concerns. The building includes an event hall, which is also the largest sound-stage in the region; a projection theater, which features a 4K cinema and 7.1 Dolby surround system; three production studios, each fitted out to serve a specific purpose; and a studio that has been designed to allow students to reproduce everyday sound effects that are added to film, video, and other multimedia projects; and a 4K mastering room, which is equipped to completely edit a digital cinema-quality film.

On the outside of the building, overlooking the main entrance is a large LED media-mesh screen: The Saif Tip. Saif means *sword* in Arabic and the location of the screen resembles two swords about to meet. In addition, inside the building, there is a three-story media wall at the Forum with multiple screens that work with the Saif Tip in providing information through videos and images.

Within the building is a multimedia newsroom, which features the most advanced technology in broadcast and production. The newsroom includes all of the components of major broadcast news studio – a news desk, an area for panel discussions, and a social media screen. Using a feed from live newswires, students have access to information to transform into stories, graphics, and other digital visualization elements. It has its own control room, with the ability to produce live reports across multiple platforms.

The building also includes a black-box theater, a research library, an innovative museum called The Media Majlis at Northwestern University in Qatar, classroom spaces, student life facilities, conference center, Audio edit suite and the Foley studio, computer and media labs and office suites.

The campus offers opportunities to increase programming at NU-Q, enhance its quality of teaching, and support a progressive agenda shared with the Qatar Foundation.

# **Undergraduate Education**

# Admission

#### **General Requirements for Admission**

Northwestern University in Qatar attracts and enrolls a scholastically and creatively talented student body that reflects a broad spectrum of ideas, backgrounds, and experiences. Together, they contribute to a diverse and intellectually enriching campus community.

Candidates for admission should demonstrate a high level of performance in curricular and extracurricular areas that indicates they will be able to succeed in a competitive academic environment. Careful attention is given to the ability of each candidate as evidenced by academic records and the results of entrance tests, as well as by indicators of character and personality. NU-Q seeks students who are committed to a broad-based education in the fields of communication, journalism, and the liberal arts. The following materials are required for admission consideration:

- The Common Application
- Secondary school record
- University record (required for transfer candidates)
- Recommendations from school officials and other person(s) who have information pertinent to the candidate's scholastic achievements
- SAT or ACT (Northwestern will be test optional for applicants during the 2021-22 cycle)
- Students from countries in which English is not the primary language must present the results of either the Test of English as a Foreign Language (TOEFL), the International English Language Testing System (IELTS), or the Duolingo English Test (DET)

# SAT Subject Tests

# **Required for Home Schooled Applicants**

In addition to an application for undergraduate admission, homeschooled students must submit Mathematics Level 1 or 2 and two other SAT Subject exams in different subject areas (i.e. not two sciences, two foreign languages, or two history, etc.)

#### **Required Subjects**

A broad academic experience in secondary school is the best preparation for admission to Northwestern. Whatever fields of study students follow, the best foundation consists of reading, writing, and mathematics. The value of thorough training in fundamental subjects cannot be overemphasized.

In considering the academic record of a candidate for admission, Undergraduate Admission notes the subjects studied and the grades received. The student's record should include a minimum of 16 units. (A unit represents a course studied for one year.) The subject recommendations in the following list represent the minimum requirements for entrance to the University. Allowances are made to permit students to pursue special areas of academic interest. Most applicants present more academic subjects than the minimum.

#### **Recommended Units**

The 16 units are divided among the following academic areas: English: 4 units Foreign language: 2 to 4 units Mathematics: 3 to 4 units Laboratory science: 3 to 4 units History/social studies: 3 to 4 units Electives: 1 to 3 units in the above academic areas

Students preparing for college are strongly advised to take four years of work in English with as much emphasis on composition as the curriculum allows. Two units of the same foreign language should be taken; three or four years are strongly recommended.

#### Admission Notification

Northwestern offers incoming first-year candidates a choice of two notification plans, Early Action and Regular Decision. Early Action is a non-binding admission commitment. Candidates accepted to Northwestern Qatar under Early Action are not required to withdraw all other university applications.

#### **Admission Procedure**

To be considered for admission to Northwestern, candidates must complete the following three steps:

- Complete the Common Application and the Northwestern University in Qatar statement. You may apply online at <u>www.commonapp.org</u>. Applications for admission may be submitted before candidates take the standardized tests required for college admission.
- Arrange with the officials of their high school to complete and forward the Secondary School Report to Undergraduate Admission. All candidates should have their records through the sixth semester sent to Northwestern as early in the senior year as possible.
- Take standardized tests as described earlier.

#### Special Admission Programs

The following undergraduate programs at Northwestern have special application requirements.

#### Northwestern Dual Degree Program in Journalism

The Dual Degree Program in Journalism provides simultaneous admission to undergraduate study and the Medill School of Journalism. Interested students must apply by the Early Action deadline.

Participation in the program can reduce by one term the amount of time necessary to complete the formal academic requirements for a BSJ and MSJ.

#### Admission Requirements

- Combined minimum SAT of 1300 (combined Math and Critical Reading scores) or a composite ACT of 30
- Unweighted GPA of 3.50
- First-Year applications only

Note: Students may indicate their interest to the Dual-Degree Program when applying for undergraduate admission or after their first year, as long as they meet the initial admission requirements.

#### Undergraduate Requirements for Medill

- Minimum grade point average of 3.25 in all university-level courses
- Matriculate to the graduate program with undergraduate degree conferred

- Submit official online application with two letters of recommendation
- Online or in-person interview with admissions officer
- No academic and/or disciplinary sanctions

#### Advanced Placement

In nearly all areas Northwestern awards credit for Advanced Placement Examination scores of 5; in some cases, credit is also awarded for scores of 3 (e.g. Chemistry) and 4 (e.g. Math, Science and Foreign Languages). Specific questions concerning Northwestern's Advanced Placement policies should be addressed to NU-Q Academic Affairs. Northwestern awards credit for distinguished performance on the British General Certificate of Education (A-Level) Examinations, the higher-level examinations of the International Baccalaureate, and certain other foreign university entrance examinations (e.g. French Baccalaureate)

Northwestern also recognizes college credits earned by students before entering the University as freshmen. To qualify for such recognition, the courses must be similar to courses offered at Northwestern; must have been taken at a college or university whose accreditation is recognized at Northwestern; must not have been submitted in partial fulfillment of the normal secondary school graduation requirement; and must have been given on the campus of a college or university and taken primarily by requirement bona fide college students (i.e., high school graduates pursuing a college degree). If candidates have taken college courses that do not qualify for credit under these conditions, they should take Advanced Placement Examinations in the appropriate subjects.

# **Transfer Candidates**

If students have been enrolled as non-degree seeking, part or full-time at any post-secondary institution, they cannot be considered for first-year admission and must meet the criteria to apply as transfer candidates. Transfers from another college or university generally have completed one full year of university studies by the application deadline, are in good standing at their postsecondary institution, and have maintained at least a B average in rigorous academic courses. Transfer students must complete at least the last 16 semester units worth of courses and four full-time semesters in residence at NU-Q to be eligible for a bachelor's degree. Given the sequential nature of the NU-Q curricula in communication and journalism, it is likely that most transfer students would require more than four semesters to earn a degree at NU-Q.

#### **Transfer Admission Procedure**

To be considered for admission, transfer students must complete the following steps:

- Complete the Common Application and the Northwestern University in Qatar statement. Submit both online at <u>www.commonapp.org</u> before the March 15 submission deadline
- Arrange with the officials of the high school to forward the complete high school report to the Undergraduate Admission.
- Submit results of the SAT/ACT.
- Arrange with the registrar of each college previously attended to forward transcripts of record to the Undergraduate Admission.

# **Evaluation of Credits**

An official evaluation of credits earned will be made by Student Records when an admitted student matriculates. Contact <u>student records@gatar.northwestern.edu</u> for more information.

### Admission Withdrawal

In cases where an admitted student's academic performance falters seriously, as indicated by a final transcript, an offer of admission may be withdrawn. Northwestern also reserves the right to rescind an admission offer if we receive information that, in our judgement, reflects negatively on a student's character or fitness for study and/or participation in the Northwestern community.

# **Financial Regulations**

### **Tuition and Fees**

#### Undergraduate Tuition:

Full-time registration is 3 to 5.5 units of credit per semester. Students taking more than 5.5 units or fewer than 3 units are subject to a per unit charge. Tuition and fees are listed on the <u>NU-Q website</u>. Rates are subject to change without notice, and increases should be expected in subsequent years. For tuition purposes, "course" refers to course credit. Some course offerings carry more than 1 course credit.

#### **Bills and Payments**

Invoices and account statements are emailed to students via their Northwestern email addresses once each semester. Fees must be paid in full before future semester registrations. Payment due dates are available on our website:

http://my.qatar.northwestern.edu/finance/billing-payment.html.

#### **Financial Obligations**

Students whose University bills are overdue may not be given an academic transcript until all financial obligations are paid in full. Students whose accounts are overdue must pay a late payment penalty of 1,092 QAR (US \$300). The registration of a student whose bills are past due may be cancelled or blocked. Each student is liable for any costs associated with the collection of his or her past-due account.

#### Changes of Registration: Refunds

No refund or bill reduction is made on any course dropped after the drop/add period is concluded typically after the fifth day of classes during fall and spring semesters. For the summer semester, no refund or bill reduction is made for changes in registration after the second day of classes.

#### Withdrawal from the University: Refunds

Students who withdraw from NU-Q must immediately file a withdrawal form, available at Student Records. The completed form, bearing the required signatures, must be filed at Student Records.

Tuition deposits are not refundable under any circumstances. Tuition, less the tuition deposit, and refundable fees are refundable depending on the percentage of time the student was enrolled in the semester. The following policy applies to withdrawals:

- When or before the first 10 percent of the semester has elapsed, 100 percent of the tuition (less the deposit) is refunded.
- After 10 percent but not more than 25 percent of the semester has elapsed, 75 percent of the tuition is refunded.
- After 25 percent but not more than 50 percent of the semester has elapsed, 50 percent of the tuition is refunded.
- After 50 percent of the semester has elapsed, no refunds are given.

Financial aid recipients who withdraw from NU-Q may be required to return a portion of their aid. QF financial aid recipients must receive a clearance from the Student Financial Services office before withdrawal checklists can be signed. Details may be obtained from the NU-Q Student Finance.

#### Supplemental Enrollment Benefit

Students who are unable to complete bachelor's degree requirements in 8 semesters of enrollment due to circumstances beyond their control, and who have paid full-time tuition to Northwestern for 8 semesters, may appeal to enroll in their final semester at no additional tuition charge. Transfer students who have paid full-time tuition to Northwestern for 6 semesters are also eligible. A final semester at no charge is not available for students who are pursuing an optional program, such as study abroad, a minor, or extra coursework beyond that normally required for the degree, which could be the cause of the additional term(s) of enrollment. The benefit is intended to help students meet degree requirements only. Students should consult their academic adviser(s) to discuss whether their situation is appropriate for this benefit. Students can submit appeals as early as when they petition to graduate, or as late as just before the registration of the semester in which they will graduate. Appeals are considered by the Undergraduate Enrollment Committee, which consists of the senior associate dean, director of student records, academic program director, director of Business and Finance and academic adviser. The Committee convenes on a regular basis to review appeals.

Submitting the appeal:

- The student must submit a completed petition to graduate to the primary academic adviser. This provides an evaluation of progress towards degree requirements and the likelihood that the semester in question will be the student's last semester.
- It is typically expected that the student has also applied for financial aid for the semester in question. Students may choose not to do so but risk that the Committee may be unable to conduct a thorough consideration of the appeal and therefore be forced to deny it.
- The student must compose a substantive appeal, including a cover page and appeal statement, requesting the Supplemental Enrollment Benefit.
  - The cover page should list the semester in which the student intends to graduate, the number of units to finish and what courses will be taken to meet those requirements, whether there are outstanding incomplete grades and if so, whether and how they will be completed.
  - The appeal statement must address in detail why the circumstances that have led to the extended time to degree are beyond their control. This is a critical factor in whether the appeal has merit. The student should also address his or her financial history with the University and why they believe paying tuition for another semester is unusually burdensome. If the student cites a health circumstance as a factor in the extended time to graduation, they should consider submitting a letter from a physician or treatment provider verifying the situation. No treatment details are necessary. If there are any additional materials that the student feels will support the appeal, they should submit them. Students may choose not to do so but risk that the Committee may be unable to conduct a thorough consideration of the appeal and therefore be forced to deny it.
- The student submits the appeal to their primary academic adviser requesting for a letter supplementing the appeal along with any supporting materials for the purpose of the appeal.
- The adviser submits the student's appeal, along with a recommendation letter and any supporting materials to studentrecords@qatar.northwestern.edu. Use the subject "Supplemental Enrollment Benefit."
- The Committee will convene and review the appeal. Students should be aware the Committee will review their academic and financial records with the University as

part of the appeal consideration. The decision will be communicated to the student and, if approved, student finance will apply the grant.

# **Undergraduate Registration Requirement Summary**

The Undergraduate Registration Requirement (URR) applies to undergraduate students seeking a Bachelor's degree and must be completed in addition to the degree requirements established by the school faculties. The URR is predicated on the principle that when a student receives a Bachelor's degree from Northwestern University Qatar (NU-Q), the majority of the student's academic work is completed at Northwestern University Qatar. NU-Q students who cross register for courses at Education City (EC) branch campuses, however, may count those credits as Northwestern University in Qatar (NU-Q) residency credits up to a maximum of eight (8) units of credit. The maximum allowable number of cross registered units of credit in one semester is two (2). NU-Q requires thirty-two (32) units of credit for degree attainment based upon the current NU-Q use of semesters rather than quarters. Students are required to be registered in their final semester at NU-Q. Exceptions must be approved in advance by the Senior Associate Dean. The NU-Q URR establishes the following semester and course credit requirements:

| URR for First-Time NU-Q Freshmen |                   |
|----------------------------------|-------------------|
| Degree Type                      | 4-Year Degree     |
| Semesters at Northwestern*       | 6 semesters       |
| Earned Northwestern Credits      | 24 semester units |

\* 1. Three (3) NU-E quarter units equals 2.1 NU-Q semester units.

2. A student attending NU-E must complete a minimum of 3 courses per quarter to fulfill one NU-Q semester of the NU-Q residency requirement.

| URR for Transfer Students   |                   |
|-----------------------------|-------------------|
| Degree Type                 | 4-Year Degree     |
| Semesters at Northwestern   | 4 semesters       |
| Earned Northwestern Credits | 16 semester units |

For the purpose of counting toward the URR, a "semester" at NU-Q requires:

 being under the supervision of Northwestern faculty and, as appropriate, faculty members in EC branch campuses,

and

 registering for and completing classes worth at least 2.00 units of credit in a term,

and

 receiving any of the following grades in credit-bearing classes: A, B, C (including pluses and minuses), D, F, P, N, X, Y, K or W.

Non-affiliated study abroad and transfer credit do not count toward either requirement of the URR.

#### There are two (2) exceptions:

- 1. Completion of Northwestern study abroad programs that offer courses with Northwestern course numbers and the "-SA" course suffix count toward the URR as long as all other provisions are met.
- 2. NU-Q students who cross register for courses at Education City branch campuses may count those credits as NU residency credits up to a maximum of eight (8) units of credit.

# **Academic Regulations**

#### **Registration and Credit**

The dates of registration for each semester are announced in advance. Late registration is permitted only through the fifth full day of classes in any semester. Credit is not given for work in a course in which a student is not properly registered. Duplicate course entries remain on the student's permanent record and are used to calculate the cumulative grade point average. However, credit is awarded only once.

Credit is not given for certain courses that are prerequisites for a more advanced course if the prerequisite is taken after the more advanced course has been completed. Waiver of prerequisites for admission to courses may be obtained from the instructor concerned or the program in which the course is offered.

Students may not enroll in more than four courses per semester, except by permission of the academic adviser. This regulation applies to total credit for courses taken in cross-registered courses at other Education City institutions, in addition to credit obtained in residence at NU-Q. Students who take more than 5.5 units of credit will incur additional charges. Students in their last year who do not need 3 units of credit for a semester may take fewer than 3 with permission of their academic adviser.

Failure to read the registration information does not excuse students from compliance with the information and regulations stated therein.

### Changes of Registration

Changes in registration in fall and spring semesters are subject to the following provisions:

- In no case may a course be added after the fifth day of classes. No course may be dropped after the ninth Thursday of classes.
- Undergraduate students may change registrations from grade to the pass/no credit (P/N) option or vice versa through the fifth Thursday of the semester. Check regulations of the Medill and School of Communication programs for specific information on the P/N option.
- To add a class, students must log on to CAESAR and add the course to their record. Some classes require special permission; see the class schedule for specific course information.
- To drop a course, students must log on to CAESAR and drop the course from the record through the first Thursday of the semester. In most cases, no special consent is required. Academic adviser consent is required between the second Sunday through the ninth Thursday of the semester.
- A course dropped by the drop deadline does not appear on the permanent academic record, and no grade is recorded. Any drop after the drop deadline will appear on the transcript as a W (Withdraw) grade.
- Failure to drop a course within the time allowed is regarded as a failure and is recorded with a grade of F.

(See also, Change of Registration: Refunds and Withdrawal from the University: Refunds under Financial Regulations.)

#### **Pre-Matriculation Credits**

Students who clearly demonstrate the capacity for upper-level course work will ordinarily be granted credit and advanced standing at the discretion of the Senior Associate Dean. Any credits received for academic work completed before enrolling at NU-Q are considered

pre-matriculation credits. Students who took college courses while still in high school may request transfer of credit for those courses. Credit is awarded only for those courses taken at a college with regularly enrolled college students. NU-Q does not grant credit for international diplomas as a whole - instead, credit is awarded for each approved subject. For possible credit from international systems, students may contact a professional academic equivalency service, such as the World Educational Service and request for an evaluation report to be sent to Student Records for granting possible credits. New students should meet with their academic advisers upon arriving at NU-Q during orientation week to confirm placement based on their credits.

#### Advanced Placement, International Baccalaureate and British Advanced Level exam credit

For communication majors, up to 4 NU-Q units of exam credit (AP, IB and A Level subject exam) may be applied to elective and distribution (out of major) requirements. For Journalism majors, up to 4 NU-Q units of exam credit (AP, IB and A Level subject exam) may be applied to elective and distribution requirements (literature, history, political science, economics, math/science, statistics, art/art history, religion/philosophy).

#### Transfer a Non-Northwestern Credit

Students who are approved for summer programs at other accredited institutions can transfer credit for that work to Northwestern, provided the course of study was pre-approved by their Adviser and Senior Associate Dean. A national accrediting body must accredit the transfer institution; consult the <u>Northwestern University Study Abroad website</u> to confirm that it is accredited. Only courses with a grade of C or better will be accepted in transfer. Transfer credit accepted from another institution will be reflected on the Northwestern University transcript as a transfer grade, not the actual grade received at the other institution. This grade will not be used in calculating the Northwestern GPA. No transfer of credit is allowed for grades of P or S. Awarded credits may vary based on the number of credits earned in the other institution.

# **Program Transfers**

Students who wish to transfer between the journalism and the communication programs must have a program transfer approved by the directors of the two programs and the Senior Associate Dean. A return to the original school must be approved in the same way. Approval of a program transfer is usually contingent on satisfactory performance in the original school. All newly admitted students can declare their major at the end of their first semester. Please consult with the Academic Adviser for more information.

Students who wish to transfer to a school on the Evanston campus must apply to the Undergraduate Admission in Evanston as transfer students.

# Withdrawal from the University

Students who wish to withdraw from Northwestern University in Qatar after registering for classes in any semester must file a withdrawal form (available at Student Records). The withdrawal takes effect the day the completed form, bearing the required signatures, is received at Student Records. Students who have taken the final exam may not withdraw and must take the grade they earned. (See also Withdrawal from the University: Refunds under Financial Regulations.)

#### Readmission and Re-entry to the University (FRET)

Students who have not registered for one or more semesters of an academic year must file at Student Records an application to re-enter no later than six weeks before the first day of registration of the semester in which they plan to return. This is not required from students who did not register for the Summer Session.

Students must obtain advance approval from their academic adviser if they wish to transfer credit for work taken elsewhere during an absence from Northwestern. An official signed and sealed transcript of that work must be furnished to Student Records before the end of the next semester in residence at Northwestern, or credit for such work is not allowed.

If a student interrupts a program of study for an extended period of time and if degree requirements are changed during this period, the new requirements normally must be met. Any modification of the requirements is made by the appropriate administrative officers of the school in which the student is registered. If a leave lasts for longer than five years, a student will have to re-apply to the University.

# Application for a Degree Petition to Graduate

Students must file a degree petition with their Academic Adviser one calendar year before anticipated graduation.

#### **Early Graduation**

Students who desire to graduate early must notify their Academic Adviser in writing at least two semesters before the proposed date of graduation.

#### Academic Advising

Academic advising is an essential component of an undergraduate education. All first-year students are assigned an academic adviser in Academic Affairs. The adviser offers support and guidance, and is a valuable source of information regarding courses and academic goals. First-year students are required to meet with their advisers no fewer than three times during the first semester.

Helping students make the most of their time at the University, advisers assist students with a variety of issues, including course planning, degree requirements, registration, study abroad, inter-school transfers, petitions to graduate, and resources within and outside NU-Q.

# Classification of Students Students are classified as follows:

- Senior: has 22+ units
- Junior: has 14-21.99 units
- Sophomore: has 7-13.99 units
- First-Year: has 0-6.99 units

# Student status is defined as follows:

- Full-time: enrolled in at least 3 semester courses or the equivalent
- Half-time: enrolled in at least 2 but fewer than 3 semester courses or the equivalent
- Part-time: enrolled in fewer than 2 semester courses or the equivalent (also referred to as less than half-time)

# **Grading Policies**

# The following grading system is used in computing the grade point average:

Grade Grade Points

| А | 4.0 |
|---|-----|
|   | o = |

A- 3.7

| B+ | 3.3   |
|----|---|
| В  | 3.0   |
| В- | 2.7   |
| C+ | 2.3   |
| С  | 2.0   |
| C- | 1.7   |
| D  | 1.0   |
| F  | 0   |
| Х  | 0 (Failed to earn credit: missed final examination) |
| Υ  | 0 (Failed to earn credit: work incomplete)          |

#### The following grading system is used in computing course grades:

|       | g. a a g j j |
|-------|--------------|
| Grade | Percentage   |
| А     | 95-100       |
| A-    | 90-94        |
| B+    | 87-89        |
| В     | 83-86        |
| В-    | 80-82        |
| C+    | 77-79        |
| С     | 73-76        |
| C-    | 70-72        |
| D     | 60-69        |
| F     | 59 and below |

#### The following notations are ignored in computing the grade point average:

- P Pass with credit
- N No grade, no credit
- K In progress
- T Transfer grade
- S Satisfactory: noncredit course
- U Unsatisfactory: noncredit course
- W Withdrawn by permission

# Pass/No Credit (P/NC)

The P (pass) or N (no credit) options allow full-time students to explore fields beyond the areas of their specializations without concern about grade point average. Courses offered by the major department may not be taken for a P grade, regardless of which requirement they are applied to, and even if they will count as an elective. Students can select P/NC option only for one (1) class in a given semester. They cannot select P/NC option for a course during a semester in which they are on probation. Students are permitted to take ONLY a total of two (2) elective courses as P/NC in their academic career here at NU-Q/NU-E.

# Incomplete Course Work

#### **Eligibility for Incomplete Grades**

Northwestern University expects students to finish their coursework on time or remove themselves from the course by dropping or withdrawing. When situations outside a student's control arise that prevent timely course completion, Northwestern designates two different incomplete grades, X and Y to designate what work is outstanding. X grades indicate that a student missed the final exam or did not submit the final assessment, but all other work in the term was complete. The assignment of Y grades is governed by the policy below.

Northwestern undergraduate students may request an incomplete grade of Y when they have substantially completed the work, including any requirements of attendance or engagement. The university minimally requires that more than 50% of the course requirements must be complete in order for the course to be "substantially completed." Students must also be passing the course based on the materials submitted thus far to be eligible for an incomplete Y grade. This policy allows but does not compel incomplete Y grades in the above circumstances: Grading is the purview of the faculty, as governed by school policies, and faculty may choose to deny requests for incomplete grades in cases where this policy allows them.

NU-Q may consider a number of other factors when considering approval or denial of incomplete grades, such as the number of incompletes a student has requested and whether any are outstanding. Students must consider the school offering the course, not their own school, to determine the process by which an incomplete grade is requested and assigned.

#### Impact of Incomplete Grades

Incomplete grades X and Y grades bear 0.00 grade points. As such, NU-Q factors incomplete grades into enrollment, probation and dismissal decisions, and students should be sure they understand how incomplete grades affect academic standing.

- **The grade of "X"** indicates that a student was absent from the final examination due to reasons beyond his/her control.
- **The grade of "Y"** indicates that a student was not be able to complete assigned work due to reasons beyond his/her control.

#### **Resolving Incomplete Coursework**

The student must complete the course and the grade must be changed no later than the end of the following like term (roughly one year later), or the incomplete will be changed to a final grade of F (failure). The University deadline to change an incomplete grade is the maximum amount of time allowed: Instructors are free to establish an earlier deadline and students are bound by that agreement.

Students planning to graduate before the standard grade change deadline (the following like term) must complete courses and receive grades before graduating. Incomplete grades remaining at the time of degree conferral will be changed to final grades of F (failure). Grade changes are not permitted after a degree has been conferred.

#### **Required First Year Courses**

In addition to meeting major requirements in Journalism or Media Industries and Technology, all first-year students are required to enroll in and complete English 103-1 and English 103-2, which comprise the school's first-year writing program. Students may not waive, test out of, substitute AP or other pre-college credits or petition for an exemption to the writing requirement. Writing is a fundamental element of education for which the combined practice of reading and writing are irreplaceable. All first-year students, regardless of major, must also enroll in and complete INTERDIS 201-0 Mass Media and Society, JOUR 202-0 Journalism in the Digital World, MIT 190-0 Media Construction and MIT 220-0 Analyzing Media Texts.

#### **Regular Examinations**

Regular course examinations are held during the last week of each semester at the times indicated on the Academic Calendar. Summer Session examinations are usually held at the

last class meeting. Students are responsible for knowing the time and location of each examination. Early examinations are not permitted. Permission to be absent from the final examination is given by the instructor only for causes beyond the student's control. Normally, such permission must be secured in advance of the date of the examination. Any deficiency must be made up before the end of the next semester in which the student is in residence in any school of Northwestern, or within one year after the course was offered if not in residence, or credit is forfeited. Final exam conflicts will be resolved on an individual basis. It is the responsibility of the student to inform Student Records no later than the end of week eight that a conflict will exist.

#### Makeup of Course Work and Examinations

All undergraduate students in residence in any school of Northwestern University, including NU-Q, must make up grades of X (absent) and Y (incomplete) before the end of the next semester, or credit is forfeited. Students not in residence must make up all such grades within one year after the course was offered, or credit is forfeited. Those not in residence must also apply for any makeup examinations in advance. Permission to take a makeup examination to remove a grade of X must have the written approval of the instructor and the director of the program that offered the course. Makeup examinations are conducted early in each semester. An application for a makeup examination must be filed several weeks in advance at Academic Affairs.

#### **Class Attendance and Absence**

Students are expected to attend all sessions of the courses for which they are registered. Excessive absence is cause for failure in the course. Some courses require attendance at the first class meeting; students may be dropped for nonattendance.

#### **Grade Reports**

Semester grades can be accessed through CAESAR (<u>www.northwestern.edu/caesar</u>). A printout of the CAESAR record may be made for verification purposes. Notices of deficiencies in scholarship may be reported to the student before the end of the semester, but the University does not assume the responsibility of issuing such warnings.

#### Grade Appeal Procedure

Instructors assign grades in accordance with the standards of evaluation outlined in the written syllabus for the course. The only situations in which a grade change may occur are:

- An error in grading calculations or procedures
- An update of an incomplete (a grade of "Y")
- Discovery of work that was counted as missing

Only the final grade for the course can be appealed based on the criteria above. Grades given for individual assignments can only be appealed if their change would lead to the change of the final grade, and only for the reasons noted above.

The following are **NOT** grounds for an appeal of a grade. The student wishes:

- For the quality of the work to be re-evaluated
- To redo assignments or to submit extra work
- To take an exam again
- To submit a make-up exam that was taken without authorization

If a student believes a final course grade is not justified by one of the valid reasons listed above, s/he is urged to discuss the grade first with the instructor within 14 calendar days after the start of the next semester.

If the student is not satisfied with the outcome of the discussion with the instructor, s/he can make a written appeal to the director of the program in which the course was offered. The student should state the grounds for the appeal and document any claims of grading error or improper procedure in as much detail as possible. The appeal must be submitted to the Program Director within 14 days after the instructor's decision. In the case where the Program Director is the instructor, the student is to submit an appeal to the Senior Associate Dean. The Program Director (or Senior Associate Dean, in the case where the Program Director) will discuss the student's appeal with the instructor and change the final course grade--if and only if the reasons mentioned above are warranted. The decision of the Program Director (or Senior Associate Dean in the case where the director is the instructor) is deemed final.

#### Transcripts

Students who have satisfied all financial obligations to the University are entitled to an official transcript of their academic records, which they may order from Student Records or online through CAESAR. NU-Q Student Records is committed to safeguard the personal and academic data of our students and electronic transcripts are the easiest, efficient and most secure method to order paper transcripts or the new electronic transcript delivery. An official transcript bears the University Seal and a signature certifying its authenticity.

Electronic transcripts are available to be downloaded (maximum of 3 downloads per transcript) for 30 days from date of issue. They are delivered electronically, typically within a couple of hours, excluding during times of scheduled maintenance and planned system outages. Paper Transcripts are available within 1 business day of receipt of request. All paper transcripts can be collected from Student Records office or mailed as stated on the request.

Except for internal educational uses or as otherwise required by law, Northwestern issues official transcripts only upon written authorization of the student concerned. Because of the confidential nature of a student's record, telephone or verbal requests for transcripts will not be accepted.

Requests for transcripts initiated by persons or agencies other than the student or appropriate educational agencies will not be filled until written authorization has been secured from the student. When these requests can be anticipated, students can avoid delay by providing such authorization in advance.

Current students can print unofficial copies of their transcripts by accessing their student records on CAESAR. Former students who no longer have access to CAESAR should consult Student Records.

Northwestern University does not release or certify copies of transcripts received from other schools or institutions. Students needing official transcripts from study abroad experiences must request such transcripts from the institution or program attended.

# Access to Student Records (FERPA)

Under the U.S. Family Educational Rights and Privacy Act (FERPA), all students have certain rights with regard to their educational records. A copy of Northwestern's student records policy is available at <u>www.registrar.northwestern.edu/academic\_records/FERPA\_policy.html</u>. FERPA grants students various rights, including the rights to:

- Inspect and review their educational records at Northwestern University
- Request an amendment of their records to ensure that the records are not inaccurate, misleading or otherwise in violation of privacy or other rights
- Consent to release or to restrict disclosure of personally identifiable information contained in their educational records, except under certain limited circumstances when, by law, consent is not required
- File a complaint with the U.S. Department of Education concerning alleged failures by Northwestern University to comply with FERPA requirements

# The University's Use of Email

Email is the University's mechanism for official communication with students, and Northwestern has the right to expect that students will read official email in a timely fashion. All students are assigned a u.northwestern.edu address that is maintained in the University email directory. Northwestern provides a convenient mechanism for students who want to forward email from the University address to another email address of their choice, but students assume the risk of forwarding email. Failure to receive or read University communication that was sent to the u.northwestern.edu address does not absolve a student from knowing and complying with the content of the communication.

Faculty may use email for communicating with students registered in their classes so that all students will be able to comply with course requirements.

# Academic Integrity

# Northwestern University in Qatar Integrity Code

All NU-Q students are required to uphold the Northwestern University in Qatar Integrity Code that requires adherence to principles of honesty, fairness and integrity in academic efforts and related professional media, journalism and communication work, whether students are in school, on residency, on an internship or a job, or acting as a volunteer in a professional or academic activity.

# Northwestern Academic Integrity Guidelines

Academic integrity at Northwestern is based on a respect for individual achievement that lies at the heart of academic culture. Every faculty member and student, both graduate and undergraduate, belongs to a community of scholars in which academic integrity is a fundamental commitment.

Students enrolled at NU-Q must adhere to the University's standards of academic integrity. Questions about the acceptability of specific behavior should be addressed to the appropriate faculty member or the director of the student's program of study. The following is a nonexhaustive list of types of behavior that violate the standards of academic integrity:

Cheating: using unauthorized notes, study aids or information on an examination; altering
a graded work after it has been returned, then submitting the work for regarding; allowing
another person to do one's work and submitting that work under one's own name;
submitting identical or similar papers for credit in more than one course without prior
permission from the course instructors

- Plagiarism: submitting material that in part or whole is not entirely one's own work without attributing those same portions to their correct source (material discussing the use and acknowledgment of sources is available in Academic Affairs)
- Fabrication: falsifying or inventing any information, data or citation; presenting data that were not gathered in accordance with standard guidelines defining the appropriate methods for collecting or generating data and failing to include an accurate account of the method by which the data were gathered or collected
- Obtaining an unfair advantage: stealing, reproducing, circulating or otherwise gaining access to examination materials prior to the time authorized by the instructor; stealing, destroying, defacing or concealing library materials with the purpose of depriving others of their use; unauthorized collaborating on an academic assignment; retaining, possessing, using or circulating previously given examination materials, where those materials clearly indicate that they are to be returned to the instructor at the conclusion of the examination; intentionally obstructing or interfering with another student's academic work; otherwise undertaking activity with the purpose of creating or obtaining an unfair academic advantage over other students' academic work
- Aiding and abetting dishonesty: providing material, information or other assistance to another person with knowledge that such aid could be used in any of the violations stated above; providing false information in connection with any inquiry regarding academic integrity
- Falsification of records and official documents: altering documents affecting academic records; forging signatures of authorization or falsifying information on an official academic document, grade report, letter of permission, petition, ID card or any other official University document
- Unauthorized access to computerized academic or administrative records or systems: viewing or altering computer records; modifying computer programs or systems; releasing or dispensing information gained via unauthorized access; interfering with the use or availability of computer systems or information

It is the responsibility of every member of the academic community to be familiar with the specific policies of his or her school. A student who violates these policies may be subject to sanctions, including but not limited to one or more of the following: a letter of warning; a defined period of probation with the attachment of conditions; a period of suspension with or without the attachment of conditions; course failure; notation on the official record; exclusion from the University, with notation on the transcript; or revocation of an awarded degree.

A student may not change his or her registration in a course in which a violation of academic integrity has been alleged, regardless of whether the allegation has been referred to the designated school official. Nor may a student receive a University degree while a finding is pending or while a suspension has been imposed pursuant to a finding. Information on procedures that will be followed in cases of alleged dishonesty can be obtained from

Academic Affairs. A complete statement of the University's principles regarding academic integrity can be obtained from Academic Affairs.

# Academic Standing

A student's academic standing at NU-Q is determined according to the grades that the student earns. The student with a cumulative GPA of 2.0 or higher is in good academic standing.

#### Academic Warning

Student may receive academic warning upon the completion of an academic term if they may be in jeopardy of being placed on academic probation.

As a precautionary measure, NU-Q students may receive an academic warning letter if:

- They earn a grade of D, F, W, X, or Y. Students with grades of "X" or "Y" will have to refer to the Incomplete Course Work policy section in NU-Q undergraduate catalog
- Their term GPA is below 2.0 for one term. And this is even if their previous semesters' work is consistently strong, and their cumulative GPA is above 2.0.

# Academic Probation

Academic probation constitutes notice of unsatisfactory academic performance; it is a warning that minimum standards for graduation are not being met. Unless a student demonstrates significant scholastic improvement during the period of probation and thereby indicates ability to fulfill degree requirements within a reasonable period of time, the student may be dismissed from the University.

The following are ordinarily placed on academic probation:

- Students who have received final grades below C in 2 or more courses in any term
- Sophomores, juniors, or seniors who have a cumulative GPA below 2.0 on all work attempted at Northwestern University
- Students who have failed to complete at least 3 semester courses or the equivalent in each of 2 consecutive semesters
- Students who, on account of dropped courses, failure, or uncompleted courses, have failed to earn credit for an average of 3 semester courses per semester after 4 semesters of residence
- Students who receive more than one grade of W, X, or Y in any semester
- Students who have failed to maintain a (2.0) average in MIT major courses
- Students who have failed to maintain a (2.25) average in Journalism and Strategic Communication major courses

# **Responding to Academic Probation**

If you receive notice that you are on academic probation, be sure to contact your Academic Adviser. You and your adviser can explore reasons for your unsatisfactory performance and discuss what you might do differently to raise your performance level.

# Removal from Academic Probation

Students on academic probation are ordinarily removed from probation if the deficiencies that resulted in probation have been remedied during the next succeeding semester in residence.

Students normally must complete each of at least three courses for a grade of C or higher in the succeeding semester

If students on probation who receive grades of X or Y are not dismissed, probation continues until they have completed all courses or until the end of the next quarter in residence, when the students' records are again subject to scrutiny. Grades of X, Y, and N are, in the absence of extenuating circumstances, all counted as F's in calculation of the cumulative GPA.

In no case are students removed from probation at the end of a semester in which they have failed any course.

#### Academic Dismissal

The following is a partial list of categories of students who may be dismissed for academic deficiencies (in every case the decision is determined in part by the student's cumulative academic record):

- Students on academic probation whose academic records have not improved significantly during the period of probation (which will not normally exceed 2 consecutive semesters)
- Students not on academic probation who fail in half the work in any semester

As a matter of general policy, the probation period for a first-year student may be extended to the third semester of residence if such extension appears to be in the best interests of the student and the University.

Academic dismissal from the University is noted on official transcripts at the end of the relevant term.

#### Dean's List

The Dean's list is announced at the end of fall and spring term of each academic year.

Journalism students must take a minimum of 3 graded units (combination of NU-Q and crossregistration courses) and earn semester GPA 3.700. Students who are on residency and completed 2 graded courses may be considered for dean's list if they earn a semester GPA 3.700.

Communication students must take a minimum of 3 graded units (combination of NU-Q and cross-registration courses) and earn semester GPA 3.750. Students who are on exchange at Evanston and complete 5 graded courses may be considered for dean's list if they earn a GPA 3.750.

Undeclared Students must take 3 graded units and earn semester GPA 3.700.

# Graduation with School Honors

The designation of Summa Cum Laude (top 5%), Magna cum Laude (the next 8%) or Cum Laude (the next 12 %), frequently referred to as Latin Honors, is awarded to the top 25% of the Northwestern University in Qatar graduating students. Latin Honors are determined by grades in all work completed at NU-Q. Latin Honors take into consideration all students within the school as a whole and do not distinguish between individual degree programs in the school, such as Journalism and MIT. Courses taken through cross registration or transferred to NU-Q from another university may count toward graduation, but may not be included in the compilation of the NU-Q grade average (GPA).

# **Special Academic Opportunities**

Cross-Registration at other EC campuses

NU-Q students may cross-register for courses at other U.S. universities in Education City. Permission to cross-register is granted by Academic Affairs, which assists in the cross-registration process. Students should meet with their academic adviser to discuss cross-registration policies. NU-Q students should be aware that cross-registered courses may count towards graduation but in keeping with Northwestern University policy, do not count in the determination of the overall GPA. Students who need a record of grades received in cross registered courses should contact the host campus for an official transcript.

#### Study Abroad

Some students choose to participate in non-affiliated study abroad programs. Students may only do so during the summer. Before enrolling in any summer program, it is the student's responsibility to determine implications for financial support, time to graduation, and the applicability of courses for transfer and/or fulfillment of NU-Q degree requirements.

Students should consult with Academic Advising if they are considering non-NU-Q study abroad programs. All courses should be pre-approved before a student attends any non-NU-Q study abroad programs. Students participating in an unaffiliated program are withdrawn from NU-Q while abroad. A national accrediting body must accredit any study abroad courses intended for credit transfer. Consult the <u>Northwestern University Study Abroad website</u> to confirm that an institution is accredited. An official transcript of the work must be on file in Student Records before the end of the next semester in residence at Northwestern, or credit for such work is not allowed.

#### Field Study and Internships

Internships and research opportunities are available to NU-Q students. The programs vary greatly; some carry academic credit and/or a stipend. Some are done in conjunction with course work, while others require full-time commitment and may involve living away from Qatar. Field study and internship opportunities are available during both the regular academic year and summer. NU-Q students may take on a full-time internship only under certain conditions, however, so interested students should consult with Academic Advising early in their NU-Q careers.

#### **Special Courses**

# Independent Study (399)

Both the communication and the journalism programs offer independent studies for qualified students. An independent study course enables a student to engage in individual special study or research and creative work. The maximum credit a student may receive for 399 (or equivalent independent study) during any one semester is 2 units.

# Funding for Research and Creative Work

Northwestern University in Qatar students may apply for funds to support research and creative work. Interested students should meet with their program director to discuss possible sources of funding.

# **Resources and Services**

# **Library Resources**

As part of the Northwestern University in Qatar and Northwestern University, as well as the Education City community, students, faculty and staff have access to a wealth of information resources, media, and services through the NU-Q Library.

The NU-Q Library maintains and develops local collections of both physical and electronic resources that are specifically tailored to the needs of the NU-Q community. The NU-Q physical collection has grown to more than 25,100 books, 13,145 DVDs (films, documentaries and television shows) as well as several major academic streaming media sites. The library continues to grow every year including an increasing number of digital books and even more streaming media. Both the library's physical collection and electronic resources available through the NU-Q website are focused on supporting the curricular and research needs of students, faculty, and staff in the fields of journalism, communications, strategic communications, media studies and liberal arts. Of special note are the library's online subscriptions to Al Manhal, the world's only provider of peer-reviewed and copyright-protected Arabic publications, REFINITIV Workspace (formerly Business Development MENA and before that Zawya), a preeminent source of news including general and corporate Middle East and North Africa news and business intelligence, and PANI (Pan Arab Newspaper Index).

In addition to the resources that NU-Q students have access to through the local collection, NU-Q Library users have access to one of the leading private research libraries in the United States, the Northwestern University library system. NU Libraries serves the educational and information needs of all its students and faculty, as well as scholars from around the world. Its collection of over 7 million print and electronic volumes combined and 341 terabytes of unique Northwestern University produced digital content includes, in all formats, books, journals, maps, films and videos along with portfolios of distinguished special collections -- notably the internationally recognized Africana, Music and Transportation libraries. Online access is granted to all students via their university login and multi-factor authentication. This connects the users to hundreds of scholarly databases with the most comprehensive, specialized and up-to-date information in their fields, and pursues an active role in educating faculty and students in how to make the best use of these resources. Increasingly, it is prioritizing the digitization of materials and collections in order to make them available to any user, any time.

Beyond its collections, the NU-Q Library actively supports the pursuit of academic excellence at NU-Q. The library serves as one of the core university spaces where students study, collaborate, visit, interview, film and reflect on their experiences. Librarians work closely with faculty and students by providing one-on-one research assistance as well as providing classroom instruction with a focus on research skills and strategies. The library provides orientation sessions to all incoming students and students continue to make use of the library's ever-evolving resources and services throughout their time at NU-Q.

### The Writing Center

The NU-Q Writing Center is a free resource for students. The Writing Center staff are available to help with all aspects of writing, including understanding assignments, idea brainstorming, organization, writing thesis statements, paragraph coherence and unity, research, citations, English grammar and punctuation. Most work is one-on-one. Appointments are made at the students' convenience on the Writing Center website at: <a href="https://northwestern.mywconline.net/">https://northwestern.mywconline.net/</a>

### Information Technology Services

Northwestern University in Qatar Information Technology (NU-Q IT) supports the NU-Q community's use of technology.

NU-Q IT provides technology support via email, phone or in person at its Helpdesk support center office. Hours are Sunday through Thursday, 8:30 a.m. to 5 p.m. GMT+3. The support center may be reached by emailing <u>helpdesk@qatar.northwestern.edu</u> or by phone at 4454-5150.

The NU-Q campus is connected to the Internet via high-speed wired and wireless networks. The University's wireless connectivity allows students using laptops and wireless mobile devices to take advantage of the full range of Northwestern's online services from any campus location. Media enabled conference spaces are available for use by faculty, staff and students, and allow the community to videoconference with the Northwestern Chicago and Evanston campuses and other collaborators around the world. Additionally, state-of-the-art smart classrooms aid instruction and enrich the learning experience.

Multiple classrooms allow an entire class to meet and work jointly with critical software programs and datasets, to scan and manipulate photos, and to develop web content and animation. Other sites, including the NU-Q editing suites and studio facilities, provide students with appropriate hardware and software to pursue high-end video and audio capture and editing. Students may check out cameras and other hardware from the NU-Q Production and Digital Media Services team to support the development of original content in a wide variety of media formats.

Northwestern also offers students helpful online services for their University needs. CAESAR (www.northwestern.edu/caesar), a self-service application, allows students to register for classes, search class schedules and course offerings, obtain unofficial transcripts, view financial aid and student account information, maintain directory and emergency contact much The Canvas Course information, and more. Management System (http://canvas.northwestern.edu) provides both an efficient way for instructors to manage and distribute course materials and communicate with students as well as a forum for students to communicate and collaborate online.

At the beginning of each academic year, NU-Q IT welcomes new students to Northwestern with a series of information sessions that introduce them to the University's electronic environment. These sessions prepare students to use the wide range of technology opportunities at Northwestern University in Qatar by helping them to understand Northwestern's electronic identity (NetID) and to master Northwestern University in Qatar's online resources.

Students are encouraged to review and are expected to abide by the University policies about technology rights and responsibilities found at <u>www.it.northwestern.edu/policies</u>

# **Student Affairs**

Student Affairs is dedicated to providing services that complement the educational experience, engage our diverse community, and support the growth and development of NU-Q students to prepare them for future careers in the global media environment. Student Affairs will provide support to the students by developing and implementing programs and services with the cultural and social traditions of Qatar and the surrounding region.

Student Affairs objectives are to:

- Support the academic experience by providing co-curricular activities and programs aimed at the professional and personal development of students
- Ensure a safe and welcoming school for all students, providing the needed resources and tools for those requiring assistance
- Promote a collaborative working environment for all community members
- Develop standards and policies that reflect the priorities of the university to protect the rights of individuals, while also holding people responsible and accountable
- Develop programming that respects local customs, traditions, and our diverse community

# **Qatar Foundation Student Center**

The Qatar Foundation Student Center (Multaqa) has 192,114 square feet of space on three levels. A comprehensive facility, it includes a food court, recreation area, convenience store, nail salon, wellness center, day-care center, ballroom and conference spaces, art gallery, movie theater, black box theater, and student organization space.

# **Residence Halls**

Student housing is available for NU-Q students in Qatar Foundation Student Housing. Centrally located on the Education City campus and within walking distance of NU-Q classrooms and offices, the accommodations have one-, two-, and three-bedroom apartments in gender- specific buildings. Every floor has a common laundry area, and most halls have student social rooms, computer labs with printers and Internet access. Some mixed-gender environments are available during the day, including a coffee shop, dining hall, Residence Life staff offices, and community learning centers. Every residential building has on-site security 24 hours a day.

# **Qatar Foundation Primary Health Care Center**

The Qatar Foundation Primary Health Care Center (QF PHCC), located in the QF Student Center (Multaqa), is the primary health care center for all Education City students. The QF PHCC is staffed by general physicians, a

gynecologist, dentists, nurses, and most recently, a psychiatrist. The Center provides routine curative health services, basic dental care, counseling, and emergency and trauma care. Additionally, Kulud Pharmacy, located in the QF Student Center and within QF PHCC, can fill students with the prescriptions.

# Health Insurance

NU-Q requires all enrolled students to have Qatar national health coverage, as well as the identified supplementary private insurance. The State of Qatar provides national health coverage for all residents of Qatar. International students are eligible to obtain a

national health card after completing an application and receiving their residence permit. Students who currently reside in Qatar should obtain the national health coverage and submit copies of both sides of the valid national health card to the Counseling and Wellness office. Additionally, all students will automatically be enrolled in the supplementary private insurance plan at no additional cost.

#### Immunizations

NU-Q requires all enrolled students to provide documentation of vaccination or positive immunity from polio, diphtheria, tetanus, hepatitis B, measles, mumps, rubella, varicella and meningitis. In addition, all students are required to have documentation of tuberculosis screening, to be conducted not more than twelve months prior to registration for classes. A history of BCG vaccination does not exempt students from TB screening. All students, with the assistance of their health care provider, must submit a completed copy of the Immunization and Tuberculosis Screening Certificate to Counseling and Wellness. Students with an incomplete health file are ineligible to register for classes and, if applicable, jeopardize residency privileges in on-campus housing. Housing assignments and visas of international students will be held until the information is received.

#### Fitness and Recreation

NU-Q encourages students to maintain personal fitness and to participate in various NU-Q sports teams, as well as take advantage of the recreational facilities within Education City. Northwestern University in Qatar students have access to the Qatar Foundation (QF) Student Center (Multaqa) and the Education City Recreation Center. Multaqa has a fitness room with various cardiovascular and strengthening equipment and offers a variety of fitness classes during each semester. The Recreation Center offers several fitness classes as well, in addition to a multipurpose gym and a wood-floor gym, mixed and ladies only fitness rooms with exercise bikes, treadmills and other equipment; a weight room; outdoor basketball and tennis courts; a wood-floor aerobics gym; squash courts; a running track and field; an Olympic- size swimming pool; and changing rooms with lockers.

#### **Counseling and Wellness**

NU-Q recognizes how health is central to the personal, academic and professional success of students. NU-Q Counseling and Wellness is a campus resource for all currently

enrolled students and its services are free of charge. Counseling and Wellness provides confidential short-term counseling to address developmental adjustment concerns as well as chronic mental health issues, crisis counseling, biofeedback therapy, consultations with parents and students, health promotion programming, disability services, administration of student health records and student insurance, and coordination of medical leave of absence. CHW is also able to make referrals to other health-related professionals in the community as needed by students.

# Admission Statement for Individuals with Disabling Conditions

NU-Q has a strong institutional commitment to the principle of diversity in all areas. Admission to NU-Q and any of its sponsored programs is open to all qualified individuals. NU-Q does not discriminate on the basis of an individual's disability and complies with

Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act (ADA) as amended in its admissions, accessibility, treatment, and employment of students in its programs and activities. NU-Q provides academic accommodations and auxiliary aids to students with disabling conditions, as defined under the United States law, who are otherwise qualified to meet the institution's academic requirements. AccessibleNU-Q is located in the Student Affairs suite and additional information be found can at https://my.gatar.northwestern.edu/student-life/wellness/accessiblenu-g/index.html.

# **Campus Regulations**

#### Northwestern Qatar Campus Security

Security within Education City is provided by the Qatar Foundation. Incidents such as medical emergencies, road traffic accidents and fire-related emergencies should be reported promptly to the Qatar Foundation Emergency Control Room at 974-4454-0999 or to the duty watch commander at 974-5556-4701.

If needed, assistance from the Northwestern University Police in Evanston is available in an advisory capacity to Northwestern Qatar students, or while Northwestern Qatar students are visiting home campus. The Evanston division is responsible for crime prevention, law enforcement and emergency management on both the Evanston and Chicago campuses. University Police officers are on duty 24 hours a day, seven days a week, and can be reached at 001-847-491-3456 in Evanston.

#### **Motor Vehicles**

Northwestern Qatar students driving motor vehicles within Education City are required to display a Vehicle Access Tag issued by the Qatar Foundation. Applications should be made by contacting Northwestern Qatar Facilities Department. Students are requested to drive safely and with consideration for other road users and pedestrians at all times. Speed limit is 40 Kph posted throughout Education City. Mobile speed cameras are in use around the campus with fines issued by Police for non-compliance. Both drivers and pedestrians should also be vigilant regarding the QF Tram which crosses the road and pathways throughout Education city.

#### Parking

Parking is restricted to designated parking around Education City, with fines issued by the police for non-compliance. The nearest parking for Northwestern Qatar students is the outdoor QFIS parking lot, where there is signage to guide you to the Northwestern Qatar South Main Entrance. There are regular Qatar Foundation Shuttle Busses (schedules are posted near North and South entrances) that pick and drop off from this car park to the Northwestern Qatar Building.

#### **Personal Losses**

Neither Northwestern University nor Northwestern Qatar is responsible for the loss of or damage to personal property belonging to students in any building it owns, whether the loss or damage occurs by theft, fire or an unknown cause. However, if personal items are lost any time within any Education City Building, students should contact the building security control room or the nearest security entrance.

#### **Identification Cards**

#### NU WildCARD

The Northwestern University identification card (WildCARD) identifies registered students and should be carried at all times. The WildCARD is the property of the University and is not transferable; its privileges may be canceled at any time the card is misused. Students are required to surrender their WildCARD to University officials upon request.

The student's ID number is encoded on the card and indicates whether the student is currently registered and if the card is valid. The card is needed to borrow books from the

Northwestern Qatar library. Lost or stolen cards should be reported to the WildCARD office, where replacement cards are issued.

# NU-Q ID Card

Northwestern Qatar will also issue you a Northwestern Qatar ID Card which is required to be available for inspection at all times when within Education City. The card will remain valid until you complete your studies, and you need to make sure you carry it with you at all times whilst on University premises. All NU-Q staff, faculty and students are required to show their NU-Q ID to security staff upon entrance to the Building and must show your card to University officers or employees on request.

Do not let anyone else use your card.

You will need your NU-Q ID card to:

- access University building and teaching spaces.
- use the University's printing and photocopying facilities

# Lost or stolen ID cards

If you lose your Northwestern Qatar ID card, there is a 50 QR fee for a replacement card. Contact <u>studentaffairsoffice@qatar.northwestern.edu</u> immediately to complete application form for obtaining a new card. If you experience any problems with your ID card, speak to Facilities

# Building Access – After Hours for NU-Q Students

After hours are defined to be between 6 p.m. and 6 a.m. everyday including weekend. NU-Q students entering the building after hours must show his/her NU-Q ID card to security reception desk (North & South Entrance) to enter the building. If the student does not have his/her NU-Q ID, entrance will not be permitted.

# Students with visitors

After-hours' visitors must register and be signed in by an Northwestern Qatar student. Each Northwestern Qatar student can register a maximum of 2 guests at the security reception desk (North & South Entrance) and must accompany their guest(s) in the building at all times. Visitors will be required to provide a valid picture ID, which is to be left at the reception desk during the visit. Entrance will not be permitted to any visitor not accompanied by a Northwestern Qatar student. *Note: These procedures will be subject to any COVID-19 visitor restrictions based on University guidelines.* 

# **Building Access – Visitors**

The building open hours are 6 a.m. and 6 p.m. Sunday – Thursday. During open hours visitors are required to sign in at the security reception desk (North & South Entrance), stating nature of visit and purpose. A NU-Q visitor badge will be exchanged fora valid picture ID, which is to be left at the reception desk during the visit. The visitor badge will be required to be worn visible at all times. *Note: These procedures will be subject to any COVID-19 visitor restrictions based on University guidelines.* 

# Filming within the NU-Q Building

Filming on Northwestern Qatar Campus is permitted only if it does not interfere with normal University business and/or previously scheduled events. As a student of NU-Q, you are permitted to film on campus if the project is a student production and the crew are fellow students. (A student production is a project that is being filmed as part of a classroom assignment or grant and is not destined for commercial broadcast or other use.)

#### Building Interiors other than Studio

Notification should be sent to <u>Northwestern Qatar Facilities</u> (7 business days in advance) to ensure location availability and to ensure there is no conflict.

#### **Campus Building Exteriors**

Exterior filming is permitted so long as access to entrances are not impeded and fire escape routes are kept clear. Notification should be sent to <u>Northwestern Qatar Facilities</u> (7 business days in advance) to ensure there is no conflict.

### Stunts / Special Effects

Stunts and/or special effects will be denied while filming on the NU-Q campus depending on risk to the University. Please complete a filming Risk assessment and forward to <u>Northwestern Qatar HSSE</u> for sign off.

Your NU-Q student ID Card must be carried with you at all times while filming.

#### Filming – General Guidance

Students should refer to the latest <u>procedures</u> for permission to film both inside and outside Education City.

#### **Education City - Internal Building Filming**

With the exception of the Northwestern Qatar building you are required to obtain a general filming approval from QF Coms Department and the building focal point.

#### **Education City - External Building Filming**

Obtain the general filming approval from QF Coms Department.

Upon receipt of QF Coms approval forward a copy to Northwestern Qatar Facilities. Prior to or on the day of the shoot contact QF Security control room @ secure2@ qf.org.qa or by dialing 4454 1086 to inform them of your planned activities, time and place. (This is to ensure that you do not have difficulties with local guards).

#### Smoking

Northwestern Qatar promotes a smoke-free environment in the University Building including university managed outdoor spaces. Smoking or inhaling any tobacco or other smoking product, by any method, including, but not limited to, cigarettes, cigars, pipes, e-cigarettes, and Shisha is prohibited in all university areas. It is prohibited on all balconies, terraces and in courtyards. Smoking is also prohibited outdoors within 25 feet of all building doorways or openings.

#### **Designated Smoking Areas**

There are two Designated Smoking Areas: South landscaped area between NU-Q and QFIS Building - Inside basement parking (far West end adjacent to Parking Bay No.1)

# **Key to Course Numbers**

Although the course numbers in this catalog are as complete and exact as is possible at the time of printing, some changes may occur later, and courses may be dropped or added. The University reserves the right to cancel classes for which registration is not sufficient.

### Numbering System

Three sets of characters denote all courses:

- The first set is the subject code indicating the area of study.
- The second set is a three-digit course number:
- 100-level courses are primarily for first-year and sophomores, usually without college prerequisite.
- 200-level courses are primarily for freshmen, sophomores and juniors, sometimes with the prerequisite of a 100-level course in the same or a related department.
- 300-level courses are primarily for upper-class students, with the prerequisite of junior standing or a 100- or 200-level course in the same or a related department.
- The third set (one, two or more numbers) usually indicates whether the course is part of a sequence.
- -0 = one-semester course
- -1, 2 = two-semester sequence
- -1, 2, 3 = three-semester sequence

Special characters identify certain groups of courses. If a course is taught only through a Northwestern study abroad program, the designation SA is included with the course number. Other designations may be used by the individual departments.

# **Communication Program**

# Major in Media Industries and Technology (MIT)

The major in the Communication Program builds on a proven curriculum at Northwestern University in Evanston that is adapted to our school's location in Qatar and the needs of students in this region.

The MIT major prepares students for creative, research and managerial roles in today's digital media and communication industries and encourages the development of responsible civic participation. Faculty mentor students to become effective professionals, researchers and storytellers who are fully versed in the various forms, functions, theories and contexts of media production and use. Our graduates are capable professionals who are skilled in the construction of research-based media products and creatively informed research projects, and adept at working both individually and collaboratively. Students learn the history of media development and develop expertise in today's digital technologies. The curriculum encourages students to become conscientious practitioners who respect and advocate the ethical production, consumption, and uses of media.

Our graduates are working for media companies in film, broadcasting, new media, and talent agencies across a wide range of organizations in the creative industries, academia, philanthropic foundations, cultural associations, and government agencies and ministries. They work on digital communication strategies for corporations and are employed as researchers for marketing and audience analysis companies. The quality of education at NU-Q prepares graduates to pursue advanced degrees (master's and Ph.D.) with excellent acceptance rates in top-ranked universities.

The MIT major features three categories of study: 1) media history and aesthetics; 2) media industries, audiences and effects; and 3) media design and production. Each student plans the selection of courses semester by semester in relation to personal areas of interest. A set of core courses are required of all students in the first and second years of studies. These courses ensure long-term academic success and competence in essential knowledge.

Courses in media history and aesthetics cover the characteristic conventions and styles every media professional needs to know for success in making media content; the history of media industries and technologies; influential theories about media and society relations; and characteristic political, economic, cultural and social functions of media. Courses such as MIT 220: Analyzing Media Texts, MIT 230: Understanding Media Contexts, and MIT 351: National Cinema are in this category.

Courses in media industries, audiences and effects cover the structure and performance of media industries, media products and their uses; media management and entrepreneurship; influential theories of communication about media influences and effects; and the roles and dynamics of governments and social movements in the development of policy and regulations. Courses such as MIT 212: Exploring Global Media, MIT 353: Arab Television Industries, or MIT 355: Audience Analysis are in this category.

Courses in media design and production immerse students in the practical experience of creating media products through visual storytelling using digital media technologies. The major provides hands-on encounters to teach students skills and methods that are needed

for success in professional production. Students learn not only how to make media content, but are encouraged to develop deep personal understandings about the reasons and purposes of what they are being taught. Courses such as MIT 190: Media Construction and MIT 390: Directing are in this category, as well as courses in screenwriting and acting.

# **Academic Policies**

All undergraduate students enrolled in Communication courses are held accountable to Northwestern University's standards of academic integrity (see Academic Integrity in the Undergraduate Education chapter of this catalog). They also are responsible for compliance with the following standards:

- Attendance is required in all courses, and excessive absence is cause for failure.
- Credit will not be given for two courses that meet at the same time.
- All assigned work must be completed to receive course credit.
- Assignments must be turned in on time, and examinations must be taken as scheduled; assignments cannot be made up or grades of incomplete given without prior approval from the instructor.

# **Undergraduate Grade Requirements**

Credit for work taken at other colleges or universities requires approval by petition. Of the required 32 units, 25 must be completed with grades of A, B or C (grades of C- do not satisfy this requirement). A minimum of 12 units must be taken outside the MIT major program. All courses applied to the major and all distribution courses must be completed with a grade of C- or higher. Courses offered in the MIT program may not be taken for a P grade. D and P grades may apply only to elective requirements. A student may only earn a P in two courses. A placement interview with an adviser is required at the time of first registration for all transfer students.

# **Course Requirements**

The 32 units required for the major in Media Industries and Technology include distribution requirements, courses in the major, and elective courses. (Most courses earn 1 unit.) Students should consult with their advisers about selecting courses to fulfill their distribution and elective requirements.

# **Distribution Requirements**

Twelve units outside of the major, including

- First-year core curriculum
  - English 103-1: First-Year Writing, Semester-1
  - English 103-2: First-Year Writing, Semester-2
  - JOUR 202-0: Journalism in the Digital World
  - INTERDIS 201-0: Media and Society
- INTERDIS 203-0: Ways of Knowing (taken during the second year)
- JOUR 370-0: Media Law and Ethics (typically taken in the third or fourth year)
- One STEM (Science, Technology, Engineering, or Math), quantitative, or logic course; courses will be approved by the Program Director
- Five additional units in any non-major area, at least three at the 300 level or equivalent

#### Major courses

Ten units within the major

- MIT 220-0: Analyzing Media Texts
- MIT 190-0: Media Construction (190 and second-year standing are the prerequisites for all 300-level production courses)
- GEN CMN 201-0: Research Methods (taken during the second year)
- Seven additional units in MIT, five of which must be at the 300 level
- MIT 349 (Internship), MIT 387 (Research Practicum), and MIT 399 (Independent Study) count as elective credits only

## Electives

Ten additional units in any area at any level, which may include up to two combined units of independent study and/or practicum and up to four units internship.

#### Internships

Students may pursue an internship for credit during the academic year. Credit is assessed based on the number of hours or weeks worked. Credit may be awarded up to four units. Internship units may not be counted toward the major.

## **Independent Studies and Research Practicums**

MIT majors, typically in the third or fourth year, may take MIT 387 or MIT 399 to supplement their coursework, but no student may take more than two units of *either* MIT 387 *or* MIT 399 at any point. For example, if a student elects to take one unit of MIT 399, the next unit allowed could be MIT 387 or another MIT 399. But after two units in *either* MIT 399 *or* MIT 387 have been taken, no more will be allowed. MIT 387 and MIT 399 do not count toward the major.

# Courses

# **Courses in General Communication**

**GEN CMN 201-0 Research Methods in Communication Studies** - Foundations of knowledge in many areas of the field, including the nature of interpersonal interaction and the impact of mass media; how communication researchers do their work; and how to judge the quality of research products. Required for MIT majors. Typically taken during the sophomore year.

#### Courses Primarily for First- and Second-Year Students

**MIT 143-0 Acting: Basic Techniques** - Introduction to basic principles of acting for achieving fundamental communication, storytelling, and performance skills useful in any career choice, on stage and in life.

**MIT 190-0 Media Construction** - Introduction to the core components of media: idea, image, sound, and sequence, as well as instruction in the technical fundamentals involved in shooting and editing video. Students work with SLR and digital video cameras, Photoshop, and Adobe Premiere Pro editing software. This course is a prerequisite for all upper-level production courses. Required for MIT majors; typically taken during the first year.

**MIT 205-0 Theories of Persuasion** - Survey of major theories that explain how to change another person's attitudes and behaviors. Applications to persuasion within a variety of contexts, including relationships, organizations, legal campaigns, and mass culture.

**MIT 212-0 Exploring Global Media** - Introduction to core concepts in global media. One continuing theme is the interplay between the global and the local. Includes exploration of global media development in historical, technological, cultural, and social terms.

**MIT 220-0 Media Texts** - Introduction to the study of the moving image. Basic elements of style across media, including film, television, and interactive media. Focus on close analysis of texts to find significance. Prerequisite for upper-level MIT courses. Required for MIT majors; typically taken during the first year.

**MIT 230-0 Understanding Media Contexts** - Media industries as social and cultural forces; ideological and political dimensions of the media.

**MIT 243-0 Acting I: Principles of Characterization** - Focus on basic concepts of acting, dramatic imagination, and dramatic characterization. Prerequisites: MIT 143.

**MIT 260-0 Foundations of Screenwriting** - Introduction to writing for the screen (film, television, and/or computer), including structure, character, dialogue, format, voice, scope, pace, and context. Lecture/workshop. Prerequisite for upper-level MIT writing courses.

**MIT 298-0 Undergraduate Seminar** - Special topics may be taken more than once for credit, depending on changes in topic. Typically intended for first- and second-year students.

#### Courses Primarily for Third- and Fourth-Year Students

**MIT 312-0 History of Film** - International survey of motion pictures as a distinctive medium of expression from its prehistory to the present.

**MIT 313-0 Documentary Film: History and Criticism** - Survey of the schools, styles, and purposes of documentary film as a unique form of artistic expression and sociopolitical persuasion.

**MIT 321-0 Radio/Television/Film Authorship** - Idea of authorship in the media and an examination of different uses of author theory related to the work of particular artists. May be taken more than once for credit, depending on changes in topic.

**MIT 322-0 Radio/Television/Film Genre** - Exploration of the concept of genre in the media through focus on particular case studies and examples, with reference to popular American and global forms. May be taken more than once for credit, depending on changes in topic.

**MIT 325-0 Film, Media, and Gender** - Explores issues of gender in film and media. Introduces students to major debates and theories regarding gender and sexuality in the media. May be taken more than once for credit, depending on changes in topic.

**MIT 330-1,2 Creative Collaboration** - A combination of lecture, discussion, and production lab participation implementing the directing and design of a theatrical production.

**MIT 335-0 Introduction to Playwriting** - Students read plays, complete writing exercises based on the readings, see plays off campus, and ultimately research and write the beginning of a full-length play. Prerequisite: MIT 260.

**MIT 341-0 Story in Performance** - Theory, principles, and techniques of interpretation of drama from the point of view of the actor. Prerequisite: MIT 143 or MIT 243.

**MIT 342-0 Advanced Acting -** Scene-study course in advanced acting techniques emphasizing scene analysis and character development. Focus on creation of realistic characters from modern theatre. Prerequisite: MIT 341.

**MIT 349-0 Internship in Radio/Television/Film (1–4 units)** - Students work in production departments of radio and television stations and film studios, or in other areas of the media industry. Guided research and reading. Juniors and above only.

**MIT 351-0 National Cinema** - Historical aspects of cinema in a specific nation, region, or geopolitical sphere, or as a social/cultural/intellectual movement within the general evolution of cinema. May be taken more than once for credit, depending on changes in topic.

**MIT 352-0 Alternative Media in the Middle East** – Exploration of the diverse ethnic, political, social, economic, and cultural contexts in the Middle East that produce alternative media artefacts through the underground press, pirate radio, independent film, internet technologies, and other forms.

**MIT 353-0 Arab Television Industries** - Examines developments in Arab television through cultural, social, technological, commercial, and political lenses. Discusses the history, practice, and impact of Arab television as an expression of political, cultural, social, and economic transformations in the contemporary Arab world.

**MIT 355-0 Audience Analysis** - Introduction to methods of analyzing media audiences; emphasis on quantitative research techniques. Prerequisites: GEN CMN 201.

**MIT 360-0 Topics in Media Writing** - Various approaches to screenwriting, emphasizing different modes and genres, such as the feature film, the television pilot, screenplays based on preexisting material, the teen film, or interactive computer scenarios. May be taken more than once for credit, depending on changes in topic. Prerequisite: MIT 260.

**MIT 372-0 Editing** - This course merges hands-on editing techniques with an overview of editing history and theory, acquainting students with the vocabulary and terminology inherent to Digital Editing. Students will take crucial steps towards their evolution as artists and media makers while discovering their "editing voice."

**MIT 376-0 Topics in Interactive Media: Interactive Product Design** - Introduces fundamental theories and techniques for designing interactive media products (e.g., websites, apps, motion comics, and mobile games). Students develop essential practical skills balanced with theoretical/conceptual discussions and produce original interactive media products that are published. May be taken more than once for credit, depending on changes in topic.

**MIT 379-0 Topics in Film/Video/Audio Production** - In-depth study and practice of one area of film, video, or television production. May be taken more than once for credit, depending on changes in topic. Prerequisite: MIT 190.

**MIT 380-0 Lighting and Cinematography** - Techniques, aesthetics, and technologies of lighting and the moving-image camera. Prerequisite: MIT 190.

**MIT 382-0 Sound Production** - Techniques and technologies of audio production, emphasizing location recording. Survey of techniques used for moving-image production, experimental

audio, and radio production. Postproduction includes work with a digital audio workstation. Prerequisite: MIT 190.

**MIT 387-0 Research Practicum** - Collaboration with a faculty member on design and execution of a communication research project. Students learn how to complete a research project and write a report. Prerequisite: consent of instructor.

**MIT 388-0 Internet and Society** - The social, cultural, political, and economic implications of information technologies.

**MIT 389-0 Global Culture and Communication** - Examination of current topics and events to familiarize students with the cultural dimensions of globalization and the critical importance of culture and communication in understanding the globalized world.

**MIT 390-0 Directing** - Single-camera dramatic directing, including visualization and breakdown of scripts, camera blocking, and working with actors. May be taken more than once for credit, depending on changes in topic. Prerequisites: MIT 190.

**MIT 391-0 TV Studio Directing** - Directing, crewing, and technical skills for multiple camera live-on-tape television production in narrative and non-narrative genres; pre- production, directorial communication, blocking, pacing, visualization. Prerequisite: MIT 190 and 380.

**MIT 392-0 Documentary Production** - Students examine documentary practices and produce their own shorts. Prerequisites: MIT 190.

**MIT 393-0 2-D Computer Animation** - Students explore techniques in the 2-D sphere and incorporation of visual design principles. Prerequisites: MIT 190.

**MIT 395-0 3-D Computer Animation** - The fundamental concepts and techniques of 3-D computer modeling and animation. Use of elements acquired in camera-based production techniques to create a rendered animation. Prerequisites: MIT 190.

**MIT 398-0 Undergraduate Seminar** - Student-or faculty-initiated seminars to consider special topics. May be taken more than once for credit, depending on changes in topic.

**MIT 399-0 Independent Study** - Prerequisite: consent of Program Director and Senior Associate Dean after submission of petition.

# Journalism and Strategic Communication Program

# **Major in Journalism**

The Journalism and Strategic Communication degree at Northwestern University in Qatar is offered by the internationally respected Medill School of Journalism, Media, Integrated Marketing Communications at Northwestern University in Evanston, Illinois. Since 1921, Medill has epitomized excellence in journalism and journalism education in the United States, and it is doing the same today in Qatar. As the media everywhere face unprecedented change, NU-Q teaches journalism students how to collect, process and communicate information quickly, accurately and vividly, skills critical to many successful careers, even as it leads the way in preparing multimedia journalists who can help shape and navigate a dynamic media landscape in the Gulf region. An NU-Q journalism education ensures that students become skilled not only in writing, reporting, editing, production and critical thinking, but also in using multiple platforms so that they can create compelling, high-impact stories for interactive audiences.

Producing such versatile graduates requires broad faculty expertise. All NU-Q journalism faculty teach a curriculum emphasizing journalism excellence, creativity, multi-platform and digital storytelling, ethics and professional behavior, audience understanding, strategic communication, numeracy, and visual literacy.

The bachelor of science in journalism (BSJ) degree develops well-rounded students who are broadly educated, knowledgeable about diverse cultures and engaged in global issues. Journalism students take about 40 percent of their courses in the journalism program, which includes a track in strategic communication. The other 60 percent of the courses are in the liberal arts and sciences and other areas of interest such as business.

Medill's "learn by doing" philosophy extends beyond the traditional classroom to real-world training and immersion experiences. During their junior year, students participate in the Residency, an academic internship that gives them invaluable real-world experience and networking opportunities at a media company. They receive course credit for working alongside professional mentors at digital news operations, magazines, television stations, newspapers and communication/public relations agencies, among others.

Many graduates of the journalism program find rewarding careers in digital and social media, broadcast and print journalism or public relations and strategic communication directly after graduation. Some pursue graduate education, including the two Medill graduate programs offered on the Evanston campus. The Master of Science in Journalism (MSJ) program offers advanced study in specialized subject reporting (including business, politics and science) and techniques (including digital media and magazine writing and editing). The Master of Science in Integrated Marketing Communication (MSIMC) program has specialized concentrations in brand strategy and advertising, direct and interactive marketing communications, corporate communications and public relations, marketing analytics, and media management.

# **Academic Policies**

Requirements for the degree of bachelor of science in journalism

The bachelor of science in journalism and strategic communication program consists of three components:

- 12-13 journalism units
- 12 distribution requirements
- 7-8 elective units
- A minimum of 32 units must be completed at the university level. (Generally, 1 unit is the equivalent of 1 NU-Q course.)
- Of the 32 units, at least 19 must be earned in courses outside of the journalism and strategic communication program, and at least 12, but no more than 13, must be earned in journalism and strategic communication program courses. Students with more than 32 units may take additional journalism units.
- No course may be counted in more than one requirement category.

Exceptions to any degree requirements must be approved by the Senior Associate Dean and the Director of the Journalism and Strategic Communication Program. All independent study credit must be approved by the Director of the Journalism Program and Senior Associate Dean.

# **Grade Requirements**

Students must achieve a minimum grade point average (GPA) of 2.0 in all non-journalism courses taken for a letter grade and a minimum GPA of 2.25 in journalism courses. In addition, all journalism students are subject to the following grade requirements:

- The journalism GPA is an average of the grades (including F's) in all journalism courses attempted.
- Students who earn a grade of D or lower in a journalism course must retake the course until they have earned a C- or better.
- When journalism courses are repeated, both grades are computed in the GPA; one course does not substitute for another.
- Students may earn grades of C- or lower in no more than one-fifth of the courses taken for graduation.
- All incomplete grades, unless made up satisfactorily by the end of the subsequent semester, are counted as F's.
- Students who do not meet the minimum GPA requirements are placed on academic probation. Continued poor performance will result in further academic disciplinary action, including academic probation or dismissal.
- Students are required to take the following courses for letter grades (A, A-, B+, B, B-, C+, C, C-, D, and F):
  - All distribution requirements
  - All journalism courses (except for the Journalism Residency and courses offered by the faculty under the P/N option)
  - Other courses may be taken pass/no credit (P/N) if that option is available. No more than two courses taken P/N may be counted toward the 32 units required for graduation (excluding the Journalism Residency). Only one course per semester may be taken P/N.

# **Academic Options**

#### Strategic Communication Certificate Program

The Strategic Communication Certificate Program enhances student learning in applied communication and broadens the scope of the major with marketing communications, public relations, advertising, corporate communication, and digital communication skills. With a certificate in strategic communication, students are distinguished from their peers and well-tooled to work in a variety of entry-level jobs in communication/public relations firms and agencies, industries, businesses and institutions.

# **Academic Offerings**

#### Major in Journalism (32 units)

Students pursue a major in journalism and can earn a certificate in strategic communication, which is outlined under the below section on the strategic communication certificate.

#### Liberal Arts and sciences distribution requirements (12 units)

Students should consult their academic advisers when selecting their courses in liberal arts and sciences from the following areas:

- 1 unit ENG 103-1 First-Year Writing I
- 1 unit ENG 103-2 First-Year Writing II
- 1 unit MIT 190-0 Media Construction
- 1 unit in literature and fine arts is satisfied by MIT 220-0 Media Texts
- 1 unit INTERDIS 201 Media and Society
- 1 unit in formal studies and can be satisfied by GEN\_CMN 202-0 News and Numbers or a course from NU-Q's approved formal studies course list
- 1 unit in historical studies. One unit is satisfied by INTERDIS 201-0 Media & Society. The second unit Historical studies are not limited to history department offerings and can be any course from NU-Q's approved historical studies course list.
- 1 unit in the natural sciences, computer science or another formal studies course
- 2 units in philosophy, religion, ethics or values. Once unit is satisfied by INTERDIS 203 Ways of Knowing, the second unit is not limited to religion or philosophy classes and can be any course from NU-Q's approved philosophy, religion, ethics and values course list.
- 1 unit in Social and Behavioral
- 1 unit in economics or business understanding

#### Elective requirements (7-8 units)

- 3 of the 7 units must be in the Liberal Arts and Sciences
- 2 of the 3 units in Liberal Arts and Sciences must be 300-level
- 1 of the free electives must be 300-level

#### Major Requirements (12-13 units)

#### Core courses (6 units)

The core comprises six courses focused on interactive lectures and readings/screenings that help students navigate a constantly changing field. Conceptual learning is the focal point of

the courses, but students will often be engaged in reporting and production-based assignments to help reinforce their conceptual learning.

- JOUR 201-0 Journalistic Storytelling Across Media
- JOUR 202-0 Journalism in the Digital World
- JOUR 301-1 News Gathering and Assessment
- JOUR 303-0 Audience Insight
- JOUR 370-0 Media Law
- STRATCOM 303-0 Introduction to Strategic Communication

## Immersive Course (1 unit)

Students take two courses to immerse themselves in a thematic area of journalism or a specific production technique before going on residency. Options may include: JOUR 320-0 Storytelling: Interactive News JOUR 321-0 Storytelling: Magazine and Feature Writing JOUR 323-0 Video Journalism JOUR 324-0 Video Journalism-Video Producing Broadcast/Web JOUR 342-0 Advanced Online Storytelling JOUR 390-0 Special Topics: Exploring Future Digital Journalism STRATCOM 305-0 Corporate Storytelling

# Journalism Residency (2 units of residency and 2 units of pre-residency courses)

Journalism Residency is an opportunity for NU-Q students to apply skills from the classroom to a professional opportunity at one of NU-Q's numerous media partners, giving students real-world experience to propel their career. Residency sites are in Qatar, the broader region, and across the world with an emphasis on placements in the Global South. Journalism Residency consists of four units of academic credit: two units of 5-week immersive pre-residency coursework plus two units for a 10-week full-time internship. While a student is on Journalism Residency they are required to adhere to the policies in this catalog as well as the policies shared during the journalism residency placement process.

#### Journalism Residency Eligibility

To be eligible for Journalism Residency, students must demonstrate that they are making academic progress. They must be in good academic and conduct standing with both NU-Q and the University at large. Students must also demonstrate through the Journalism Residency placement process that they will engage with the program in a professional and responsible manner.

Students are not eligible for Journalism Residency under the following conditions:

- If a student has been placed on academic or disciplinary probation for the semester prior to the residency or for the semester in which the residency is scheduled.
- If a student has earned a grade below C- in any 300-level Journalism course within two semesters prior to residency.
- If a student has a program GPA below 2.25.
- If a student has not completed the following core journalism courses with a grade of Cor higher:
  - ✓ JOUR 201-0 Journalistic Storytelling Across Media
  - ✓ JOUR 202-0 Journalism in the Digital World

- ✓ JOUR 301-1 News Gathering and Assessment
- ✓ JOUR 303-0 Audience Insight
- ✓ JOUR 370-0 Media Law and Ethics
- ✓ STRATCOM 303-0 Introduction to Strategic Communication
- If a student has an unresolved incomplete (X, Y, or NR) grade.
- Any student who has a case pending against them in Northwestern's Office of StudentConduct that could result in separation from the University.
- If a student has failed to engage responsibly and professionally in the Journalism Residency placement process in the semester prior to the scheduled residency. A student may be ineligible for the program if he or she routinely misses meetings, arrives late, or does not respond within 24 hours to emails related to residency. Decisions about eligibility based on professional engagement are at the discretion of the JournalismResidency Director, NU-Q's Journalism Program Director, and the Senior Associate Dean.

Any student who is returning from a leave of absence must be enrolled in NU-Q classes for at least one semester before applying for residency. Students with pre-existing health concerns that have potential to interfere with success on the Journalism Residency may be asked to work with the Dean of Students' office to ensure that a treatment plan is in place during the course of the residency.

NU-Q reserves the right to make final determinations about a student's eligibility to participate in residency for reasons including, but not limited to, health and safety concerns and pending academic integrity and conduct cases against students that do not rise to the level of separation from the University. These determinations are at the discretion of the Journalism Residency Director, Journalism Program Director and the Senior Associate Dean.

Students may request approval from the Journalism Program Director and Senior Associate Dean <u>not</u> to participate in a Journalism Residency. If approved, students are required to take four (4) 300-level courses in lieu of the Residency during the term in which the Residency would take place. Three of these courses must be JOUR courses; the fourth may be in another NU-Q program. Any exceptions to this policy require the approval of the Senior Associate Dean.

# Journalism and Strategic Communication Electives (3 units)

- JOUR 318 Mobile Journalism (MoJo) (1 unit)
- JOUR 390 Special Topics Culture Media Magazine Show (1 unit)
- JOUR 390-0 Special Topics Fashion Journalism (1 unit)
- JOUR 390-0 Special Topics Gender and the Media (1 unit)
- JOUR 390-0 Special Topics Media and Religion (1 unit)
- JOUR 390 Special Topics Sports, Media and Society (1 unit)
- JOUR 390 Special Topics Islam, America and The Media (1 unit)
- JOUR 390 Special Topics Covering Education/ Other Beats (1 unit)
- JOUR 390-0 Special Topics Sports Journalism (1 unit)
- JOUR 390-0 Special Topics Health Journalism (1 unit)
- STRATCOM 307 Digital, Social and Mobile Marketing (1 unit)
- STRATCOM 320 Strategic Communication Campaigns (1 unit)

#### Courses

#### JOUR 201-0 Journalistic Storytelling across Media

Produce a range of journalism stories across a variety of forms and platforms: writing for print and digital outlets as well as creating audio, video, apps and interactive graphics. You will also learn how to amplify your storytelling by tapping into social media tools to reach, attract and interact with a wider audience. The class is conducted in a collaborative atmosphere within a newsroom environment to produce stories prepared for the digital age. You will develop a strong sense of journalistic news judgment and be prepared to learn advanced areas of reporting and storytelling in future classes. Prerequisite: JOUR 202-0 Journalism in the Digital World.

#### JOUR 202-0 Journalism in the Digital World

Begin your exploration of a field that is constantly transforming yet strives to remain true to a set of time-tested fundamentals. We will explore essential questions about journalism and strategic communication: its purpose(s), its techniques and what makes it valuable. Once those foundations are laid, we will examine digital technology's impact on journalism, including the essential role social media and mobile technology play. In the final weeks, you will work as journalists to cover a real news story from multiple perspectives. Working in a newsroom setting, you will gather information and produce content for social media and mobile platforms. No prerequisites.

#### JOUR 301-1 News Gathering and Assessment

Focuses on news gathering as the "science of verification," using multiple, independent sources to find, confirm, check and report facts. You will scrutinize and evaluate publicly available documents, information obtained via social media, quantitative data, historical records, legal records, peer-reviewed research as well as information gathered from interviews. You will gather and verify information to produce new pieces of reporting as well as adding facts and context to existing reporting as a part of ethical aggregation and curation. Prerequisite: JOUR 201-0 Journalistic Storytelling Across Media.

#### JOUR 303-0 Audience Insight

This class provides an in-depth understanding of audience analytics, its significance in contemporary journalism, and the importance of understanding your viewers and their motivations for consuming media when it comes to content production. The course will further introduce students to audience research and what methods are most appropriate to identify your target audience. This course will also provide an historical overview of the public and both its relationship with news media, and media as a whole. Prerequisite: JOUR 201-0 Journalistic Storytelling Across Media.

#### JOUR 318-0 Mobile Journalism (MoJo)

Smartphones have become an essential component of contemporary journalism. On average, 62% of users prefer to read their news on their smartphones, which has steered editorial efforts towards mobile-first strategies. The level of technical sophistication of modern smartphones, coupled with their online connectivity and their computing power, has made these devices able to produce and disseminate news of a professional standard in-situ. More and more, smartphone footage finds itself competing with standard broadcasting footage in news bulletins and newscasts. ENG and EFP operations are put aside in favorr of compact and portable mobile journalism (MoJo) deployments. With a full radio or television studio in their pocket, Mobile journalists are now able to blend in to challenging reporting environments and efficiently navigate their complexities.

This practical course introduces students to the methods and techniques of Mobile Journalism. Students will use MoJo gear to gather, produce and post-produce mobile news packages to a professional standard. The course will also provide an opportunity to learn about apps, the limitations of the medium, and how to tell mobile-first stories.

#### JOUR 320-0 Interactive News

The craft of digital storytelling, with emphasis on creating compelling packages for the web and mobile platforms using a variety of narrative formats and interactive tools. Prerequisites: Information Gathering and Assessment, Journalistic Storytelling across Media.

#### JOUR 321-0 Magazine and Feature Writing

The craft of magazine and feature writing, with emphasis on character, scene and theme development, story architecture, voice, alternative story forms, in-depth reporting, public service journalism, and marketing ideas for articles. Prerequisites: Prerequisites: Information Gathering and Assessment, Journalistic Storytelling across Media.

#### JOUR 323-0 Video Journalism

The techniques of gathering, reporting, and producing video news with special emphasis on production and writing. This will be accomplished through lecture/discussion, exercises and projects. Upon completion of this course students should be able to gather and produce quality audio and video packages for news, features and documentary programs. They should be able to write/produce short newscasts and edit on Adobe Premier CS6. They will understand the role, function of, and significance that mobile phones and other portable devices have in today's media environment. They will also be comfortable presenting and reporting for live broadcast. Prerequisites: Information Gathering and Assessment, Journalistic Storytelling across Media, Audience Insight: Analytics, Engagement and Online Behavior.

#### JOUR 345-0 Journalism Residency in Digital News (2 units)

Hones reporting and news writing skills through practical assignments, including multimedia opportunities, under deadline pressure and close editorial supervision. Prerequisites: Grade of C- or higher in Information Gathering and Assessment, Journalistic Storytelling across Media, Media Law and Ethics.

#### JOUR 355-0 Journalism Residency in Magazine (2 units)

Exploration of aspects of magazine writing and reporting. Practical assignments, including print and web content whenever possible, in a magazine office with deadline pressure and close professional supervision. Prerequisites: Grade of C- or higher in Information Gathering and Assessment, Journalistic Storytelling across Media, Media Law and Ethics.

#### JOUR 365-0 Journalism Residency in Broadcast Reporting (2 units)

Gathering video news in the field; writing scripts, readers, voiceovers, packages and oncamera news for reporters and anchors. Practical assignments in a broadcast setting under close professional supervision. Prerequisites: Grade of C- or higher in Information Gathering and Assessment, Journalistic Storytelling across Media, Media Law and Ethics.

#### JOUR 370-0 Media Law and Ethics

Introduces students to the basic legal concepts necessary to produce content responsibly in a global environment. Students develop a basic understanding of principles of freedom of speech and freedom of the press through the study of government structures, defamation, intellectual property protection and invasion of privacy.

#### JOUR 390-0 Special Topics

Specialized courses offered from time to time that explore journalism as it relates to entrepreneurship and design thinking, business, fashion, sports, religion and health. Other Journalism Special Topics courses include field reporting trips led by faculty, either in the summer or winter breaks. Students may take more than one special topics course.

#### JOUR 395-0 Strategic Communication Residency (2 units)

Students will work in a corporate communications department or for a public relations agency full time for 10 weeks. Prerequisites: Grade of C- or higher in Introduction to Strategic Communications, Corporate Storytelling and Digital, Social and Mobile Marketing.

**JOUR 399-0 Independent Study** – Academic work sponsored and supervised by a faculty member working one-on-one with a student. Prerequisite: consent of the director of journalism and senior associate dean.

#### Note: Some courses will be offered on an occasional basis.

## **Distribution Courses**

#### ENG 103-1 First-Year Writing Semester 1

The primary goal of this course is to improve writing skills within an academic setting. It is designed to help a student become a more efficient and successful writer by also strengthening skills in reading and analyzing texts. It recognizes that writing is indeed a process. This means that whether a writer starts with a thesis, an outline, or an assigned topic, there will be many steps and missteps involved in producing the final essay. Multiple phases of the writing process will be carried out, such as workshop, peer review, and one-on-one conferences with the instructor. Each semester, a different theme will serve as a focal topic for readings, discussions, and writing assignments.

#### ENG 103-2 First-Year Writing Semester 2

In this course students will explore issues in writing for research. They will formulate research questions, identify research methods, select sources, understand research contexts, and assess audience expectations. Pre-requisites: First-Year Writing Semester 1

#### **INTERDIS 201-0 Media and Society**

Explore the interactions among media, culture and society. Students work to develop critical perspectives on mass media as they consider the relationships between media institutions, content, culture, audiences and communities. The impact of globalization and the role of technological change are important variables. Students also consider the historical background of several media industries, including newspapers, film, radio, the Internet, television and music. The course examines content and media messages delivered as news, entertainment, persuasion, public relations, and advertising. No prerequisites.

**INTERDIS 203-0 Ways of Knowing** - In this course, we ask the following questions: "What do we already know? How do we know it? What has yet to be investigated? What is the best way of gathering data to learn what it is we do not yet know?" These questions are addressed differently by different disciplines or academic groups trained to investigate problems in a certain way. For the coming academic year, the topic of climate change will function as a concrete, mental hook for students to understand how different disciplines approach the topic. Each professor will speak to this topic from his or her disciplinary perspective. But by weaving together lectures, discussions, and assignments, the course will also underscore the

interconnectedness of our disciplines and the value of an interdisciplinary approach to understanding and solving complex problems of our times.

#### **GEN CMN 202-0 News and Numbers**

An introduction to data analysis, data visualization, and statistics as they relate to journalism. Specific attention is given to numerical challenges journalists encounter in news reporting. You will learn basic statistical language and concepts, so you know what you are talking about when discussing research with editors and producers, and when reporting findings to the public. You will learn ways to publish data with visualization software, report on medical and science research, detect fraud in datasets, and clearly report numerical information to a mass audience. You will develop intimate knowledge of SPSS software, one of the world's most widely used data programs. Prerequisite: Sophomore standing or higher.

#### MIT 190-0 Media Construction

Introduction to the core components of media: idea, image, sound, and sequence, as well as instruction in the technical fundamentals involved in shooting and editing video. Students work with SLR and digital video cameras, Photoshop, and Adobe Premiere Pro editing software. This course is a prerequisite for all upper-level production courses. Required for MIT majors; typically taken during the first year.

#### MIT 220-0 Media Texts

Introduction to the study of the moving image. Basic elements of style across media, including film, television, and interactive media. Focus on close analysis of texts to find significance. Prerequisite for upper-level MIT courses. Required for MIT majors; typically taken during the first year.

#### **INTERDIS 302-0 Ethics for Media Professionals**

A look into important journalistic and communication work that demonstrates valuable ethical practice. Case studies will play a central role in this course as will dissection of examples of journalism and communication failures, a sometimes-sensitive and uncomfortable task yet central to learning how to practice journalism and communication with the highest of standards.

#### **INTERDIS 303-0 Leadership for Media Professionals**

In the digital era, tensions between creativity, innovation and the imperatives of business to keep enterprises afloat must be understood by journalism and communication students. This course will explore the concepts, knowledge and skills necessary to become a leader in future media enterprises and to develop current and future growth. It will explore the launching of successful startups to managing larger companies, all with a digital mindset and eye on changing technological strategies.

# **Liberal Arts Program**

The Liberal Arts Program at NU-Q derives from the Judd A. and Marjorie Weinberg College of Arts and Sciences (WCAS) on the Evanston campus. Founded in 1851 as the College of Arts and Sciences, WCAS is the oldest, largest, and most comprehensive of the undergraduate schools on the Evanston campus.

The Liberal Arts program provides undergraduate students with an interdisciplinary humanities and social sciences education that equips them with the knowledge and skills needed to flourish in a dynamic and complex world. We help our students to develop their intellectual curiosity, flexibility, and critical inquiry to engage with the communities they inhabit in ethical, meaningful, and productive ways. Students also learn to better understand systems of knowledge, cultures, and institutions. Our program empowers students to creatively and compassionately address the challenges and opportunities of today's world.

The Liberal Arts Program offers the Minor in Middle East Studies and supports the Minor in Media and Politics and the Africana Studies Minor. It offers courses in Arabic, Anthropology, Economics, Interdisciplinary Studies, Literature, Philosophy, Politics, Religious Studies, Science and Technology Studies, Sociology, and Writing.

## Courses

**ANTHRO 242-0** - Topics may vary, past offerings have included:

**Introduction to Middle East Anthropology** – Provides an introduction to anthropological approaches to analyzing societies in the Middle East. Students will read ethnographies to study questions of social change, cultural representation, gender, and political conflict, among others.

**Violence/Power/ Resistance** - Students will explore the everyday life of violence in different geographic regions, and how communities both grapple with violence and resist it through various means. Students will pay special attention to power as circulating through questions of violence and resistance. Topics include the study of war, genocide, gender violence, racism, decolonization and political resistance, among others.

**ANTHRO 379-0** - Topics may vary, past offerings have included:

**Living the Law - Politics, Law and Culture** -: Students will learn how anthropologists study political and legal systems. They will explore the role of politics and culture in shaping the law, and deal with topics including democratic techniques, human rights, and humanitarianism, among others.

**Anthropology of Palestine:** This course will explore Palestinian culture, society, economy, and politics through literature, ethnography, and film. We will investigate different aspects of the everyday lives of Palestinians and learn about their national struggle. Topics to be covered will include human rights, constructions of gender, political economy, and social movements to name a few.

**Troubling Gender** - Students will learn about the role of gender in a range of societies, and explore critiques and debates surrounding this topic. The class will conduct in depth ethnographic research that explores issues of gender in Qatar.

**ARABIC 142-1 Arabic for Media (first semester)** - This course will utilize basic text analysis and a critical discourse approach to examine the range of news coverage of the Charlie Hebdo attack in Paris. Though the diversity of students enrolled will determine data collection, students will use Modern Standard Arabic. It is recognized that students will enter the course with different levels of proficiency in written and spoken Modern Standard Arabic, but an intermediate proficiency level is a pre-requisite. Assessment of students will be based on the competencies developed during the semester.

Class may be repeated for credit. This course is 0.5 NU-Q units.

**ARABIC 142-2 Arabic for Media (second semester)** - Offers qualified students an opportunity to develop an understanding of the linguistic properties of social media content in Arabic. After an introduction to selected media samples, students will write critical analyses. With Egyptian political and economic unrest as the focus, they will study, compare, and contrast news coverage on two of the most popular news websites in the Arab world: Aljazeera.net and Alarabiya.net. They may decide, alternatively, to compare that coverage with OnTV and Al Kahira Wa Nas or focus on social media activities' take on mainstream media coverage of events in Egypt. Intermediate level proficiency in Modern Standard Arabic is required.

It is understood that students will enter the course with different levels of proficiency in written and spoken Modern Standard Arabic; however, an intermediate proficiency level is required. Interviews in Modern Standard Arabic will be required before permission to register is granted. Assessment of student achievement will be based in part on developed Arabic competencies during the semester.

Class may be repeated for credit. This course is 0.5 NU-Q units.

**ECONOMICS 242-0 Principles of Economics** - This introductory course studies basic economic concepts and theories. It is divided into two main parts: microeconomics and topics on macroeconomics. The module examines central economic ideas including supply and demand, market structures, consumers, public policy and monopoly as well as macroeconomic indicators such as gross domestic product, inflation and unemployment. Issues on economic growth, financial systems and capital markets are also discussed (including Islamic finance). Whenever possible, examples from Qatar and other economies in the Gulf region will be used to illustrate the material being discussed. The content and delivery of the course is suitable to students who are not pursuing a major in economics. Topics are discussed in a relatively non-technical way. Analytical explanations will focus on graphs rather than mathematics.

**ENGLISH 103-1 First-Year Writing, Semester-1** - All first-year students should complete this course with a passing grade in the fall semester of the first year.

The primary goal of this course is to improve writing skills within an academic setting. It is designed to help a student become a more efficient and successful writer by also strengthening skills in reading and analyzing texts. It recognizes that writing is indeed a process. This means that whether a writer starts with a thesis, an outline, or an assigned topic, there will be many steps and missteps involved in producing the final essay. Multiple phases of the writing process will be carried out, such as workshop, peer review, and one-on-one conferences with the instructor. Each semester, a different theme will serve as a focal topic for readings, discussions, and writing assignments.

**ENGLISH 103-2 First-Year Writing, Semester-2** - All first-year students should complete this course with a passing grade in the spring semester of the first year. Because these courses are sequential, building upon skills developed in the previous course, students who fail to pass English 103.1 in the Fall semester will not be allowed to register for English 103.2 in the Spring. Similarly, those who fail English 103.2 will be required to repeat the course.

This course aims to expand students' understanding of the research process. They will identify research questions and methods, while situating the research within a field of inquiry. Students will select sources and evaluate them for relevance, reliability and overall effectiveness. Students will also explore the rhetorical situation of research, looking at audience, authorial intent, contemporary issues, and overall context. Class time will also be used to workshop student assignments. It is our intention with this course to meet students where they currently are with respect to their academic writing and communication skills and to give them tools and support which they can continue to develop as they conduct research throughout their undergraduate study.

#### ENGLISH 242-0 Topics may vary, past offerings have included:

**African Literature** - In this course we will study the foundations of African literature in the print era, beginning with the missionary press era, and the seminal novel Chaka by Thomas Mofolo. We will make our way through some of the literary highlights of the modern era in Africa by turning to various novels and short stories from the independence era, eventually reading contemporary texts from Africa in an effort to track the development of African literary studies.

**Children's Literature** - A literature that impacts readers from their earliest days, works written specifically for children often reflect cultural perceptions of childhood, reinforce difference, and emphasize gender constraints. This course will introduce students to theories for the analysis of children's literature, and it will encourage students to learn the culturally complex craft of writing works for children. This course will cover a variety of readings, including multicultural and global works written for children of varying ages.

**Contemporary World Literature** - What do we mean by world literature, when the world itself shifts and changes, develops and regresses, over time and place? How can literature be worldly? How do practices of production, circulation and reception contribute to shaping this category of texts? In addressing these and other questions, this course will explore a wide variety of contemporary works by such authors as Marjane Satrapi, Jean Rhys, Ryunosuke Akutagawa, Chinua Achebe, Kamila Shamsie, and Margaret Atwood.

**From the Page to the Stage** - In this class we will explore the creative process of transforming a dramatic text into a live stage performance. Students will read, analyze, and discuss the fundamental elements of a play. They will also conduct creative research to understand the world of the play and learn how to build drama. Students will engage in a final project as a creative researcher or creative artist.

**Literature and Place** - This course will examine literary works through their specific settings. In the introductory text of the course, Tim Cresswell writes that "place is not just a thing in the world but a way of understanding the world." Focusing on place in literary texts provides a critical lens that unlocks a rich variety of subjects: themes of identity, belonging, and displacement, as well as the gamut of social and political issues. This kind of place based analysis gives rise to a number of important questions as well: How can setting act as character? How does location become place? And, how fully can works of literature create place in the minds of readers? As the class encounters works from the Middle East, Africa, India, the Caribbean, and the U.S., the common goal will be to utilize place as a method of inquiry to more deeply examine and comprehend the world.

**Modern Middle Eastern Literature** - Surveys the literary landscape from Morocco to Iran and from Turkey to Pakistan in order to analyze how literature is used to form identity and chronicle disrupted histories.

**Travel Literature** - Travel writing is far more than an advertisement for a beach vacation in Jamaica. This course explores the styles, structures, narrative choices, points of view, and audiences for travel writing. Students compose travel narratives.

**Twentieth-Century American Literature** - Traces the evolution of American literature through the study of such genres as fiction, poetry and non-fiction prose and their relationships to major political, social and aesthetic concerns of the century.

**Women's Literature** - The focus of this course is to examine women's literary voices as they respond to their historical context and their place in society. This course looks at the tradition of women writers in the English language, while some translations of significant women's writing outside of the English tradition may also be examined. The course will trace the development of women's literature through significant full-length works, short texts, essays, and poetry. The time period covered is the eighteenth century to the contemporary era, exploring themes of economic, cultural, political, and personal importance to women authors.

#### ENGLISH 379-0, English Special Topics may vary, past offerings have included:

**Creative Writing** - The course introduces the basic principles of writing short fiction and poetry. Students will explore the key elements of narrative, character, setting and voice. Together we will read, analyze, and practice a variety of literary techniques to develop our creative faculties and abilities. We will also explore the question of how we might represent ideas, emotions and experiences for different audiences. The course will encourage students to experiment with writing in a range of poetic forms and prose genres, and to develop the discipline of writing daily. As well as developing their own writing, students will learn how to critique creative work by participating in regular peer-led writing workshops and so will become part of a supportive and constructive community of writers.

**Gothic Literature** - While Gothic literature—with its ghosts, vampires, and haunted castles has often been considered a fanciful genre, the Gothic actually uses tropes like these to accomplish the critical task of revealing repressed histories. This class will analyze the ways in which Gothic literature uses terror to shock readers into considering painful pasts and the stories of those who have been silenced. The course will build a detailed understanding of the Gothic mode and analyze texts from a variety of periods and places.

**Graphic Novels** - Comics and graphic novels are one of the world's great narrative art forms, but for much of the history of literary studies they have been dismissed as trivial and irrelevant to serious scholarship on literature. Thankfully, this is quickly changing and these sequential art forms are beginning to be taken seriously. However, as is often the case with emerging art, graphic novels and comics from the Europe and the United States dominate literary conversations, despite the presence of quality graphic work from the Global South. As a response to this Eurocentric approach, this course places graphic narratives from the

Middle East and Africa (either originally written in English or translated) at the center of our attention. With particular consideration to how these comics subvert images of Africa and the Middle East produced elsewhere, this course supplements area-focused readings with secondary materials, most notably the work of Scott McCloud, to train students to perform formal readings that account for the mixed visual/written forms of these works.

**Literatures of Migration: Displacement** - The past century has witnessed the displacement and dispersal around the globe of millions, forced from their homelands by factors such as war, persecution, environmental change, and socio-economic deprivation. With over 200 million people now living outside their country of origin, displacement has become the norm of our contemporary age. In this course we will examine a range of literary texts as well as film in order to consider what it means to belong in a world in which so many people are on the move. Key issues will include how identity is constructed and contested in displacement, particularly in relation to place/space, gender, and memory, as well as conceptions of home in a migratory world.

**Multiethnic American Literature** - This course introduces students to several major writers, issues and forms of American literature with particular attention to literary contributions from ethnic groups such as Native American, African American, Latino/a American, Arab American and Asian American. The course will explore the ways in which these writers and texts contest dominant narratives of America. Special attention will be given to the ways in which race, class, gender, and ethnicity shape personal, cultural, and social realities.

**Reading and Writing Short Fiction** - The course introduces the basic principles of writing short fiction. Students will explore the key elements of narrative, character, setting and voice. Together we will read, analyse, and practice a variety of literary techniques to write short stories. We will also explore the question of how we might represent ideas, emotions and experiences for different audiences. The course will encourage students to experiment with writing flash fiction and short stories, and to develop the discipline of writing daily. As well as developing their own writing, students will learn how to critique creative work by participating in regular peer-led writing workshops and so will become part of a supportive and constructive community of writers.

**South Asian Literature** - This course explores transnational identity as both a construct and a process in the literatures of South Asia. It will consider the ways in which literary texts represent the fluidity with which the self-moves across cultural and national boundaries and occupies both central and marginal positions. Texts to be studied include: Anil's Ghost (Michael Ondaatje, Sri Lanka); Home Fire (Kamila Shamsie, Pakistan); Mistress of Spices, (Chitra Divakaruni, India); Exit West (Mohsin Hamid, Pakistan); selected stories from Interpreter of Maladies (Jhumpa Lahiri, India) and Mad Country (Samrat Upadhyay, Nepal); and the film Brick Lane (Monica Ali, Bangladesh). Our discussions will be supported by theoretical readings from Homi Bhabha on the notion of hybridity and Deleuze and Guattari on the concept of rhizomatic identity.

**World Literature: Technology & the Environment** – Two of the most significant developments in the last few decades around the globe have been the increased role of technology in our lives and the realization that environmental crises threaten the globe. Not only do these phenomena affect the material world that we live in, but they also shape the way literature, film, and other media represent the world. In turn, media shapes the way that we think about these topics and how we act in regards to them. Recent advancements in technology have undoubtedly changed the way humans interact, as well as the way we move

and how we move ideas and texts. We communicate instantly and seemingly seamlessly, but are there costs to this new easy communication and movement? Big data has been used to corrupt elections, spread fake news, and upend economies as well help us instantly message friends and see Kylie Jenner's snaps. In this course, we try to come to terms with the advantages of digital technology while acknowledging its inherent dangers. Similarly, the globe has developed an obsession with "green" movements that take seriously global climate change and pollution, but they often come into direct conflict the goals, often short-sighted, of global capitalism. How do we reconcile these concerns? While one can certainly use technology to better manage global warming, pollution and other dangers, these phenomena seem to exist in part because we rely so heavily on technology. We will explore these questions and many others in this course to get a handle on the dynamic interplay of these topics.

**Writing in the Workplace** - This course focuses on writing in business and professional contexts. The curriculum is informed by current research in the field of professional writing and is guided by the needs and practices of business, industry, and society at large to prepare students for the writing environments of the global workplace.

#### HISTORY 242-0 Topics may vary, past offerings have included:

**20<sup>th</sup> Century US History** - Explores the major themes of the history of the United States in the 20<sup>th</sup> Century. It is designed to be an analysis of the forces that shaped and reshaped American society from 1900 to the present day. In what has become known as America's Century, the United States rose to superpower status abroad and at home began reexamining what it meant to be American. We will focus on how generations of ordinary Americans experienced and responded to this fast paced century. Topics covered in the course include American imperialism, Progressivism, World War I, the Roaring Twenties, the Great Depression, World War II, the Postwar Boom, the Cold War, the Civil Rights Movements, Vietnam War, New Conservatism and Globalism. Special attention will be given to the different ways popular forms of media responded to and, in turn, influenced the major themes of the day.

**Muslim Empires in the Medieval Period** - Provides an overview of the political, intellectual, and social history of the kingdoms (Mamluk, Ottoman, Safavid, Mughal, and Songhay Empires) ruling over Muslim societies from roughly 1300-1800 C.E. Since many of the claims about Middle East modernities are made with reference to what came before, this course challenges assumptions concerning the pre-modern political, social and cultural norms.

**History of the Modern Middle East** - Is designed to familiarize students with key developments from the late eighteenth century to the present. Though the focus is on political history, the movements of political elites are contextualized within broader social histories of local communities and religious and non-religious intellectual history, as well as global economic changes.

What is Modern Europe? This course explores the last 250 years of European history in order to find an answer. It will not cover everything. It is designed to be an analysis of the ideas, people and events that transformed Europe from small, territorial states to industrial empires that spread around the world and then collapsed. Our goal is to understand how Europeans understood these changes and transformed them into a definition of modernity that lives on today. Ultimately, the course argues that understanding the history of Modern Europe is essential for understanding how the modern world is defined.

#### HISTORY 387-0 Special Topics in History may vary, past offerings have included:

**American Popular Culture** - American popular culture is an inescapable force of modern life everywhere. Over the last century American films, television and music have conquered the world and defined much of what counts as modern popular culture. This course will explore the history of American popular culture from 1900 to the present day. Our goal is to look beyond an America history of major events and big names to understand a history from the perspective of lived experience. It will start by considering the basic terms of "popular" and

"culture" and how they work together. Within this theoretical framework we will explore the evolution of American popular culture through books, magazines, music, radio, films and television consumed by ordinary men and women.

**Britain and the Middle East** - The British Empire played a major role in creating the world around us. From the middle of the 19<sup>th</sup> century to the middle of the 20<sup>th</sup> century Britain tried to control territory from Egypt to the Gulf. Of course, locals had their own ideas. Sometimes local populations worked with the British and sometimes they fought the British. The result was a series of compromises and conflicts that over a hundred years shaped the geography, politics and culture of the modern Middle East. This course explores the origins, evolution and legacy of that British involvement in the Middle East.

**British India** - The history of modern India cannot be explained without understanding the impact of the British Empire. For 350 years Britain and India shared a common history that has a lasting legacy today. This course explores the major themes of the British Empire in India from the formation of the East India Company in 1600 to Indian Independence and Partition in 1947. Empires are shaped by the encounters between agents of imperial power and indigenous peoples. These encounters change both groups creating a hybrid society with long term consequences. We will explore the different types of imperial encounters that took place between Britons and Indians from conquest and subjugation, to negotiation and collaboration, and finally struggle and resistance. By focusing on these experiences are goal is to avoid the traditional imperial narrative of superior Britons and inferior Indians and instead understand British India as a place of encounters and experiences.

**Colonialism and Decolonization in the Muslim World** - Concerns key theoretical issues relating to colonialism and decolonization and situates these discussions in case studies from the Muslim world. The first segment concerns the process of colonialism and its effect on articulations of cultural difference, gender, ethnicity, and religion. The second portion looks at the decolonization and liberation struggles. The last portion considers the long-term effects of colonialism (neo-colonialism?) beyond independence.

**Islam and the Shaping of African History** - Begins with the acknowledgement that when Muslims in Mecca were a beleaguered few, Africa became the home of the first Muslim community in history. Today, Africa may well be the only continent in the world with a Muslim majority. How did Islam come to have such primacy in African history? What are the currents of Islamic thought that have come to shape African lives? How did Africans affect Islamic religious culture? This course aims to answer such questions with an overview of fourteen centuries of Islam in Africa. Although not an exhaustive history, we will outline major historical shifts, consider broad intellectual currents and discuss some of the main historiographical debates surrounding Islam in Africa.

#### INTERDIS 202-0 Special Topics in Interdisciplinary may vary, past offerings have included:

**Museums and Society** - Using museums and cultural sites from Qatar and the Gulf States, this course will examine and discuss how these institutions engage with, and in, society. Topics will include the exploration of the backgrounds to museums, early Gulf museums and collections, the re-emergence of museum creation in the 21st century, and how exhibitions aim to communicate and engage with visitors. Through discussions with experts in the field, site visits, and multi-media resources you will critically examine exhibitions and institutions, with particular emphasis on examining how museums in the Gulf contribute to society, as well as how they are shaped by society.

**INTERDIS 203-0 Ways of Knowing** - What do we know? How do we know it? What is the best way of gathering data to learn what we do not currently know? How do we process our current knowledge and use it as a basis for action? These epistemological questions are addressed differently by different disciplines or academic groups trained to investigate problems following certain, agreed-upon rules of analysis. In this course, we will unpack the notion of a liberal education and its quintessential space, the university. We will critically examine the very idea of knowledge: What makes the knowledge you acquire here valuable? Which kinds of knowledge are considered to be significant and authoritative in the societies we live in, and why? What are the entanglements between knowledge and power? The goal of this class is to encourage and enable you to critically reflect on the conditions of your learning and the purposes for which you are pursuing it. More specifically, you will learn about colonial knowledge production and its manifestations in the contemporary world. The course will explore topics of education, power, knowledge production, colonialism and humanity through the lens of philosophy, anthropology, history and literature, but also thinking of these various modes of knowledge production as intersecting with and informing each other.

# INTERDIS 242- 0 Topics in Science and Technologies studies may vary, past offerings have included:

**Introduction to Science and Technology Studies** - This course introduces the interdisciplinary field of science and technology studies (STS), which is the study of science and technology in social context. Drawing on insights from the history and sociology of science and technology, the course discusses topics related to how and why people shape, develop, use, adapt, and contest scientific knowledge and technologies. It introduces important concepts such as "everyday science" and "sociotechnical system" to understand how science works and how to think about our technological world.

**Our Electrified World-** Electricity dominates our lives. But our electrified world presents opportunities as well as challenges. Electric-powered technologies help complete many of our tasks and many people claim that electricity is the underlying energy that fuels our civilization. At the same time, electricity exposes inequalities in the world (not all societies have access to it) and serious environmental implications. Drawing from a variety of sources and disciplines, this course examines the nuts and bolts of electricity; the historical, political, anthropological, and social dimensions of electrification; and the consequences (good and bad) of our electrified world.

**Science, Technology, and Society** - Introduces you to the study of science and technology in a social context. Among other things, we will examine the definitions of science and technology, the relationship between science and technology, how science and technology shape societies, and in turn how societies influence the development of science and

technology. In order to understand the role of science and technology in societies, we will explore several case studies that highlight the function of science and technology in different societies around world and in different time periods. Along the way, important concepts and key terms in the field of Science and Technology Studies (STS) will be introduced.

**INTERDIS 301-0 THE DOHA SEMINAR** - This interdisciplinary, honors seminar brings together professors and students from all the EC colleges to discuss issues that may include Qatari and Gulf history, arts and culture, natural and human resources, education, regional and international foreign policy, geosciences, communication and media, and other topics in which the EC campus has special expertise. Past offerings have included:

**Behind the Headlines: Context and Meaning of Qatar on the World Stage** - This honors course seeks to locate historical contexts and ideological meanings that underpin Qatar's complex and varied approaches to nation building, development, and international influence. Qatar's process of identity making, as with all nations and individuals, is internally contested, subject to cultural hybridities, and often is not received as intended by outsiders. Such continually reworked portraits both respond to immediate concerns and try to strike a chord with deeper cultural memories, traditions of the Gulf and the wider Muslim world whose relationship to Western modernity are still being worked out. This course will examine Qatari and regional debates on religious doctrine, race, class, gender roles, educational change, sports, public art, and media. Guest discussants who are recognized authorities in particular fields will often join classroom exchanges.

# INTERDIS 379-0: Advanced Topics in Science and Technology Studies may vary, past offerings have included:

**Energy, Environment and Society** - Energy permeates our lives, from the energy level we feel in our bodies to the energy used to construct and power our world. Yet energy, while commonplace, is often misunderstood. Petroleum, for example, has brought us modernization while also contributing, directly or indirectly, to some of the world's greatest issues such as wars, excessive consumption, inequalities, and global warming. In this course, we will focus on the primary source of energy that has been fueling our world: oil. We will study the basics of oil, its connection with democratic politics, its link with the environment, and how it (along with water) shaped the Kingdom of Saudi Arabia, the world's largest oil producer. We will also explore in detail signs of global warming, ways in which societies anticipate and cope with its consequences, and the larger debate of what to do about it. We will also explore the possibilities of a world after oil.

**Examining Disasters from an STS Perspective**: We constantly hear in the news of oil spills, airplane accidents, nuclear catastrophes, hurricane-ravaged regions, earthquake-triggered disasters, and many more. Why and how did these disasters take place? How have we responded to them? In this course we will explore the interconnection of society, environment, and technology to gain understanding of the "technological" and "natural" disasters we constantly observe in the media. Through a variety of reading and writing assignments, we will learn how journalists, filmmakers, and scholars narrate and explain these events. Further, we will examine how ideas about risk, vulnerability, accidents, and catastrophes are often associated with our scientific and technological creations and organizations instead of mysterious supernatural forces. We will examine the role of science and technology and the concept of nature in order to understand what "natural" disasters say about humans and culture.

# PHILOSOPHY 242 Topics may vary; offerings will include:

**Introduction to Philosophy** - This course is an introduction to a number of central philosophical topics, including personal identity, the nature of social construction, justice, the meaning of life, and the nature of knowledge.

**Ethics and Politics of Immigration** - The course addresses the topic of immigration from the standpoint of social and political philosophy. An estimated 244 million people live outside of the country of their birth, often as a result of economic inequality, civil war, environmental degradation, and the desire to reunite with family members. At the same time, states enjoy broad powers to police their borders using violence. The goal of this course is to inform ourselves about the nature of immigration and to critically assess immigration policies from an ethical perspective. Topics may include: border controls and admissions policy, citizenship, human trafficking, the treatment of unauthorized immigrants, the role of immigration in economic development, and the role of gender and race in immigration. As we explore these topics, we will practice reading and critically engaging with argumentative texts, challenging basic assumptions, analyzing concepts, and assessing arguments.

**Justice**: This course offers an introduction to social and political philosophy centered around contemporary debates about justice and equality. Topics to be discussed include classical liberal theories, like utilitarianism and libertarianism, and critiques emerging from Marxism, critical race theory, and feminism.

#### PHIL 387-0 Topics in Philosophy may vary, past offerings have included:

Social Construction - The idea that aspects of our world are socially constructed has become prominent both in public discourse and in a number of academic disciplines, including sociology, anthropology, gender studies, disability studies, critical race theory, and literary theory. The goal of this class is to better understand claims about social construction. How is social construction supposed to work? Does it work the same way in all cases? How can our thinking about something affect the nature of the things we think about? What are the historical developments and social forces at work? Does the claim that something is socially constructed mean that it is not real? We are also going to think about the political and ethical implications of the idea: Does the claim that something is socially constructed undermine its authority? What is the problem with essentialist claims about race, gender, social institutions, etc.? Does social construction mean that "anything goes"? What should do with the things that turn out to be socially constructed -- keep, reform, or abolish them? We are going to explore these issues by looking at a number of concrete topics, including race, gender, disability, money, and power. In addition to systematic philosophical texts, we are going to read texts that situate these phenomena in concrete social and historical contexts. The class will have an interactive, discussion-based format.

#### POLITICAL SCIENCE 242-0 Topics in Political Science may vary, past offerings have included:

American Government and Politics - This course provides an introduction to American politics and government. We will explore the US constitution, the three branches of government, the news media, public opinion and political participation, and campaigns and elections. We will follow the American elections with interactive blogs, and end with a comparative and critical perspective on US democracy. An introduction to American politics

is essential for students to understand American influence and capacity on foreign policies and current events.

**Debates in Comparative Politics** - This course provides a dynamic introduction to current debates in comparative politics, enabling students to critically analyze various democratic systems and regime transitions throughout the world.

**Gulf Society and Politics** - This class investigates important themes of contemporary Gulf society and politics: the impact of oil wealth on social and political development, and changing notions of citizenship, gender roles, and social choices in the Gulf. Political readings are combined with literature and film from the Gulf region. Students should end the class with a better understanding of the rapid development and transformation of Gulf society and politics, and the challenges still facing the region.

**Introduction to International Relations** - Introduces students to the development of international politics in the last century and to the major theories of International relations. We will look at the development of the current international system and the ways scholars and policymakers try to understand and navigate war, peace, and the various states between.

**Introduction to Middle East Politics** - focuses on key political issues in the contemporary Middle East, including democracy, Islamism, terrorism, sectarianism, feminism, oil politics, and the relationship of the Middle East to other regions of the world, using case studies as illustration and to provide general background to the politics of the region.

Islamism and Politics in the Modern Middle East - This course focuses on the role of the media in the socio-political processes in post-colonial Arab countries. It engages with the debates over such a role since the emergence of the independent Arab states in the first half of the 20th century through our present time, and the indispensable influence of the media during and after the Arab Spring. Between these two time ends, the media has been part of broader processes of nation-building, ruling-elites consolidation, identity-creation and dismantling, as well as a crucial means of political opposition. It has also been central in supporting and defeating ideologies, rising and falling parties, and recently in overthrowing regimes that have spearheaded the manipulation of the media to stay in power. The course will examine how Arab media have evolved in various political contexts, historical phases and country case studies. Emerging states and governments in the region have used (and misused) the media for decades in their sustained effort to construct distinctive national identities. This process has been common practice across the Arab world where 'revolutionary' and 'conservative' states have converged. The ramifications of this practice where media is kept under the state control have always produced new areas for research and inquiry. Thematically, the course will cover a spectrum of subjects including loyalist media and their role in supporting political status quo, oppositional and ideological media, the politics of private-owned media, media and political change, media and foreign policy, media and social change, media and religion, the politics and influence of foreign media and off-shore Arab media.

# POLITICAL SCIENCE 387-0 Special Topics in Political Science may vary, past offerings have included:

**Contemporary Arab Thought** - This course covers various ideologies and schools of Arab political thought from the late 19<sup>th</sup> century up to current times, including Liberalism, Pan-Arab Nationalism, Marxism, Conservatism and Islamism. It engages with the main tenets of

these ideologies and their thinkers, examining their influence and intellectual activism in the Arab region. The course examines the mixed effects of these ideologies on the Arab world, exploring their approaches to socio-political values and structures, and their endeavors to (re)formulate collective identities. Arab intellectuals who belonged to these ideologies strived to absorb, adopt, or reject sheer consequences created by the 'shock of modernity' on socio-political, economic, cultural and moral levels. Students will acquire deep knowledge of the intellectual struggle between these schools of thought, and its impact on that the cultural and political scene in the Arab world, reflecting both the rise and fall of these ideologies during the long decades of the 20<sup>th</sup> century and through the days of the post- Arab Spring.

**Inequality in America** - This course provides an in-depth look at inequality in America, in which some individuals and groups "get what, when, and how" (Lasswell 1936) more than others. The class contrasts the promise of equality with the reality of inequality in American democracy today. Students examine the social construction of difference (such as race, class, and gender) and understand their effects on public policies and access to social, economic, and political systems of power. Specific issues, such as income and wealth, education, housing, employment, immigration, criminal justice, and health, are explored through a comparative and critical perspective, and the prospects of social change are assessed. Although the primary focus is on America, relevant comparisons to Qatar and the Gulf are introduced to investigate how these concepts travel across contexts and raise awareness of global forms of inequality.

**Palestine and the Arab Israeli Conflict**- The course examines various aspects of the Arab-Israeli conflict with specific focus on Palestine and the Palestinians. It starts with the history of Zionism and the idea of establishing a Jewish homeland in Palestine; then it moves to discuss the consequences of the implementation of this idea within colonial and postcolonial contexts. Following the 1948 war and the subsequent creation of Israel, the region entered a prolonged state of conflict with devastating impacts, the most important of which are the emergence of Palestinian refugees and the lack of Palestinian statehood. By tracing the chronology of war and peace episodes, the course intends to critically discuss the conflicting narratives, role of regional and international players, and the continuing ramifications of the conflict that has affected the shape and politics of the Middle East.

**Public Opinion** - This course is an overview of public opinion and survey research that increases students' understanding of how to critically interact with polls in order to measure and analyze public opinion. The course begins with theoretical approaches to measuring and analyzing public opinion, including an overview of new forms of media and communications and their effects on public opinion, and then proceeds to case study research. Students are challenged to create their own surveys and analyze their results in a final paper. Theoretical literature on public opinion and survey research will be combined with a variety of case studies, depending on the expertise of the instructor.

**The Politics of the Arab Spring** - Class will look closely at the causes and outcomes of the ongoing Arab Spring transitions in the Middle East. Using the most up to date information and the tools of political science, the first half of the class will look at the causes and the variation of protest and government response. The second half of the class will look at outcomes from multiple angles: political, social, economic, and international.

# POLITICAL SCIENCE 390-0 Special Topics in Political Science may vary, past offerings have included:

**Media and Politics in the Arab World** - This course examines the role of the media since the emergence of the independent Arab states in the first half of the 20<sup>th</sup> century through present time, and up until the influence of the media during and after the Arab Spring. Between these two time ends, the media has been part of broader processes of nation-building, ruling-elites consolidation, identity-creation and dismantling, as well as a crucial means of political opposition. The course examines how Arab states have used and manipulated the media for decades to construct distinctive national identities and pursue certain politics. Thematically, the course covers a spectrum of topics including loyalist, oppositional and ideological media, the politics of private-owned media, media and political change, media and foreign policy, media and social change, media and religion, and the politics and influence of foreign media and off-shore Arab media. A considerable discussion is also devoted to transnational broadcasting media pioneered by Al-Jazeera in 1996. A similar focus is given to the emergence of social media along with youth activism in the Arab Spring.

## **RELIGION 242-0 Topics may vary, past offerings have included:**

**Overview of Islamic Intellectual History** - Examines the development of the classical Islamic scholarly disciplines from the eighth to the twelfth centuries C.E., with some reference to the medieval and modern periods. It will focus on key intellectual disciplines such as jurisprudence (fiqh), Prophetic traditions (hadīth), Qur'anic exegesis (tafsīr), theology (kalām), philosophy (falsafa) and Sufism (taṣawwuf).

**Sufism** – Sufism, sometimes referred to as "the science of the soul's purification" (*taṣawwuf*) or "Islamic mysticism," has played a critical role in the history of Muslim societies. This course provides an overview of the key doctrines of Sufism and considers their elaboration in dialogue with broader the broader intellectual, social and political history of Muslim civilizations. Four time periods covered include: the formative years (600 to 1100 C.E.); the emergence of Sufi orders (1100 to 1400); the institutionalization of Sufism in the late medieval empires (1400 to 1800); and the reform, contestation and revival of Sufism in the modern period (1800 to present).

#### **RELIGION 387-0 Special Topics may vary, past offerings have included:**

**Islam in America** - Analyzes the intellectual history and spectrum of Islam in America from its earliest presence in the "New World," through the rise of the Nation of Islam, to contemporary movements. Themes include notions of orthodoxy/heterodoxy, the influence of culture on religious practice, immigration and alienation, racialized religious ideologies, and the current diversity of Muslim voices.

**Modern Reform Movements in the Muslim World** - Explores the origin and development of key religious movements such as Wahhabism, Salafism, "neo-Sufism," the Muslim Brotherhood and Muslim millenarianism. By interrogating the nature of renewal and reform, and the influence of modernity on movements of change, we will evaluate the extent of doctrinal and social change occasioned by such movements in the last two centuries.

#### SOCIOLOGY 242-0 Topics may vary; past offering have included:

**Globalization and Youth** - Perspective from the Global South: Globalization involves processes connecting cultures and societies geographically wide apart. This course is designed to uncover ways in which youth in the global south are engaged in migration and exchanges of goods, ideas, and money, thereby making them global citizens. Through a combination of essays, ethnographies, journal articles, films, class discussions and written assignments, the course will explore the globalized experiences of youth living primarily in the Middle East and Asia.

**International Migration** - This course offers students a broad understanding of the central issues associated with migration and settlement. With a focus on South-South migrations in conversation with more commonly studied, South-to-North movements of people, the course will address various types of migration and key transnational framings of movement across domestic and international boundaries in the first half of the term. In the second half, it will explore ways in which various states deal with the diversity of their immigrant populations. Using a case study approach, it will also introduce elements of the everyday life of migrants, in contrast to highly state-centric readings of migration.

**Introduction to Sociology** - As a scholarly field, sociology shifts analytic emphasis from individual characteristics—typical of everyday thinking—to characteristics of the broader social context. Thus, from a sociological perspective, our perceptions of individual characteristics are inalienable from the character of such social and historical institutions as the state, economy, religion, family, schooling, popular culture, and the media. This course offers students basic concepts and training in the quality of the sociological imagination, that is, the ability to see the interaction between an individual's biography and history. Through readings, discussions and writing assignments, it will develop students' abilities to think critically about social issues and to articulate these ideas in writing.

#### SOCIOLOGY 387-0 Advanced Topics in Sociology may vary, past offerings have included:

**Globalization and Third World** - This course examines the process of globalization especially as it occurs in countries with emerging economies. For example, Global culture: Big Macs in Hong Kong, the Universal Declaration of Human Rights, India's Bollywood films popping up in theaters on all five continents. Global organizations: Amnesty International, CARE, the United Nations, the World Trade Organization, Doctors Without Borders. Global economy: Guess jeans made in China, Japanese investment in Vietnam, fair-trade coffee on the counter at Starbucks. These and other aspects of globalization are the focus. Making sense of global change and understanding global processes in everyday life are the goals. Important topics include globalization's homogenizing and diversifying effects, its media flows and cultural change, civil society and social movements, and problems of inequality, environmental degradation, and circulation of discourses of ethno-nationalism.

**Sociological Theories** - This course will introduce you to central issues in classical, modern, and contemporary sociological theory and show how theory helps us to better understand our experience of the social world. We will explore such core issues as: the relationship between the individual, groups, and society; the maintenance and disruption of social order; forms of social change, power and agency; and defining features of modern and post-modern society. Approaching social theory as a conversation carried out in primary and secondary texts, films, class discussions and reflective writing, we will pay special attention to

assumptions underlying these theories by examining biographies, intellectual influences, political views, and cultural contexts.

**Sociology of Development** - This course discusses key ideas, theories, and actors (e.g., institutions, social movements, NGOs, governments, etc.) that have shaped mainstream and alternative development processes and practices. It examines the ways in which discursive, political, and economic aspects mutually reinforce power structures that determine which people do and do not count as "developed" and which perspectives on change become part of development processes.

# **Interdisciplinary Programs**

At Northwestern University in Qatar, students can pursue interdisciplinary programs geared towards giving them a deeper understanding of the middle east, media and politics, strategic communications, and Africana studies.

Each minor requires the completion of 6 courses and may include a capstone or portfolio requirement.

Students who wish to pursue a minor must complete a minor declaration form and submit it to their academic advisor for approval. The form is available under academic records, forms, and policies on NU-Q website. Students should complete the form and submit it to academic advising by the end of the second week of classes at least 3 and preferrable 4 semesters before expected graduation. Students applying to the Media and politics minor must complete the online application for the minor in addition to the minor declaration form. Students' transcripts will indicate the minor(s) they are pursuing

Those students who declare a minor are required to complete all requirements before their graduation semester.

Students who do not complete the minor requirements upon completion of the degree requirements have two options:

- Remove the minor by completing the minor removal form and submitting it to their academic advisor
- Complete an additional semester. A final semester at no charge is not available for students who are pursuing an optional program, such as a minor beyond that normally required for the degree, which could be the cause of the additional term(s) of enrollment.

#### **Middle East Studies Minor**

The Middle East Studies minor requirements

- at least 2 core courses and no more than 4 elective courses.
- At least half the courses must be taken at 300 level.
- Students may take no more than 2 elective courses outside of NU-Q
- Middle East language courses can count for only one qualifying elective course. Native proficiency does not count, but content courses offered in Arabic (or another ME language), such as "Arabic for Media," could count as an elective course pending committee approval.
- Each of these courses must be passed with a grade of C or higher.
- Senior Portfolio
- Attend Middle East Studies speaker series

#### **Double counting rules:**

NU-Q students may not double count courses to fulfill the major and distribution requirements and the minor.

#### **CORE COURSES**

Core courses are those that offer a broad introduction to the Middle East and familiarize students with key academic themes involved in the study of Middle East societies. Core courses should be taken at NU-Q.

- ANTHRO 242: Introduction to Middle East Anthropology
- ENG 242: Modern Middle East Literature
- INTERDISC 301: The Doha Seminar
- HIST 242: History of the Modern Middle East
- HIST 242: Medieval Muslim Empires
- HIST 387: Colonialism and Decolonization in the Muslim World
- POLSCI 242: Introduction to Middle East Politics
- POLSCI 242/387: Islamism and Politics in the Middle East
- POLSCI 387: Contemporary Arab Thought
- REL 242: Overview of Islamic Intellectual History
- REL 387: Modern Reform Movements in the Muslim World

#### ELECTIVES

Elective courses are those that have 50 percent or more of course content related to the Middle East. Courses that are not listed below, whether taken at another university or newly created courses at NU-Q, are subject to the ME Studies Committee approval.

- ANTHRO 379-0: Advanced Topics in Anthropology: Violence, Power, Resistance
- ANTHRO 379: Anthropology of Palestine
- ANTHRO 379: Troubling Gender
- ARABIC 142 Arabic for Media (0.50 NU-Q units, course is repeatable for a total of 1 NU-Q unit)
- ENGL 242: Gender in Arab Pop Fiction
- ENGL 242: Travel Writing
- ENGL 379: Graphic Novels of the Middle East and Africa
- HIST 387: Britain in the Middle East
- HIST 387: Islam and the Shaping of African History
- JOUR390/MIT 398: Islam, America, and the Media
- JOUR 390/MIT 398: Media and Religion
- JOUR 390/MIT 398: The Media and Journalism in Today's Middle East
- MIT 351: Cinemas of the Middle East and North Africa
- MIT-351: Modern Arab Cinema: Arab Spring to the Present
- MIT 398: Media and Politics in the Middle East
- MIT 298/398: Alternative Media in the Middle East
- MIT 398: Arab Television Industries
- MIT398: Intercultural and International Communication
- POLSCI 242: Gulf Society and Politics
- POLSCI 242: Palestine and the Arab-Israeli Conflict
- POLSCI 390/MIT 398: Media Politics in the Arab World
- POLSCI 387: Public Opinion in the Middle East
- REL 242: Sufism
- REL 242/387: Islam in America
- SOCIOL 242: Globalization and Youth
- SOCIOL 242: International Migration
- SOCIOL 242: Topics in Sociology Race and Racism

#### **Media and Politics Minor**

#### Media and Politics minor requirements:

- Three NUQ courses in Media studies, politics, or related courses. At least one at an advanced level
- Three GUQ courses in Media studies, politics, or related courses. At least one at an advanced level
- Each of these courses must be passed with a grade of C or higher.
- E portfolio, reflective essay, and presentation

#### **Double counting rules:**

NU-Q students may not double count courses to fulfill the major requirements and the minor. NU-Q communication students may count JOUR 370 for Media & Politics and journalism students may count MIT 220 for media & politics.

#### Courses previously accepted at NU-Q

- MIT 212 Exploring Global Media
- \*MIT 220 Analyzing Media Texts
- MIT 230 Understanding Media Contexts
- MIT 298 Undergraduate Seminar: New Media and Social Change
- MIT 312 History of Film
- MIT 313 Documentary Film History and Criticism
- MIT 322 Radio/Television/Film Genre: Global Music Video
- MIT 351 National Cinema: Iran
- MIT 351 National Cinema: Middle East and North Africa
- MIT 352 Alternative Media in the Middle East
- MIT 388 Internet and Society
- MIT 389 Global Culture and Communication
- MIT 398 Undergraduate Seminar: Arab Television Industries
- MIT 398 Undergraduate Seminar: Communication and Sport
- MIT 398 Undergraduate Seminar: Crisis Communication
- MIT 398 Undergraduate Seminar: Issues in World Cinema
- MIT 398 Undergraduate Seminar: Media and Public Diplomacy
- MIT 398 Undergraduate Seminar: Media in Africa
- MIT 398 Undergraduate Seminar: Politics in the Digital World
- MIT 398 Undergraduate Seminar: Sports Globalization in Africa
- MIT 398 Undergraduate Seminar: Women and Documentary
- \*JOUR 370 Media Law and Ethics
- JOUR 390 Special Topics: Media and Religion
- JOUR 390 Special Topics: Islam, America, and the Media
- JOUR 390 Special Topics Sports, Media and Society
- ENGL 411 Literature in the Digital Age
- POLI SCI 242 Topics in Political Science: Islamism and Politics in the Middle East
- POLI SCI 242 Topics in Political Science: American Government and Politics
- POLI SCI 387 Advanced Topics in Political Science: Inequality in America
- POLI SCI 390 Undergraduate Seminar: Media and Politics in the Arab World

#### \* Courses previously accepted at GU-Q

CULP 362 Social Issues in Gulf Literature

- GOVT 040 Comparative Political Systems
- GOVT 060 International Relations
- GOVT 221 Presidential Electoral Politics
- GOVT 261 International Political Economy
- GOVT 317 Social Movements and Interest Groups
- GOVT 334 Political Ideologies
- GOVT 361 The New Arab State
- GOVT 379 Department Seminar: Interstellar Politics
- GOVT 382 Comparative Secularisms
- GOVT 417 Gulf Politics
- GOVT 420 Comparative Politics of the Middle East
- HIST 190 Film and US History
- INAF 257 Media in the Middle East
- INAF 324 Global Environmental Politics
- INAF 370 Revolutions in Comparative Perspective
- INAF 393 Islam and Politics
- INAF 422 African Politics and Development
- INAF 451 Migration and Citizenship
- INAF 460 International Relations of the Middle East
- IPOL 233 Public International Law
- IPOL 315 Gulf Security: Contemporary Era
- IPOL 322 Foreign Policy of Middle East States
- IPOL 326 Theory and Politics of Citizenship
- IPOL 327 Sports, Politics, and Society in the Middle East
- IPOL 328 Contemporary Issues in Human Rights
- IPOL 350 Comparative Ethnic Politics and Conflicts
- IPOL 355 Europe and Israel: The Palestinian Conflict Since 1967
- IPOL 368 Islamic Movements IPOL 381 Politics and Foreign Policy of Iran

#### **Strategic Communication Minor**

#### The strategic communication minor requirements:

- Four core courses at 300 level and above
- Two elective courses at 300 level and above
- Each of these courses must be passed with a grade of C or higher.

#### **Double counting rules:**

- NU-Q students pursuing the Bachelor of Science degree in Communication may not double-count courses to fulfill the major requirements and the minor.
- Journalism students may only double two of the STRATCOM courses for this Strategic Communication Minor to fulfill the major and minor requirements

#### **CORE COURSES**

- StratCom 303 Introduction to strategic communication
- StratCom 305 Corporate storytelling
- StratCom 310 Media and audience insights
- StratCom 320 Capstone project. Strategic communication campaigns

#### **ELECTIVE COURSES**

Students will choose two courses from a pool of elective courses as well as one production course from a pool of journalism (JOUR) or communication (MIT) production courses.

- StratCom 306 Media Planning
- StratCom 307 Digital, Social and Mobile Marketing
- JOUR 390 Global Perspectives in Strategic Communication
- One elective selected from a pool of production courses (JOUR 324-0 Video Journalism-Video Producing Broadcast/Web; MIT 372 Editing; MIT 379 Topics in Film/Video/Audio production; MIT 392 documentary production or any equivalent production course. Please check with your academic adviser).
- One of the other courses with at least two-thirds of the content related to strategic communication may be counted towards a StratCom elective, subject to approval by the strategic communication faculty. Courses will be announced at the beginning of the semester.

#### **Africana Studies Minor**

#### Africana Studies minor requirements:

- For NUQ students, at least one course at GUQ; for GUQ students, at least one course at NUQ.
- One "core" course; all others can be "electives." Core courses can also be taken as electives.
- For achievement of the minor, students must achieve a grade of C or higher in each qualifying course.
- Senior Portfolio or capstone project

#### **Double counting rules:**

• NU-Q students pursuing the Africana Studies minor may not double-count courses to fulfill the major requirements and the minor

#### **Core Courses**

- GU Hist 111: Africa I, African History to 1800
- GU Hist 112: Africa II, African History after 1800
- NU Eng 242: African Literature
- NU Hist 242: African History in the Modern Period
- GU Hist 311: Africa the Politico-Economics of Independence
- NU Hist 387: African Decolonization and Liberation Struggles

#### **Elective Courses**

- GU INAF 100: Proseminar: Exploring African Religious Traditions\*
- GU INAF 100: Topics in Atlantic Slavery\*
- GU THEO 171: Liberation Theologies in the United States
- GU CULP 226: Narratives of Genocide and Revolution in Post-Colonial Zanzibar

- NU Hist 242: Medieval Muslim Empires
- NU Rel 242: Sufism
- GU ANTH 284: African Americans in films, ethnography, and personal narratives
- GU INAF 297: Culture and Politics on the Horn of Africa
- GU Hist 317: Topics in African Women's History
- GU ANTH 350: War and Peace in Darfur
- GU ANTH 354: Racial Justice in the African Diaspora
- GU INAF 356: Gender Politics in African Cultures
- GU ANTH 356: New Black Atlantic
- GU ANTH 360: War Ethnography and African Conflicts
- NU Eng 387: Middle East and African Graphic Novels
- NU Hist 387: Islam and the Shaping of African History
- NU MIT 398: Sport Globalization in Africa
- NU MIT 398: African Youth Media

# Administration, Full-Time Faculty and Staff

#### Northwestern University Officials

Morton O. Schapiro, PhD, President of the University Kathleen Hagerty, PhD, Provost

### **Qatar Campus Officials**

Marwan M. Kraidy, PhD, Dean and Chief Executive Officer Kathleen Hewitt-Smith, PhD, Senior Associate Dean and Chief Academic Officer Pim Thukral, Chief Operating Officer Alexander Schultes EdD, Assistant Dean for the Student Experience Frederico Silva, Director for the Student Experience April Sanders, EdD, Director for Academic Advising and Student Success David Albanese, Director of Human Resources Safna Ansaruddin, Director of Student Records Amira Hariri, Director of Admissions Jairo Lugo-Ocando, PhD, Director of Executive and Graduate Education and Adjunct Faculty Ray Corcoran, Director of Facilities Pamela Erskine-Loftus, PhD, Director, The Media Majlis at Northwestern University in Qatar Nanci Martin, Director of Communication and Public Affairs Michael McDonough, Director of Health, Safety, Security and Environment Mark Paul, Director of Library Robert Vance, Director of Information Technology

## **Communication Faculty**

Gregory Ferrell Lowe, PhD, Professor in Residence and Program Director Banu Akdenizli, PhD, Associate Professor in Residence Dana Atrach, MFA, Assistant Professor in Residence Danielle Beverly, Assistant Professor in Residence Scott Curtis, PhD, Associate Professor in Residence Susan Dun, PhD, Associate Professor in Residence S. Venus Jin, PhD, Professor in Residence Rana Kazkaz, MFA, Assistant Professor in Residence Joe F. Khalil, PhD, Associate Professor in Residence Kirsten Pike, PhD, Assistant Professor in Residence João Queiroga, MFA, Assistant Professor in Residence Spencer Striker, PhD, Associate Professor in Residence

#### Journalism and Strategic Communication Faculty

Craig LaMay, MA, Professor in Residence and Program Director Abraham N. Abusharif, MSJ, Associate Professor in Residence Ilhem Allagui, PhD, Associate Professor in Residence George Anghelcev, PhD, Associate Professor in Residence Miriam Berg, PhD, Assistant Professor in Residence Eddy Borges-Rey, PhD, Associate Professor in Residence Christina M. Paschyn, MSJ, Assistant Professor in Residence Marcela Pizarro, PhD, Assistant Professor in Residence

# **Liberal Arts Faculty**

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#### Office of the Dean

Sian Sadler, Manager of the Dean's Office Christy Marianta, Executive Assistant to the COO Mano De Rosairo, Administrative Assistant

#### Academic Advising

April Sanders, EdD, Director for Academic Advising and Student Success Miriam Khalil, Senior Academic Adviser Hanan Hindi, Academic Adviser Michelle Telafici, Academic Adviser

#### Student Records

Safna Ansaruddin, Director of Student Records Heba Gomaa, Assistant Director of Student Records Maybelle Gamaro, Academic Records Assistant

#### Academic Affairs

Maria D. Lombard, PhD, Academic Affairs Manager Erin Bishop, Program Administrator Virginia Naag, Administrative Assistant, Liberal Arts and Executive and Graduate Education Louise Malinis, Administrative Assistant, Journalism Cherry Rian, Administrative Assistant, Communication

#### Admissions

Amira Hariri, Director of Admissions

#### **Business and Finance**

Durriya Niaz, Interim Director of Business and Finance Lawrence Ferrer, Purchasing Supervisor Zanib Khalid, Business Analyst Associate Amy Khatib, Assistant Director, Student and Auxiliary Business Services Abir Maarouf, Purchasing and Payables Supervisor Dana Abu Shanab, Visitor Services Coordinator Katia Zurita, Business and Risk Analyst Priyanka Bajaj, Accountant

#### **Communications and Public Affairs**

Nanci Martin, Director of Communications and Public Affairs Iwona Marczak, Video and Multimedia Content Manager Awad Al Radi, Public Relations Specialist

#### Facilities Management

Ray Corcoran, Director of Facilities

John Alindayo, Facilities Logistics Coordinator Mary Contrata, Facilities Services Support Fransil Mayor, Logistics Support Camelia Moisuc, Administrative Assistant Dragos Onciul, Facilities and Housing Manager Jesly Quimbo, Facilities Workshop Technician Genus Salas, Facilities Services Supervisor Rommel Solicar, Facilities Supervisor Maiken Sparshott, Events Manager

#### Health, Safety, Security and Environment

Michael McDonough, Director of Health, Safety, Security and Environment

#### Human Resources

David Albanese, Director of Human Resources Resil Barcelo, HR Business Coordinator Christopher Forman, Benefits Specialist Arnold Marcelo, Office Assistant Ali Abdulkareem, Government Relations Manager Kim Theodore, Assistant Director, Human Resources

#### Information Technology

Robert Vance, Director of Information Technology Nadeen Abo Mazid, Senior User Support Specialist Lea Bowman, User Support Services Manager Michelle Cunanan, Administrative Support Manisha Dareddy, User Support Specialist William A. Froning, Manager of Infrastructure Operations R. Daniel Hague, Manager of Audiovisual Engineering Christopher Hurless, Systems Engineer/Administrator Shakir Hussain EdD, Learning Engineer Fahad Islam, User Support Specialist Nadeem Lughmani, Senior Network Engineer Toni Mani, AV Systems Engineer Tames McTigue, Senior Systems Engineer/Administrator Alex Sotelo, Systems Engineer and Computing Security Analyst

# Institute for Advanced Study of the Global South at Northwestern University Qatar (ISA@NUQ)

Clovis Bergere, Assistant Director of Research Marina Krikorian, Research Manager for Programs and Projects Yasemin Celikkol PhD, Global Postdoctoral Scholar

#### Library

Mark Paul, Director of Library Mel Aquino, Library Associate Jocelyn Casambros, Library Assistant Iman Magdy, Technical Services Librarian Victoria Ng'eno, Public Services Librarian Ryza Odencio-Tenorio, Library Assistant

#### Christopher Alario, Research Services Librarian

#### **Production & Digital Media Services**

Rami Al-Badry, Director of Production and Digital Media Services Chito Almacen, Production Equipment Specialist Amir Hussin, Broadcast Engineer Shinoj K. Leela, Broadcast Support Engineer Terry-Lyn Perez, Broadcast and Production Technical Support Specialist Patrick Tingson, Production Coordinator Ihsan Yahya, Manager of Broadcast Engineering Kevin Williams, Broadcast and Production Technical Support Specialist

#### **Qatar Support Office**

Erin Libby, Manager QSO Natalie Lurowist, Program Assistant

#### Research

Elizabeth Lance, Research Manager Bianca Simon, Associate Research Administrator

#### Student Affairs

Frederico Silva, Director for the Student Experience Dina Al-Abdi, Student Development Coordinator Jumana Al-Abdi, Student Affairs Counsellor Ahmed Alony, Student Engagement Coordinator Patricia Collins, Health and Wellness Coordinator and Counselor Marie Newkirk, Career Services Manager Delora Sequeira, Student Affairs Coordinator Indee Thotawattage, Assistant Director for the Student Experience

#### The Media Majlis

Pamela Erskine-Loftus, Director, The Media Majlis at Northwestern University in Qatar Safa Arshad, Manager of Audience and Community Outreach Alden Cormany, Gallery Registrar Hadeel Eltayeb, Associate Curator Jack Thomas Taylor, Assistant Curator

#### The Media Innovation Lab

Eric Espig, Creative Digital Media Specialist

#### The Writing Center

Kelly Wilson, Writing Center Administrator