Media and Politics Oral Presentation Rubric

Learning outcomes *At the completion of the presentation, the student will be able to . . .*	Excellent	Satisfactory	Unsatisfactory
Content and Message *Communicate a clear message that is supported through strong structure and organization*	Central message is compelling, precisely stated, memorable and strongly supported. Introduction and conclusion are specific, and transitions are clearly observable and make the content of the presentation cohesive. Identifiable and appropriate grouping and sequencing of ideas that explain the principle arguments.	Central message is clear and consistent with the supporting material. Ideas and content are related to the principle arguments. Introduction and conclusion and transitions are clearly observable within the presentation.	Central message can be deduced, but is not explicitly stated in the presentation. Ideas and contents are inadequate to support and explain the principle arguments. Specific introduction and conclusion and transitions are not observable or effective within the presentation.
Language and Delivery *Display a mastery of vocabulary, tone, and diction for the audience at hand*	Delivery is imaginative, memorable and compelling, and enhances the effectiveness of the presentation. Language in presentation is appropriate to audience.	Delivery choices are thoughtful and generally support the effectiveness of the presentation. Language in presentation is appropriate to audience.	Delivery choices are unclear and minimally support the effectiveness of the presentation. Language in presentation is not appropriate to audience.
Evidence and Sources *Establish a persuasive case for the argument through use of authoritative and relevant sources*	The grouping and sequencing of ideas and supporting materials reflects a purposeful choice among possible alternatives. Provides appropriate and relevant types of supporting materials (e.g., explanations, examples, illustrations, visuals, statistics, analogies, quotations from relevant authorities) that make appropriate reference to information or analysis that significantly supports the presentation or establishes the presenter's credibility/authority on the topic.	The grouping and sequencing of ideas and supporting materials is relevant to the argument. Provides adequate types of supporting materials that make appropriate reference to information or analysis that generally supports the presentation or establishes the presenter's credibility/authority on the topic.	It is unclear why the ideas and materials were chosen, grouped, and sequenced in the presentation. Provides insufficient supporting materials that make reference to the information or analysis that does not adequately support or contribute to the presentation or establish the presenter's credibility/authority on the topic.

Pass: Satisfactory in all components