

# NU-Q Summer 2016 Course Descriptions

## Communication/ MIT Courses

### **MIT 349-0 Internship in Media Industries and Technologies**

This course is intended to provide academic structure and guidance for the professional internships being completed by students in the School of Communication. Students will meet weekly with the instructor and other students to discuss the weekly readings and their relationship to events on the job sites, to share progress reports, and to address questions and concerns about the work they are completing in various media-related jobs. Since internships are linked to the academic progress of students in their department, critical reflection on work experiences is a necessity. Students are encouraged to explore the links and gaps between what they have learned in the classroom and what they are learning in the workplace.

**Instructor:** Susan Dun

**Prerequisites:** None

- Open to MIT majors only, juniors and above
- Students may register for 1-4 units with the instructor's permission
- Consent of instructor required

## Journalism Courses

### **Jour 390-0 Special Topics: Islam, America, and the Media**

This course will analyze how images of Islam are fashioned in the U.S. media in dialogue with (and/or ignorance of) the long history of Islam in America. As a minority religious community, American Muslims have responded and hoped to shape their own media narrative, but face enduring challenges relating to Islamophobia, race, neo-liberalism, and international events. This course examines the crafting of media narratives both about Islam and by Muslims in America. It also compares these narratives with the actual religious identities of Muslims in America over two centuries or more.

**Instructor(s):** Abraham Abusharif & Zachary Wright

**Prerequisites:** None

- Open to freshmen and above
- Open for Cross-Registration
- Cross-listed as MIT 398-0

### **Jour 390-0 Special Topics: Global Perspectives in Strategic Communication**

This course provides students with learning about the global perspective of strategic communication and exposure to some of the best marketing communication practices from all over the world, exhibited and discussed in the Cannes International Festival of Creativity. This festival celebrates creativity in all forms of communication and offers a great opportunity for learning and networking: industry experts share their brand success stories or creative productions in digital, broadcast, film, PR, and IMC among many others. With plenary sessions, seminars, forums, master classes and workshops, the students will find about new trends in marketing communications in general and in specific interests they may have, such as health communication, entertainment, sports or innovation. Students will also have the opportunity to attend a one-on-one portfolio session with industry experts who meet with the students and comment on their portfolios. Networking is another opportunity in this gathering, as the students can meet with practitioners and peers from various universities.

This course starts locally with two meetings to introduce the course and the structure of the festival, then 10 days travel to the festival and back to Doha to reflect on the learning and complete the assigned project.

**Instructor(s):** Ilhem Allagui

**Prerequisites:** None

- Open to sophomore and above
- Instructor permission is required
- Travel to Cannes is required for this course
- Class meets in Doha on May 15, May 29 and June 30. Travel to Cannes is scheduled for June 18-June 27.
- Application is required
- Application deadline: February 16, 2016
- To Apply: <https://goo.gl/PrcM6p>
- Contact Professor Ilhem Allagui if you have any questions [ilhem.allagui@northwestern.edu](mailto:ilhem.allagui@northwestern.edu)

## **Jour 390-0 Special Topics: Reporting on Migrant Crisis in Berlin**

This field-reporting course that is scheduled for summer 2016 in Berlin, will task students with exploring the issues centered on the waves of migrants entering the country over the past year from the Middle East, Balkans and Africa, and which has subsequently forced the country to repeatedly raise its projection of the number of people seeking asylum. Students will be charged with exploring the current migrant crisis from multiple angles, as well as looking into the motives behind the growing Islamophobia and Xenophobia in Germany, which is the birthplace of the PEGIDA (Patriotic Europeans against the Islamisation of the Occident) movement -- a German anti-Islam political organization that today has many sympathizers across Western Europe. At the same time, students will explore the history of immigration to Germany, which started at the end of World War II and reached a new high in 2015 with over 1.1 million people expected to claim asylum.

**Instructor(s):** Miriam Berg

**Prerequisites:** None

- Open to sophomore and above
- Instructor permission is required
- Travel to Berlin is required for this course
- Class begins Sunday May 15 and ends June 9th. Travel to Berlin is May 28-June 4.
- Application required
- Application deadline: February 16, 2016
- To Apply: <https://goo.gl/PrcM6p>
- Contact Professor Miriam Berg if you have any questions [m-berg@northwestern.edu](mailto:m-berg@northwestern.edu)

## **Jour 390-0 Special Topics: Sports, Media & Society**

This is a survey course dedicated to the pretty simple proposition that sports are more than entertainment, more than popular culture. Sports are a social institution no less than education, religion, or the military, and no less important. Sports are also oldest form of 'reality television' and the most expensive, highest-earning media product. This course is intended to help students interested in sports and sports journalism to improve their craft by identifying and explaining social meanings in the world of sports. In short, it's a sports class that looks at society through the lens of sports. Many are quick to see sports as a metaphorical training ground for 'life'. Life in this case includes commerce and industry, domestic and international politics (including war), gender identity and sexuality, race and ethnic relations, religion and spirituality,

and popular culture from fashion to video games. This course considers sports in some of these various contexts. We do it through weekly monitoring of sports media, documentary films, and research and writing assignments.

**Instructor(s):** Amy Sanders

**Prerequisites:** None

- Open to freshmen and above
- Open for Cross-Registration
- Cross-listed as MIT 398-0

## **Liberal Arts Courses**

### **ENGLISH 242-0 Topics in Literature: Travel Writing**

This course will explore styles, structures, narrative choices, and points of view of travel writing. Students will consider the role of the traveler in narrative texts. The class will compose several travel narratives in this course as well as completing other short assignments, while improving their descriptive and narrative techniques in the process. Course readings will include travel tales written by curious tourists, explorers, and survivors.

**Instructor(s):** Maria Lombard

**Prerequisites:** None

- Open to freshmen and above
- Open for Cross-Registration

### **INTERDIS 242-0 Topics in Science and Technology Studies: Introduction to Science and Technology Studies**

This course will introduce you to interdisciplinary field of Science and Technology Studies (STS). It offers a broad overview of issues related to how and why people invent, develop, use, adapt, or contest scientific knowledge and technology. Questions such as what is technology and what is science and how the two are related will be explored. Drawing from a variety of disciplines such as media studies, history of technology, sociology of technology, history of science, philosophy of science, we will examine scientific knowledge and technology in their broader social context.

**Instructor(s):** Yulianto (Anto) Mohsin

**Prerequisites:** None

- Open to freshmen and above
- This summer course is a revised version of the Fall 2015 course. Those who took INTERDIS 242-0, Topics in Science and Technology Studies, in Fall 2015 or Spring 2016 may not enroll in this course.