

# NU-Q Summer 2015 Course Descriptions

## Communication/ MIT Courses

### **MIT 398 Undergraduate Seminar: Television Program Development**

This course is designed to provide students with the basic skills necessary to develop programs for television, especially writing and presenting effective program proposals. The course aims to: provide the industrial contexts for television program development; outline conventions of the programming process; survey the structure of television genres; and identify markets for program proposals. By the end of the course, students will be able to follow television programming process from concept and proposal to pitching, program testing, and scheduling; use the basic concepts and vocabulary of television programmers; identify the different influences on the programming process, including audiences, markets, programmers, and producers; and develop and present proposal packets (concepts for television programs) in line with industry conventions and standards.

**Instructor(s):** Joe Khalil

**Prerequisites:** None

- Open to sophomores and above

### **MIT 349-0 Internship in Media Industries and Technologies**

This course is intended to provide academic structure and guidance for the professional internships being completed by students in the School of Communication. Students will meet weekly with the instructor and other students to discuss the weekly readings and their relationship to events on the job sites, to share progress reports, and to address questions and concerns about the work they are completing in various media-related jobs. Since internships are linked to the academic progress of students in their department, critical reflection on work experiences is a necessity. Students are encouraged to explore the links and gaps between what they have learned in the classroom and what they are learning in the workplace.

**Instructor:** Susan Dun

**Prerequisites:** None

- Open to MIT majors only, juniors and above
- Students may register for 1-4 units with the instructor's permission
- Consent of instructor required

## Journalism Courses

### **Jour 390-0 Special Topics: Research in Media**

The purpose of this summer course is threefold: to introduce students to undergraduate research, to provide them with an introduction to the current scholarship on women in the media, and to teach them basic skills of media content analysis so they are able to create a research design to investigate Qatari women's portrayal and representation in local media as part of a QNRF Undergraduate Research Experience Program (UREP) proposal. This course will include travel to Evanston and Los Angeles.

**Instructor(s):** Christina Paschyn & Elizabeth Lance

**Prerequisites:** None

- Open to freshmen and above
- Consent of instructor required
- Cross-listed as MIT 398-0

## **Jour 390-0 Special Topics: Islam, America, and the Media**

This course will analyze how images of Islam are fashioned in the U.S. media in dialogue with (and/or ignorance of) the long history of Islam in America. As a minority religious community, American Muslims have responded and hoped to shape their own media narrative, but face enduring challenges relating to Islamophobia, race, neo-liberalism, and international events. This course examines the crafting of media narratives both about Islam and by Muslims in America. It also compares these narratives with the actual religious identities of Muslims in America over two centuries or more.

**Instructor(s):** Abraham Abusharif & Zachary Wright

**Prerequisites:** None

- Open to freshmen and above
- Open for Cross-Registration
- Cross-listed as MIT 398-0

## **Jour 390-0 Special Topics: In the Wake of Ferguson: Ethical Media Coverage of Race and Class Amid Tragedy**

This summer course combines an intense study of communication ethics with the international coverage surrounding the fatal shooting of Michael Brown in the U.S. Students will study all aspects of the media coverage, from journalism to social media, to uncover key issues related to the discussion of race and class. They will discuss how coverage can be improved to more accurately reflect the many social issues connected to race and class. Further, they will be introduced to key scholarly concepts in the study of race and class to inform their discussion.

**Instructor(s):** Amy Sanders

**Prerequisites:** None

- Open to freshmen and above
- Cross-listed as MIT 398-0

## **Liberal Arts Courses**

### **Poli Sci 390-0 Media and Politics in the Arab World**

This course focuses on the role of the media in the politics and nation-building of the post-colonial Arab countries. Loyalist and opposition media in their conservative or revolutionary forms are analyzed, along with themes such as media and foreign policy, media and identity and religious media. From the time of independence to the moment of the Arab Spring the course examines the politics and politicization of the Arab media throughout its evolution from press and radio to TV broadcasting and social media. The course also follows the development of the Arab media in various political contexts, historical phases and geographical locations such as diaspora media and Arabic-speaking media owned by non-Arabic countries. Considerable time and discussion will be devoted to transnational TV broadcasting media that was pioneered by Al-Jazeera in 1996, unfolding a new chapter in Arab media and its politics.

**Instructor(s):** Khaled Hroub

**Prerequisites:** None

- Open to sophomores and above
- Open for Cross-Registration
- Cross-listed as MIT 398-0