

NU-Q Fall 2017 Course Descriptions

Communication/MIT Courses

Journalism Courses

Liberal Arts Courses

Communication/ MIT Courses

GEN CMN 201-0 Research Methods in Communication Studies

This course introduces the student to the basic research concepts, methods, and tools used to design, conduct, and interpret studies in communication and other fields. We will examine both quantitative and qualitative approaches, including experiments, surveys/interviews, ethnography, field research and content analysis. The course investigates the basic process common to investigations of a variety of research questions from the communication field. Students should become critical and informed research consumers, developing proficiency at evaluating research. Additionally, students will learn how to design an original study to answer a research question.

Instructor(s): Susan Dun

Prerequisites: None

- Required for MIT sophomores
- Open to sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 143-0 Acting: Basic Techniques

This course introduces the basic principles of acting for the purpose of better communication, storytelling, and performance on stage and in life. Students will explore key aspects of human behavior, such as motivation, intention, actions, and tactics in order to develop performance skills useful for any career choice. Coursework will focus on perceiving, understanding, and recreating human behavior through exercises in observation and imagination. Using creative resources such as documentary and silent films, music, movement, journalism, and plays, students will also explore the essential elements of drama – plot, character, theme, language, music, spectacle - and learn how to develop those elements into interesting and engaging stories. In addition, the course will introduce stage techniques needed to be an effective communicator, and provide the opportunity for students to strengthen individual abilities for risk-taking, stage presence, empathetic experience, and relating to an audience.

Instructor(s): Ann Woodworth

Prerequisites: None

- Open to sophomores and above
- **Students must be present on the first day or they will be dropped from the class**

MIT 212-0 Exploring Global Media *CANCELLED*****

This is a course about the various multi-billion dollar industries that provide us with information, entertainment, and advertising. As a result, these global media have an enormous impact in shaping our culture. By the end of the course, students will be able to: explain when, how and why certain media can become global; apply global media theories to interpretations of global media contexts; research and assess global media organizations; and identify and assess current and future challenges and trends in global media.

Instructor(s): Joe Khalil

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration
- Satisfies Media & Politics Minor and Contemporary Media Sequence
- **Students must be present on the first day or they will be dropped from the class**

MIT 220-0 Analyzing Media Texts

This course is an introduction to the study and structure of film and other moving-image media. We will define and examine the expressive and aesthetic power of the basic elements of the moving image. Specifically, the course will investigate—across a variety of different media, modes and genres, and historical periods—the fundamentals of production design and acting styles; cinematography, especially the shot and its composition; editing; sound; and narrative structure. The goals of the course are (1) to acquaint students with a vocabulary specific to film and other moving-image media; (2) to provide students with the critical tools required for analysis of the moving image; and (3) to develop student skills in writing and argument for humanistic inquiry. By the end of the course, students will be able to: (1) identify the elements of the moving image (e.g., kinds of camera movement) and of the soundtrack according to a standard glossary of technical terms; (2) recognize patterns of similarity, repetition, difference, and variation in the image and sound tracks and describe them in brief screening reports and essays; (3) relate those patterns to narrative structure, character psychology, or larger themes and ideas, and describe these relationships in a report or essay; (4) choose the most salient elements in a film in order to craft a written argument about how their patterns function within the meaning-making process of the film.

Instructor(s): Scott Curtis / Pamela Krayenbuhl

Prerequisites: None

- Open to freshmen only
- Open for cross-registration
- Satisfies Media & Politics Minor and Contemporary Media Sequence
- **Students must be present on the first day or they will be dropped from the class**

MIT 230-0 Understanding Media Contexts

This course introduces students to ways of analyzing the social, cultural, economic, and political contexts in which people produce and consume media, especially television. Surveying foundational scholarship in television and new media theory, the class examines a range of critical approaches, including aesthetic/formal analysis, narrative criticism, ideological analysis, political economy, cultural criticism, and audience reception. Working to advance their analytical skills, students will practice using these approaches to examine issues of style, form, ideology, and identity (e.g., race, ethnicity, class, gender, sexuality, and nation) in a range of historical and contemporary television shows, commercials, and online videos. Ultimately, the goals of the course are 1) to acquaint students with a range of critical and methodological tools for analyzing the production, reception, and cultural meanings of television; and 2) to strengthen and expand students' understanding of diverse TV content, contexts, and convergences at different times in history.

Instructor(s): Kirsten Pike

Prerequisites: None

- Sophomores and above
- Open for cross-registration
- Satisfies Media and Politics Minor and Contemporary Media Sequence
- **Students must be present on the first day or they will be dropped from the class**

MIT 260-0 Foundations of Screenwriting

This course is designed to supply students with tools to expand and enrich their appreciation of all aspects of filmmaking, especially screenwriting. Students will prepare for entry into the professional world by

learning how outside forces can influence the screenwriter's decisions. Through the practice of screenwriting, students will: (1) learn how to represent in words not only story, but also sound design, editing, visual design, and other elements of media making; (2) discover how core concepts of character, structure, plot, theme, and tone interact within existing and emerging media forms, and (3) explore a variety of films, topics, and exercises that will provide inspiration for a piece of original work of personal significance. By the end of the course, students will be able to: (1) write in professional screenplay style and format; (2) generate compelling scenes, characters, and stories, and distinguish between derivative, obvious choices and honest, original alternatives that affect and move an audience; (3) think like a screenwriter, applying the language of constructive screenplay development and criticism to their own work as well as to the work of others.

Instructor(s): Dana Atrach

Prerequisites: None

- Open to sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 298-0 Undergraduate Seminar: Introduction to Playwriting

This course is designed to supply students with tools to expand and enrich their appreciation of all aspects of theater and playwriting in particular. Through the practice of writing and investigating plays, students will (1) learn the fundamentals of play construction and theory, (2) explore the elements of dramatic tension, and (3) analyze a variety of plays, performances and exercises to develop a work that best expresses their authentic voice. By the end of the course, students will be able to: 1. write a 10-minute play using proper style and format; 2. generate character-driven stories that will engage an audience; 3. provide and receive constructive feedback in order to achieve their best work.

Instructor(s): Sue Pak

Prerequisites: None

- Open to sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 322-0: Radio/Television/Film Genre: Hollywood/Bollywood

This course explores Hollywood and Bollywood musical genres historically, formally, theoretically, and culturally. In Hollywood, musical films developed certain trends in iconography, narrative structure, and song-and-dance numbers that helped to define the "musical" as a recognizable corpus by the 1930s. In Bombay, though all genres of Hindi cinema have prominently featured songs since this early period, Bollywood romances solidified into a new song-and-dance genre with global appeal as of the 1990s. Over the course of the semester, students will examine both Hollywood and Bollywood musicals' formal patterns by analyzing specific performance styles, characterizations, and plot devices. They will also investigate the roles of studio systems, music industries, and globalization in shaping these films. Students will be asked to reflect on the limits and boundaries of genre: What kinds of narratives, characters, and musical performances have come to constitute these filmic categories? What is left out? Finally, they will consider the ways in which musicals both open up and shut down possibilities for staging race, nation, class, gender, and sexuality.

Instructor(s): Pamela Krayenbuhl

Prerequisites: None

- Open to sophomores and above
- Satisfies Contemporary Media Sequence
- **Students must be present on the first day or they will be dropped from the class**

MIT 330-1 Creative Collaboration I

This course, Creative Collaboration I, is designed to provide a creative arena where students can work together in a collaborative process to develop an original ensemble project for the stage. Participating in class as playwrights and/or performers, all students will engage in creative research and activities. The course will also consist of required reading, creative writing exercises, and character and scene improvisations. (The rehearsal process will require additional evening and/or weekend meeting time outside of class during the final 3 weeks.) The course will conclude with a public staged-reading of the play. Actual performance participation in the final production is not required, however all students will be actively involved in and responsible for a specific aspect of production. Although there is no prerequisite for this course, it is highly advisable that students have previously taken one of the performance courses, MIT/THEATRE143 Basic Acting or MIT 298 Principles of Characterization.

Instructor(s): Ann Woodworth

Prerequisites: Instructor permission is required

- Open to sophomores and above
- Instructor permission is required; students should write the instructor for permission to register at: a-woodworth@northwestern.edu
- **Students must be present on the first day or they will be dropped from the class**

MIT 335-0 Introduction to Playwriting *****CANCELLED*****

This course is designed to develop the writer's individual theatrical style through writing a One-Act play (or scene from a full-length play). Through the practice of writing and investigating plays, students will (1) learn the fundamentals of play construction and theory, (2) explore the elements of dramatic tension, and (3) analyze a variety of plays, performances and exercises to develop a work that best expresses their authentic voice. By the end of the course, students will be able to: (1) Write a One-Act play using proper style and format; (2) Generate character-driven stories that will engage an audience; (3) Provide and receive constructive feedback in order to achieve their best work.

Instructor(s): Sue Pak

Prerequisites: MIT 260-0

- Open to juniors and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 349-0 Internship

This seminar provides academic structure and guidance for students doing professional internships. Organizational communication and behavior topics including organizational cultural, working in teams, managing generational differences, effective workplace strategies, leadership and mentoring, work-life balance, ethics and soft skills, feedback and motivation, technology in the workplace, networking-social and otherwise, and starting life as young professional are covered. Students are evaluated on their weekly written responses to the readings, which should show a clear understanding of the readings as well as thoughtful application to the work site, a written final project and presentation and by their work site supervisor.

Instructor(s): Susan Dun

Prerequisites: None

- Open to junior and above, MIT majors only
- Students may register for 1-4 units with the instructor's permission
- Instructor permission is required; students should write the instructor for permission to register at s-dun@northwestern.edu
- **Students must be present on the first day or they will be dropped from the class**

MIT 355-0 Audience Analysis

Students will be given an overview of audience research starting from the beginning of the twentieth century until today. They will explore the changing scholarly approaches to understand media audiences, while at the same time examining the changing views of society. Students will explore different notions surrounding the power and influence of mass media. Students will also examine prominent research conducted by media scholars to understand audiences, with additional focus on Arab audience research.

Instructor(s): Miriam Berg

Prerequisites: GEN_CMN 201-0

- Open to juniors and above
- Open for cross-registration
- Satisfies Contemporary Media Sequence
- **Students must be present on the first day or they will be dropped from the class**

MIT 360-0 Topics in Media Writing: Writing the TV Pilot

This course will provide students with the skills to craft and create a serialized TV show. Students will be tasked with pitching, outlining, and writing a series, from the development of the premise and outline, through the creation of the pilot episode and first season summary. By the end of the course, students will be able to: 1. Complete either an original half-hour (30-page) comedy pilot, or the first half of an original one-hour dramatic pilot. 2. Envision relationships and conflicts between characters that will propel a show through multiple seasons. 3. Hone their ideas with an eye towards production, in a collaborative, writers' room environment.

Instructor(s): Susan Pak

Prerequisites: MIT 260-0

- Open to juniors and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 379-0 Topics in F/V/A Production: Advanced Documentary Production

This intensive workshop course builds on the introductory documentary-making skills learned in MIT392, and will result in the creation of an 8-12 minute documentary, over the entirety of the semester, by each student. We will analyze observational, hybrid, personal, and traditional documentary forms from filmmakers in MENA, the U.S., Europe, and the Global South, to inform and inspire your work. We will examine more closely music, animation, archival and sound design as elements to incorporate into your final documentary. Development of your idea will be supported, and editing emphasized, through the sharing of required multiple cuts over the semester, for feedback from the professor and your colleagues. Festival strategy, outreach, and distribution across multiple platforms for your project will be explored. Students should arrive to the first day of class with a preliminarily researched idea, and ideally access to documentary participant(s) in place. Students are encouraged to contact Professor Beverly prior to registration to discuss and strategize their ideas.

Instructor(s): Danielle Mia Beverly

Prerequisites: MIT 392-0

- Open to juniors and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 379-0 Topics in F/V/A Production: Narrative Film Producing

Of all the filmmaking disciplines, producing often seems the most elusive. This course is meant to demystify the work of a producer by taking students through the beginning phases of developing their brand as well as how to find and choose projects that reflect their artistic values. Then, once students identify the film they want to produce, strategies and tools will be explored that offer various ways of

developing, financing, filming, marketing and distributing their film. Students will also learn how to set up an international co-production as well as navigate the legal world of contracts. In addition, they will gain appreciation for the unique role of each of the three main production phases: pre-production, production and post-production and who is supposed to do what. Most essentially, students will possess a greater understanding of the myriad decisions that producers must make and the tasks they must do including: hiring the right talent, creating a detailed budget, putting together a production package, getting music clearances, obtaining insurance and managing personalities and schedules. By the end of the class, each student should have a greater understanding of how to balance the art with the business of producing.

Instructor(s): Rana Kazkaz

Prerequisites: MIT 190-0

- Open to sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 379-0 Topics in F/V/A Production: The Director's Vision

Vision is what distinguishes one film director from another. This course is meant to assist each student in defining their unique vision and how to maintain that vision from script to finished film. And yet a director's vision can only be realized through creatively and respectfully collaborating and communicating with others in order to draw out of each person the best work possible. The director, after all, is mainly responsible for setting the tone and on-set atmosphere. By breaking down the director's role from beginning to end, the class will offer vocabulary and examples on the art and language of cinema in order to help the director knowledgeably communicate his/her vision to all the people responsible for fulfilling it so that there is a unified understanding of the film. Each student will examine how to choose the right producer, work with a screenwriter, create a shot list and storyboard, audition, cast and rehearse actors, communicate with a cinematographer and choose the right camera style as well as create a mood board for designers. And finally, the course will culminate with how to work with an editor and composer in order to realize the full potential of your vision for the film. In addition, the class will analyze the choices made by professional directors known for their unique visions in the hopes that students will be further inspired to create and define their own.

Instructor(s): Rana Kazkaz

Prerequisites: MIT 190-0

- Open to sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 388-0 Internet and Society

The Internet affects every society and culture on earth. This class surveys a range of theoretical, historical and technological issues that the Internet poses to society. At its core, this class asks students to critically think about the question "Who controls the Internet?" Students develop a broad familiarity with a range of issues and problems related to the impact of the Internet on society through directed readings and discussion. Students also hone their research and writing skills through independent research projects on Internet topics of interest throughout the course. The goals of this course are to 1) familiarize students with the macroeconomic, social, and political effects of the internet, 2) develop intellectual curiosity by supporting directed student research and 3) provide students with intellectual frameworks to consider internet policy.

Instructor(s): Banu Akdenizli

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration
- Satisfies Media & Politics Minor and Contemporary Media Sequence

- Students must be present on the first day or they will be dropped from the class

MIT 392-0 Documentary Production

In two lectures per week and outside field work, this course will cover the basics of documentary production with an emphasis on the creation of short documentaries, as well as the history of the genre. Using advanced cameras, professional location audio recording equipment, and Adobe Premiere Pro computer editing, you will create engaging, meaningful, creative non-fiction media. Concurrently throughout the semester, your inquiry, discovery, and mastery will be firmly grounded in the history and scholarship of American and international documentaries from the early part of the 20th century to today.

Instructor(s): Danielle Beverly

Prerequisites: MIT 190-0

- Open to sophomores and above, MIT majors only
- Students must be present on the first day or they will be dropped from the class

MIT 398-0 Undergraduate Seminar: Politics in the Digital World

This course aims to examine the nature of political communication and campaigning in contemporary societies. In this course students critically evaluate contemporary political campaign strategies and tactics within their respective socio-political environments. The roles of campaign managers, media consultants, pollsters, press secretaries, and field operatives are studied. The impact of press coverage, political advertising, and candidate debates on the electorate are also analyzed. Some of the main topics covered in this course are prevalent political communication theories and trends, the relationship between political institutions and the media, elections, debates, political campaigning and advertising, new media and politics.

Instructor(s): Banu Akdenizli

Prerequisites: GEN_CMN 201-0

- Open to juniors and above
- Open for cross-registration
- Satisfies Media & Politics Minor
- Students must be present on the first day or they will be dropped from the class

MIT 398-0 Undergraduate Seminar: Feminist Media Historiography

*****CANCELLED*****

This course explores the theories and practices of media historiography—that is, writing media history—from a feminist perspective. During the first half of the course, students will learn and practice methods of historical research by investigating a range of media produced for girls and young women between 1968 - 1980—the era commonly referred to as “second-wave feminism” in the U.S. Artifacts to be examined include teen’s and women’s magazines, diaries, high school yearbooks, young adult fiction, self - help books, popular music, TV shows, films, advertisements, games, and toys as well as a range of primary documents related to these artifacts—from trade and fan press discourses and journalistic reviews, to box office figures, Nielsen ratings data, and archival materials. One of our primary goals will be to consider how different resources count as “evidence” and can be used to uncover, expand, complicate, and/or challenge contemporary histories of female youth, gender, and popular culture. During the second half of the course, students will apply the theories and practices of media historiography to an original, gender-related research project of their own choosing. Students will be responsible for locating and reading primary and secondary sources carefully and critically, assessing sources in relation to the historical context in which they were produced, bringing their research to class for workshoping sessions, and submitting a final paper that showcases their unique historical and analytical research discoveries. In addition to enhancing students’ interests and abilities in historical research, the course aims to help students develop a polished research paper that could be submitted to an international conference on gender and media history.

Instructor(s): Kirsten Pike

Prerequisites: MIT 230-0

- Open to juniors and above
- Open to cross registration
- Satisfies Contemporary Media Sequence
- **Students must be present on the first day or they will be dropped from the class**

MIT 398-0 Undergraduate Seminar: Arab Television Industries

*****CANCELLED*****

With Arab-speaking content available on broadcast and online channels, this is a significant time to study Arab television industries. This course is organized around historical periods, geographic locations, popular genres and significant milestones before and after the introduction of satellite technology and the current IPTV and online channels. Using a combination of readings, lectures, videos, projects and presentations, students develop an understanding of Arab television's history and an ability to assess its various functions. By the end of the course, students develop three core capabilities (1) Gain a broad understanding of the history and development of Arab television industries and their relationship to broader contexts (2) Acquire a set of analytical and practical tools to evaluate Arab Television programs and develop the capacity and confidence to become a contributor to the region's television industries (3) Develop an understanding of the multiple local, regional and international vectors affecting Arab television.

Instructor(s): Joe Khalil

Prerequisites: None

- Open to juniors and above
- Open to cross registration
- Satisfies Media & Politics Minor and Contemporary Media Sequence
- **Students must be present on the first day or they will be dropped from the class**

Journalism Courses

GEN CMN 102-0 Public Speaking & Presentation Skills

Speaking clearly and comfortably in public is a valuable and often essential skill to possess. This course prepares students for a variety of professional, academic, and social situations in which formal presentations are required. Students will learn how to research, outline, and deliver short, informal presentations as well as longer speeches. This course will give students the opportunity to develop and strengthen skills in preparing and presenting public oral presentations in a variety of situations. It should also sharpen students' skills in critical listening. Although theoretical foundations for the methods taught will be included, this is a practice-oriented course.

Instructor(s): Amy Sanders

Prerequisites: None

- Open to sophomores and above
- **Students must be present on the first day or they will be dropped from the class**

GEN CMN 202-0 News and Numbers

Introduction to statistics for journalism students. Students will discuss ways to detect fraud in government data, methods for dissecting academic research from scholarly journals (as well as research promoted in press releases), and strategies for reporting numbers to a mass audience, among other skills. Students will become deeply familiar with SPSS software. Covered topics include those common in general statistics

courses, including the Central Limit Theorem, descriptive and inferential test statistics, correlation, One-Way and Two-Way Analyses of Variance, and multiple regression. Specific attention is given to challenges journalists encounter in reporting numbers.

Instructor(s): Justin Martin

Prerequisites: None

- Open to sophomores and above

INTERDIS 301-0 Doha Seminar: Behind the Headlines: Context and Meaning of Qatar on the World Stage

This honors course seeks to locate historical contexts and ideological meanings that underpin Qatar's complex and varied approaches to nation building, development, and international influence. Qatar's process of identity making, as with all nations and individuals, is internally contested, subject to cultural hybridities, and often is not received as intended by outsiders. Such continually reworked portraits both respond to immediate concerns and try to strike a chord with deeper cultural memories, traditions of the Gulf and the wider Muslim world whose relationship to Western modernity are still being worked out. This course will examine Qatari and regional debates on religious doctrine, race, class, gender roles, educational change, sports, public art, and media. Guest discussants who are recognized authorities in particular fields will often join classroom exchanges.

Instructor(s): Abraham Abusharif

Prerequisites: None

- Open to juniors and above
- Open for cross-registration
- If interested contact Nadiyah El-Amin at nadiyah.el-amin@northwestern.edu
- Satisfies Middle East Studies certificate

JOUR 101-0 Introduction to Journalism

This course provides an overview of journalism fundamentals and will explore how news is defined, reported, written and produced for print, broadcast and online media platforms. Journalism 101 is designed to not only introduce students to journalism, but is tailored to help students begin to develop their own skills in producing content across a variety of platforms for news, sports, business and current affairs.

Instructor(s): Marci Brown

Prerequisites: None

- ABP students only

JOUR 201-0 Journalistic Storytelling Across Media

Produce a range of journalism stories across a variety of forms and platforms: writing for print and digital outlets as well as creating audio, video, apps and interactive graphics. You will also learn how to amplify your storytelling by tapping into social media tools to reach, attract and interact with a wider audience. This class is conducted in a collaborative atmosphere within a newsroom environment to produce stories prepared for the digital age. You will develop a strong sense of journalistic news judgment and be prepared to learn advanced areas of reporting and storytelling in future classes.

Instructor(s): Mary Dedinsky & Abraham Abusharif

Prerequisites: JOUR 202-0

- Open to sophomores and above, Journalism majors only

JOUR 202-0 Journalism in the Digital World

This course begins your exploration of a field that is constantly transforming yet strives to remain true to asset of time-tested fundamentals. We will explore essential questions about journalism and strategic communication: its purpose(s), its techniques and what makes it valuable. Once those foundations are laid, we will examine digital technology's impact on journalism, including the essential role social media and mobile technology play. In the final weeks, you will work as journalists to cover a real news story from multiple perspectives. Working in a newsroom setting, you will gather information and produce content for social media and mobile platforms.

Instructor(s): Andrew Mills (Lec/Lab) and Christina Paschyn (Lab)

Prerequisites: None

- Open to freshmen only

JOUR 323-0 Video Journalism – Studio Production & Video Journalism

Broadcast Production will cover techniques of gathering, reporting, and producing video news with special emphasis on production and writing. This will be accomplished through lecture/discussion, exercises and projects. Upon completion of this course students should be able to gather and produce quality audio and video packages for news, features and documentary programs. They should be able to write/produce short newscasts and edit on Adobe Premier. They will understand the role, function of, and significance that mobile phones and other portable devices have in today's media environment. They will also be comfortable presenting and reporting for live broadcast.

Instructor(s): Miriam Berg

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration

JOUR 370-0 Media Law & Ethics

Media Law & Ethics takes a comparative approach, using American jurisprudence as a foundation, to introduce student to the legal and ethical principles needed to engage in responsible communication. In addition to learning the fundamental theories of freedom of expression, students will immerse themselves in the law of defamation, intellectual property and privacy through case studies and in-class exercises that emphasize the application of those principles in a global setting. Throughout the course, attention will be paid to reading primary source materials, including Qatari laws that regulate the media. Using the legal and ethical principles they've learned, students will complete a content production project that explores a legal or ethical topic of their choosing at the conclusion of the semester.

Instructor(s): Craig LaMay

Prerequisites: None

- Open to juniors and above
- Priority to Journalism students who will be on residency in the spring
- Satisfies Media and Politics Minor and Contemporary Media Sequence

JOUR 390-0/MIT 398-0 Special Topics: Data Visualization for Journalism & Communication

Teaches techniques for creating data visualizations for news reporting, documentary films, marketing communication, non-profit issue awareness, and more. A significant part of the course also reviews research at the intersection of visual communication and psychology, and you will study theories and

scholarship on the nature of data imaging humans find visually arresting and informative, and also ask why.

Some of the visualizations you may create are interactive tools like maps, timelines, treemaps, and time-lapse visualizations, as well as static charts and infographics. You will create data visualizations for project ideas you generate yourself, as well as contribute to a larger, single class project that compiles and visualizes data on a topic of importance in Qatar. The course is open to journalism and communication majors of sophomore standing or higher.

Instructor(s): Justin Martin

Prerequisites: JOUR 202-0

- Sophomores and above
- Open for cross-registration

STRATCOM 303-0 Introduction to Strategic Communication

Introductory course in which students learn about the fundamentals of strategic communication; become familiar with strategic communication practices such as advertising, public relations, branding, corporate communication, promotions, social media marketing, and mobile marketing; understand the integrated approach to IMC (Integrated Marketing Communications); explore issues shaping the practice of strategic communication such as ethics and industry regulations; discover career opportunities and types of jobs in strategic marketing communications in the non-profit sector, the private sector, or the government.

Instructor(s): George Anghelcev

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration
- Students who have earned credit for IMC 330-0 or IMC 303 may not earn credit for STRATCOM 303-0
- Satisfies Strategic Communication Certificate

STRATCOM 305-0 Corporate Storytelling

Development of message strategies for communicating with consumers and other audiences. Emphasis on understanding audiences, how persuasion works and how brand communications are developed and executed. Hands-on exercises in writing and using digital and social media for effective communications.

Instructor(s): George Anghelcev

Prerequisites: IMC 330-0 or STRATCOM 303-0

- Open to sophomores and above
- Open for cross-registration
- Students who have earned credit for IMC 331-0 may not earn credit for STRATCOM 305-0
- Satisfies Strategic Communication Certificate

STRATCOM 307-0 Digital, Social and Mobile Marketing

Focus on the tools, methodologies and programs used by companies to develop, justify, deploy and measure their social and mobile marketing programs. Development of complete social marketing programs for actual companies using best practices, including social monitoring, web analytics, social marketing systems, blogs, Twitter, Google Plus, LinkedIn and other tools.

Instructor(s): Ilhem Allagui

Prerequisites: STRATCOM 303-0

- Open to sophomores and above
- Open for cross-registration
- Satisfies Strategic Communication Certificate

Liberal Arts Courses

Note: Students are strongly encouraged to take a 200 level Liberal Arts course before taking a 300 level course.

Anthro 242-0: Special Topics: Intro to Anthro in the Middle East

This course is a survey course of anthropological concepts and methods using the Middle East as a regional focus. The goal is for students to develop conceptual tools to read societies and use that to read and make sense of their own surroundings. Some anthropological concepts that students will grapple with are cultural relativism, kinship, reciprocity, social structure, religion, and gender. Students will learn to think critically about the region loosely known as the Middle East, but which may more aptly be called West Asia and North Africa (WANA). The people, their societies, cultures, religions and ways of life are often stereotyped, misrepresented and misinterpreted in the media and in other corridors of power. How can we study such a vast region to draw more informed conclusions? How can we make sense of the diverse experiences and ways of thought across the many societies? And how can we study the region from within the region? Anthropology is equipped with the tools to think about such questions and unpack the particularities of diverse experiences and ways of life.

Instructor(s): Sami Hermez

Prerequisites: None

- Open to freshmen and above
- Open for cross-registration
- Satisfies Middle East Studies certificate

Anthro 379-0: Advanced Topics: Violence/Power/Resistance

Walter Benjamin once wrote, “There is no document of civilization which is not at the same time a document of barbarism.” In this course, we take this as a starting point to question the role of violence in social life and to ask: what is violence? What forms does it take? How does it manifest in everyday life? How are people affected by the violence of war, and how are societies changed by political violence? Central to such questions is the place of resistance and its relationship to violence. What are the different ways to resist violence? What does it mean to struggle for self-determination? When does a freedom fighter become terrorist? What forms of resistance might give hope for social change? And should resistance be violent or non-violent? Circulating through these questions is a fundamental concern with power. Thus, this course will be concerned with power as a concept that animates violence and resistance. We will explore these questions and delve into topics that include the study of war, genocide, gender violence, gang violence and decolonization in varying geographic areas. We will do so by reading ethnographies, watching documentaries, and analyzing various other artistic expressions.

Instructor(s): Sami Hermez

Prerequisites: None

- Open to juniors and above
- Open for cross-registration

Arabic 142-0 Arabic for Media

Media professionals make significant linguistic choices on a daily basis. This course is designed to offer students the opportunity to reflect on these linguistic decisions with a broad theoretical background and aims to:

1) inform the linguistic decision-making process of media students and professionals

2) develop linguistic critical skills of media consumers and producers

Students will utilize the newly acquired theoretical knowledge to develop their understanding of media discourse delivered in spoken and written Modern Standard Arabic. The course is also hands-on in that it will require students to examine media campaigns and analyze and create media productions. This course will be delivered via class instruction and via a MOOC. All students must complete the online MOOC on Coursera by the end of the term and take all the scheduled assignments. Students are required to have a Coursera account associated to their university email.

It is assumed that students will enter the course with different levels of proficiency in written and spoken Modern Standard Arabic; however, an intermediate proficiency level is required (equivalent to ACTFL intermediate high or CEFR B2). The assessment of student achievement will be based on developed competencies during the semester.

Instructor(s): Mounir Ouanaimi

Prerequisites: Intermediate proficiency in Modern Standard Arabic

- Open to freshmen and above
- Instructor permission is required - students should email the instructor for permission to register at: mounir-ouanaimi@northwestern.edu
- Open for cross-registration
- This course carries 0.5 NU-Q units
- Satisfies Middle East Studies certificate

Econ 242-0 Principles of Economics

This introductory course studies basic economic concepts and theories. It is divided into two main parts: microeconomics and topics on macroeconomics. The module examines central economic ideas including supply and demand, market structures, consumers, public policy and monopoly as well as macroeconomic indicators such as gross domestic product, inflation and unemployment. Issues on economic growth, financial systems and capital markets are also discussed (including Islamic finance). Whenever possible, examples from Qatar and other economies in the Gulf region will be used to illustrate the material being discussed. The content and delivery of the course are suitable to students who are not pursuing a major in economics. Topics are discussed in a relatively non-technical way. Analytical explanations will focus on graphs rather than mathematics.

Instructor(s): Giovanni Bandi and Tamer Rabbani

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration

ENGL 103-1 First-Year Writing

The primary goal of this course is to improve writing skills within an academic setting. It is designed to help a student become a more efficient and successful writer by also strengthening skills in reading and analyzing texts. It recognizes that writing is indeed a process. This means that whether a writer starts with a thesis, an outline, or an assigned topic, there will be many steps and missteps involved in producing the final essay. Multiple phases of the writing process will be carried out, such as workshop, peer review, and one-on-one conferences with the instructor. Each semester, a different theme will serve as a focal topic for readings, discussions, and writing assignments.

Instructor(s): Bronwyn Jean Bethel / Aaron LaDuke / Maria Lombard / Sam Meekings

Prerequisites: None

- Mandatory for all freshmen

ENGL 379-0 Special Topics: Literatures of Migration: Displacement

The past century has witnessed the displacement and dispersal around the globe of millions, forced from their homelands by factors such as war, persecution, environmental change, and socio-economic deprivation. With over 200 million people now living outside their country of origin, displacement has become the norm of our contemporary age. In this course we will examine a range of literary texts as well as film in order to consider what it means to belong in a world in which so many people are on the move. Key issues will include how identity is constructed and contested in displacement, particularly in relation to place/space, gender, and memory, as well as conceptions of home in a migratory world.

Instructor(s): Hariclea Zengos

Prerequisites: None

- Open to juniors and above
- Open for cross-registration

ENGL 379-0 Special Topics: Creative Writing

The course introduces the basic principles of writing short fiction and poetry. Students will explore the key elements of narrative, character, setting and voice. Together we will read, analyze, and practice a variety of literary techniques to develop our creative faculties and abilities. We will also explore the question of how we might represent ideas, emotions and experiences for different audiences. The course will encourage students to experiment with writing in a range of poetic forms and prose genres, and to develop the discipline of writing daily. As well as developing their own writing, students will learn how to critique creative work by participating in regular peer-led writing workshops and so will become part of a supportive and constructive community of writers.

Instructor(s): Sam Meekings

Prerequisites: None

- Open to juniors and above
- Open for cross-registration

History 242-0 Topics in History: What is Modern Europe?

This course explores the last 250 years of European history (1750 to the present) in order to find an answer to the question “What is modern Europe?” It will not cover everything. It is designed to be an analysis of the ideas, people and events that transformed Europe from small territorial states to industrial empires that spread around the world and then collapsed. Our goal is to comprehend how Europeans understood these changes and transformed them into a definition of modernity that lives on today. Ultimately, this course argues that understanding the history of Modern Europe is essential for understanding how the modern world is defined.

Instructor(s): Christopher Sparshott

Prerequisites: None

- Open to freshmen and sophomores
- Open for cross-registration

History 387-0 Colonialism and Decolonization in the Muslim World

This course concerns key theoretical issues relating to colonialism and decolonization, and situates these discussions in case studies from the Muslim world. The first segment concerns the process of colonialism and its effect on articulations of cultural difference, gender, ethnicity, and religion. The second portion looks at decolonization and liberation struggles. The last portion considers the long-term effects of colonialism (neo-colonialism?) persisting perhaps beyond independence.

Instructor(s): Zachary Valentine Wright

Prerequisites: None

- Open to juniors and above
- Open for cross-registration
- Satisfies Middle East Studies Certificate

INTERDIS 203-0 Ways of Knowing

In this course, we ask the following questions: “What do we already know? How do we know it? What has yet to be investigated? What is the best way of gathering data to learn what it is we do not yet know?” These questions are addressed differently by different disciplines—academic groups trained to investigate problems in a certain way. By focusing the course on a topic of particular importance to the world at large—namely, climate change—this course will highlight the differences between these “ways of knowing.” Each professor will speak to the theme of climate change from his or her disciplinary perspective, but we will also underscore the interconnectedness of our disciplines and our global environment by weaving these perspectives together through lectures, discussions, and assignments. The pedagogical aim of this course is to demonstrate the value of an interdisciplinary, liberal arts approach to understanding and solving the complex problems of our time.

Instructor(s): Jocelyn Mitchell and Christopher Sparshott

Prerequisites: None

- Open to sophomores and above

INTERDIS 242-0 Topics in Science and Technology Studies: Introduction to Science and Technology Studies

This course introduces the interdisciplinary field of science and technology studies (STS), which is the study of science and technology in social context. Drawing on insights from the history and sociology of science and technology, the course discusses topics related to how and why people shape, develop, use, adapt, and contest scientific knowledge and technologies. It introduces important concepts such as “everyday science” and “sociotechnical system” in order for students to understand how science works and how to think about our technological world.

Instructor(s): Anto Mohsin

Prerequisites: None

- Open to freshmen and sophomores

INTERDIS 379-0 Advanced Topics in STS: Examining Disasters Using an STS Perspective

This course introduces the approach to analyzing technological and natural disasters by using a perspective drawn from the interdisciplinary field of science and technology studies (STS). In this course we will read and discuss case studies of industrial and natural hazards and reflexively examine how science and technology produce risk in today’s world. We will explore and discuss ideas about risk and vulnerability as well as some conceptual tools to analyze various catastrophes. The emphasis therefore is on the non-technical aspects of disasters.

Instructor(s): Anto Mohsin

Prerequisites: None

- Open to juniors and above

Phil 242-0 Topics in Philosophy: Introduction to Philosophy

This course is an introduction to a number of central philosophical topics, including personal identity, the

nature of social construction, justice, the meaning of life, and the nature of knowledge.

Instructor(s): Torsten Menge

Prerequisites: None

- Open to freshmen and sophomores
- Open for cross-registration

Phil 242-0 Topics in Philosophy: Justice

This course offers an introduction to social and political philosophy centered around contemporary debates about justice and equality. Topics to be discussed include classical liberal theories, like utilitarianism and libertarianism, and critiques emerging from Marxism, critical race theory, and feminism.

Instructor(s): Torsten Menge

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration

Poli_Sci 387-0 Advanced Topics in Political Science: Public Opinion

This course is an overview of public opinion and survey research that increases our students' understanding of how to critically interact with polls in order to measure and analyze public opinion. The course begins with theoretical approaches to measuring and analyzing public opinion, including an overview of new forms of media and communications and their effects on public opinion, and then proceeds to case study research, which varies depending on the expertise of the instructor.

Instructor(s): Jocelyn Mitchell

Prerequisites: None

- Open to juniors and above
- Open for cross-registration

Poli_Sci 387-0 Advanced Topics in Political Science: Contemporary Arab Thought

This course covers various ideologies and schools of Arab thought from the late 19th century up to current times. The intent of teaching and class discussion is to engage with the main principles of ideologies and thinkers that have dominated intellectual activism in the Arab region. The course aims at examining the mixed effect of these ideologies on the Arab world, exploring their approaches to traditional and modern values and structures, and their endeavors to (re)formulate a collective identity. Across the region, before and after the independence of Arab countries, liberalism, Marxism, Arab nationalism and Islamism have continued to rival one another in bidding for popular support and political leadership. Arab intellectuals who belonged to these ideologies strived to absorb, adopt, or reject sheer consequences created by the 'shock of modernity' on socio-political, economic, cultural moral levels. Over the long decades of the 20th century and through the days of the post-Arab Spring, intellectual struggle has engulfed the cultural and political scene in the Arab world, reflecting both the rise and fall of those ideologies.

Instructor(s): Khaled Al Hroub

Prerequisites: None

- Open to juniors and above
- Open for cross-registration
- Satisfies Middle East Studies certificate

Religion 242-0 Topics in Religion Studies: Sufism

Sufism, sometimes referred to as “Islamic mysticism”, has played a critical role in Muslim societies. This course provides an overview of the key doctrines of Sufism and considers their elaboration in dialogue with broader the broader intellectual, social and political history of Muslim civilizations.

Instructor(s): Zachary Wright

Prerequisites: None

- Open to freshmen and above
- Open for cross-registration
- Satisfies Middle East Studies certificate

Sociology 242-0 Topics in Sociology: Introduction to Sociology

This course offers a broad overview of a range of issues and sociological ways of thinking. Issues may include: interrelations of society, culture, and personality; major social institutions and processes.

Instructor(s): Hasan Mahmud

Prerequisites: None

- Open to freshmen and sophomores
- Open for cross-registration

Sociology 387-0 Advanced Topics in Sociology: Sociology of Development

This course discusses key ideas, theories, and actors (e.g., institutions, social movements, NGOs, governments, etc.) that have shaped mainstream and alternative development processes and practices. It examines the ways in which discursive, political, and economic aspects mutually reinforce power structures that determine which people do and do not count as “developed” and which perspectives on change become part of development processes.

Instructor(s): Hasan Mahmud

Prerequisites: None

- Open to juniors and above
- Open for cross-registration