

NU-Q Fall 2019 Course Descriptions

Communication/MIT Courses

Journalism Courses

Liberal Arts Courses

Communication/ MIT Courses

GEN CMN 201-0 Research Methods in Communication Studies

This course introduces students to the basic research concepts, methods, and tools used to design, conduct, and interpret studies in communication and other fields. We will examine both quantitative and qualitative approaches, including experiments, surveys/interviews, ethnography, field research and content analysis. The course investigates the basic process common to investigations of a variety of research questions from the communication field. Students will become critical and informed research consumers, developing proficiency at evaluating research. Additionally, students will learn how to design an original study to answer a research question.

Instructor(s): Susan Dun / Venus Jin

Prerequisites: None

- Required for MIT sophomores
- Open to sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 143-0 Acting: Basic Techniques

This course introduces the basic principles of acting for the purpose of better communication, storytelling, and performance on stage and in life. Students will explore key aspects of human behavior, such as motivation, intention, actions, and tactics in order to develop performance skills useful for any career choice. Coursework will focus on perceiving, understanding, and recreating human behavior through exercises in observation and imagination. Using creative resources such as documentary and silent films, music, movement, journalism, and plays, students will also explore the essential elements of drama –plot, character, theme, language, music, spectacle -and learn how to develop those elements into interesting and engaging stories. In addition, the course will introduce stage techniques needed to be an effective communicator, and provide the opportunity for students to strengthen individual abilities for risk-taking, stage presence, empathetic experience, and relating to an audience.

Instructor(s): Ann Woodworth

Prerequisites: None

- Open to sophomores and above
- **Students must be present on the first day or they will be dropped from the class**

MIT 212-0 Exploring Global Media

This is a course about the various multi-billion dollar industries that provide us with information, entertainment, and advertising. As a result, these global media have an enormous impact in shaping our culture. Throughout the class, we will explore the infrastructures, markets, and stakeholders that shape the development of global media. This course aims to cover the historical context of global media; the theories to interpret global media's impact and reach; and the tools to investigate the elements and agents of global media. By the end of the course, students will be able to: explain when, how and why certain media can become global; apply global media theories to interpretations of global media contexts; research and assess global media organizations; and identify and assess current and future challenges and trends in global media.

Instructor(s): Joe Khalil

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration
- Satisfies Media and Politics Minor
- **Students must be present on the first day or they will be dropped from the class**

MIT 220-0 Analyzing Media Texts

This course is an introduction to the study and structure of film and other moving-image media. We will define and examine the expressive and aesthetic power of the basic elements of the moving image. Specifically, the course will investigate—across a variety of different media, modes and genres, and historical periods—the fundamentals of production design and acting styles; cinematography, especially the shot and its composition; editing; sound; and narrative structure. The goals of the course are (1) to acquaint students with a vocabulary specific to film and other moving-image media; (2) to provide students with the critical tools required for analysis of the moving image; and (3) to develop student skills in writing and argument for humanistic inquiry. By the end of the course, students will be able to: (1) identify the elements of the moving image (e.g., kinds of camera movement) and of the soundtrack according to a standard glossary of technical terms; (2) recognize patterns of similarity, repetition, difference, and variation in the image and sound tracks and describe them in brief screening reports and essays; (3) relate those patterns to narrative structure, character psychology, or larger themes and ideas, and describe these relationships in a report or essay; (4) choose the most salient elements in a film in order to craft a written argument about how their patterns function within the meaning-making process of the film.

Instructor(s): Scott Curtis

Prerequisites: None

- Open to freshmen only
- Open for cross-registration
- Satisfies Media & Politics Minor
- **Students must be present on the first day or they will be dropped from the class**

MIT 243-0 Acting I: Principles of Characterization ~~CANCELLED**~~**

This course will focus on the fundamental principles of performance for the stage through text-based study of classical plays. Using exercises in character improvisation, students will learn how to explore and utilize the primary acting tools of observation and imagination, including models, metaphors, imagery, and personal experience, as avenues to create character. They will also learn how to develop and dramatize the principal elements of dramatic scene structure such as playing intentions, creating meaningful actions, building relationships, developing shared circumstances, and activating emotional preparation. In addition, coursework will focus on exploring the actor's creative process of transforming character research and analysis into live stage presentation and production.

Instructor(s): Ann Woodworth

Prerequisites: MIT 143-0

- Sophomores and above
- **Students must be present on the first day or they will be dropped from the class**

MIT 260-0 Foundations of Screenwriting

This course is designed to supply students with tools to expand and enrich their appreciation of all aspects of filmmaking, especially screenwriting. Students will prepare for entry into the professional world by learning how outside forces can influence the screenwriter's decisions. Through the practice of screenwriting, students will: (1) learn how to represent in words not only story, but also sound design,

editing, visual design, and other elements of media making; (2) discover how core concepts of character, structure, plot, theme, and tone interact within existing and emerging media forms, and (3) explore a variety of films, topics, and exercises that will provide inspiration for a piece of original work of personal significance. By the end of the course, students will be able to: (1) write in professional screenplay style and format; (2) generate compelling scenes, characters, and stories, and distinguish between derivative, obvious choices and honest, original alternatives that affect and move an audience; (3) think like a screenwriter, applying the language of constructive screenplay development and criticism to their own work as well as to the work of others.

Instructor(s): Dana Atrach

Prerequisites: None

- Open to sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 321-0 Radio/TV/Film Authorship: Disney

The name “Disney” has achieved nearly mythic status in international media and popular culture. For many, the name evokes treasured childhood memories of watching *The Lion King* or of discovering Mickey Mouse for the first time. Among film scholars, Disney cartoons represent some of the finest examples of carefully crafted, character-centered animation. For business professionals, the Walt Disney Company has come to symbolize a modern, competitive corporation that seeks to leverage its stories and characters across a range of media platforms in a global marketplace. While many people love Disney films and TV shows, Disney artifacts have also sparked controversy in different countries at different times in history. In order to provide at least a passing familiarity with popular Disney narratives, ideologies, and institutional practices and their significance within modern culture, this course offers a critical investigation of Disney TV shows, live-action and animated films, books, theme parks, advertisements, online media, and corporate materials from the 1930s to the present. One of the primary goals of the course is to explore Disney artifacts as industrial and aesthetic texts, paying particular attention to how ideas about identity, nation, consumerism, politics, authorship, and brand have been circulated to diverse audiences. Ultimately, we will examine how the form and function of Disney media has changed (or resisted change) over time, while also considering how historical factors have shaped the construction and reception of Disney media over the past 85 years.

Instructor(s): Kirsten Pike

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration
- **Students must be present on the first day or they will be dropped from the class**

MIT 349-0 Internship

This course provides academic structure and guidance for professional internships being completed by students in the Communication Program. The course covers organizational communication and behavior topics, including: organizational cultures; working in teams; managing generational differences; effective workplace strategies; leadership and mentoring; work-life balance; ethics and soft skills; feedback and motivation; technology in the workplace; networking; and starting life as young professional. In this seminar-style class, we discuss the readings and their relationship to events in the job sites; students share their progress reports, questions, and concerns about the work they are completing in various media-related jobs. Students are encouraged to explore the links and gaps between what they have learned in the classroom and what they are learning in the workplace, thereby developing their professional skills while deepening their academic experiences. Students are evaluated on a written final project and presentation and by their work site supervisor, as well as their weekly written responses to the readings, which should show a clear understanding of the readings as well as thoughtful application to the work site.

Instructor(s): Susan Dun

Prerequisites: None

- Open to junior and above, MIT majors only
- Students may register for 1-4 units with the instructor's permission
- Instructor permission is required; students should write the instructor for permission to register at s-dun@northwestern.edu
- **Students must be present on the first day or they will be dropped from the class**

MIT 355-0 Audience AnalysisCANCELLED****

Students will be given an overview of audience research starting from the beginning of the twentieth century until today. They will explore the changing scholarly approaches to understand media audiences, while at the same time examining the changing views of society. Students will explore different notions surrounding the power and influence of mass media. Students will also examine prominent research conducted by media scholars to understand audiences, with additional focus on Arab audience research.

Instructor(s): Miriam Berg

Prerequisites: GEN_CMN 201-0

- Open to juniors and above
- **Students must be present on the first day or they will be dropped from the class**

MIT 360-0 Topics in Media Writing: The Spec Script **CANCELLED**

The course goal is to provide students with the basic tools for writing an episode of an existing television show, including writing a longline which summarizes the premise of the story, as well as a beat sheet outlining the turning points in their script. Students will also develop skills in pitching, writing, and selling their work. By the end of the course, students will be able to: 1) complete a spec script of an existing half-hour comedy or an hour-long drama, 2) develop their skills in matching the structure, tone and voice of an existing program, while still maintaining their own creative point of view, 3) actively participate in a collaborative "writers' room" environment.

Instructor(s): Susan Pak

Prerequisites: MIT 260-0 OR MIT 298-0 Introduction to Playwriting

- Open to juniors and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 372-0 Editing

This course will introduce students to the fundamentals of digital non-linear editing. The emphasis of the course will be hands-on practice through a series of projects. There will be several in-class screenings, readings, and a significant amount of time spent editing to develop your abilities. This class is the first step to finding your own "voice" as an editor. The projects in the class will offer experience with several different editing strategies and techniques. They are designed to develop conceptual and technical proficiency, as well as the working skills, strategies, and discipline necessary to provide a foundation for further exploration.

Instructor(s): Joao P. Queiroga

Prerequisites: MIT 190-0 with "C-" grade or better

- Open to sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 376-0 Topics in Interactive Media: Interactive Product Design

Introduces fundamental concepts, theories, and techniques related to designing and developing modern interactive products, including websites, apps, motion comics, and mobile games. Such topics explored will include: learning to hand-code html, css, and js (the core languages of the web); the affordances and limitations of key WYSIWYG platforms; the various specialized jobs within modern interactive media studios (and what's required of each role); and professional UX and usability testing. The class will conclude with the creation of an original interactive media product, published live on the web, iTunes, or Google Play, etc. (i.e. downloadable/usable for real-world users). E.g.: an individual might choose to produce an original hand-coded portfolio website. Another team of three (or so) might choose to produce an original mobile game, available for download from Google Play. Or a small team might choose to design and develop an original MotionBook (motion comic), published live, internationally, on the proprietary MadeFire platform. During the first part of the class we'll focus on developing core pragmatic skills; balanced with theoretical/conceptual discussions of modern interactive media. During the second part of the course we'll pivot toward individual or team-based design and development of original interactive media products--to be published live.

Instructor(s): Spencer Striker

Prerequisites: None

- Open to sophomores and above
- **Students must be present on the first day or they will be dropped from the class**

MIT 379-0 Topics in F/V/A Production: Short Film Production

The relationship between a film's Producer and Director is a crucial one, requiring communication, trust and knowing exactly what each other's role is. Upon registering for the class, students will be required to identify how they wish to participate – either as a Producer or Director. The class size is limited to 16, with 8 Producer slots and 8 Director slots. All students are required to bring several short screenplays that they have an interest in producing or directing to the first day of class. The screenplays may be ones that the students have written themselves or they may be written by others not in the class, however author approval will be required. Students will be partnered in Producer-Director teams based on their shared interest in a particular screenplay, and a mutual desire to work together. Once the teams and projects are determined, the Producers and Directors will have assignments related to their combined and individual roles with regards to Development and Pre-production of their short film. Importantly, each team will create a trailer or teaser for their film. By the end of the class, all students should be prepared to take their projects into the next phase: production.

Instructor(s): Rana Kazkaz

Prerequisites: MIT 190-0

- Open to sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 380-0 Lighting and Cinematography

This class explores advanced lighting and camera techniques. Students will gain an appreciation for the aesthetics of cinematography across several eras and styles, while practicing with the latest digital cameras, lenses, and lighting kits. Students will learn to use cinematography to bring the story to life across multiple genres (documentary, comedy, drama, horror, etc). They will also learn to organize crew and production schedules for smaller-budget films and be exposed to alternative styles of cinematography. The course aims to examine elements crucial for visual storytelling, including composition, depth of field, and lighting; and to impart organizational principles for an efficient set. By the end of the course, students will be able to make informed creative choices regarding lenses, framing, and lighting; break down a script according to the needs of their project; create a production schedule that will allow timely acquisition of all necessary

coverage; delegate tasks to crew members; discover a personal leadership and collaboration style; and match creative and technical expertise to their specific project.

Instructor(s): Joao P. Queiroga

Prerequisites: MIT 190-0

- Open to sophomores and above MIT majors
- **Students must be present on the first day or they will be dropped from the class**

MIT 388-0 Internet and Society

The Internet affects every society and culture on earth. This class surveys a range of theoretical, historical and technological issues that the Internet poses to society. At its core, this class asks students to critically think about the question “Who controls the Internet?” Students develop a broad familiarity with a range of issues and problems related to the impact of the Internet on society through directed readings and discussion. Students also hone their research and writing skills through independent research projects on Internet topics of interest throughout the course. The goals of this course are to 1) familiarize students with the macroeconomic, social, and political effects of the internet, 2) develop intellectual curiosity by supporting directed student research and 3) provide students with intellectual frameworks to consider internet policy.

Instructor(s): Banu Akdenizli

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration
- Satisfies Media & Politics Minor
- **Students must be present on the first day or they will be dropped from the class**

MIT 390-0 Directing: Directing the Camera

Directing the Camera is a workshop-based course designed to explore the expressive potential of the camera in dramatic filmmaking. The goal is to explore the relationship between the actor, the setting, and the frame in order to create a clear, powerful experience for viewers. Through the filming/taping of assigned scenes, and the screening of film and television clips, the course explores directorial choices, including: staging actors for the camera, visual grammar, framing and movement, coverage, mise-en-scene, editing, and genres.

Instructor(s): Rana Kazkaz

Prerequisites: MIT 190-0

- Open to sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 392-0 Documentary Production

In two lectures per week and outside field work, this course will cover the basics of documentary production with an emphasis on the creation of short documentaries, as well as the history of the genre. Using advanced cameras, professional location audio recording equipment, and Adobe Premiere Pro computer editing, you will create engaging, meaningful, creative non-fiction media. Concurrently throughout the semester, your inquiry, discovery, and mastery will be firmly grounded in the history and scholarship of American and international documentaries from the early part of the 20th century to today.

Instructor(s): Joao P. Queiroga

Prerequisites: MIT 190-0

- Open to sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 393-0 2D Computer Animation

In this course, students will learn how to make digital animation and discover how to capture the hearts and minds of audiences with this highly popular and fun-filled art form. It offers a basic comprehensive understanding of integrating motion theory and various digital practices that create the illusion of life and movement on the screen. The course consists of three main components:

1. Theoretical knowledge development to understand the history of animation, basic principles of time and movement, digital production systems and methodologies, sensual values (such as visual, aesthetic, formal, pragmatic) and abstract values (such as emotional, motivational, persuasive).
2. Technical knowledge development through in-class workshops, self-guided learning, hands on practice using computer software and employing different digital production methods and processes. Students will learn how to manage projects and understand various technical terminologies, attributes and industry-standard specifications.
3. Experimentation and creative exploration by taking the knowledge and skills that were gained in the first two phases and reapplying them using a more personal, creative and conceptual mind-frame. This phase will reinforce the importance of narrative and creating value and romance for different audience.

Instructor(s): Spencer Striker

Prerequisites: None

- Open to sophomores and above
- **Students must be present on the first day or they will be dropped from the class**

MIT 398-0 Undergraduate Seminar: Media Entrepreneurs

This course lays an essential foundation for understanding and practicing an entrepreneurial orientation in digital media industries. The readings build an essential understanding of what entrepreneur is and is not, the talents and skills needed for success, characteristic satisfactions and aggravations, and the process involved with managing a new media enterprise. Students practice skills needed to identify a business opportunity in media markets, conduct a proper market analysis to identify competitors, opportunities and potential obstacles, create a convincing business plan for a lean start-up, devise an appropriate growth strategy, and a workable business model. Students learn a step-by-step process for value creation and pitch their business plan in a Dragon's Den to conclude the course. This course is structured to facilitate a fruitful balance between relevant theory, skills development, practical experimentation and critical reflection.

Instructor(s): Gregory Ferrell Lowe

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration
- **Students must be present on the first day or they will be dropped from the class**

MIT 398-0 Undergraduate Seminar: Politics in the Digital World

This course aims to examine the nature of political communication and campaigning in contemporary societies. In this course students critically evaluate contemporary political campaign strategies and tactics within their respective socio-political environments. The roles of campaign managers, media consultants, pollsters, press secretaries, and field operatives are studied. The impact of press coverage, political advertising, and candidate debates on the electorate are also analyzed. Some of the main topics covered in this course are prevalent political communication theories and trends, the relationship between political institutions and the media, elections, debates, political campaigning and advertising, new media and politics.

Instructor(s): Banu Akdenizli

Prerequisites: GEN_CMN 201-0

- Open to juniors and above
- Open for cross-registration
- Satisfies Media & Politics Minor
- **Students must be present on the first day or they will be dropped from the class**

MIT 398-0 Undergraduate Seminar: Arab Television Industries **CANCELLED******

With Arab-speaking content available on broadcast and online channels, this is a significant time to study Arab television industries. This course is organized around historical periods, geographic locations, popular genres and significant milestones before and after the introduction of satellite technology and the current IPTV and online channels. Using a combination of readings, lectures, videos, projects and presentations, students develop an understanding of Arab television's history and an ability to assess its various functions. By the end of the course, students develop three core capabilities (1) Gain a broad understanding of the history and development of Arab television industries and their relationship to broader contexts (2) Acquire a set of analytical and practical tools to evaluate Arab Television programs and develop the capacity and confidence to become a contributor to the region's television industries (3) Develop an understanding of the multiple local, regional and international vectors affecting Arab television.

Instructor(s): Joe Khalil

Prerequisites: None

- Open to juniors and above
- Open for cross-registration
- Satisfies Media & Politics Minor & Middle East Studies Minor
- **Students must be present on the first day or they will be dropped from the class**

MIT 398-0 Undergraduate Seminar: The Construction of Value

This course explores the dynamics of value creation in markets for symbolic goods. Why do people pay millions for a painting of one artist rather than another? Why do some luxury brands become globally sought after, while others never make it beyond their national context? Students will be acquainted with key approaches to the study of cultural markets from a sociological perspective. They will learn about the significance of the status structure of cultural markets, of price signals, market classifications, the construction of meaning around market categories, the dynamics of branding for crossing national boundaries, or the influence of cultural critics and broader discourses for valuation processes. Each week, the course will be complemented with collaborative team discussions in which students will engage with a substantive case study to learn how to connect particular theoretical concepts with illuminating empirical analysis.

Instructor(s): Larissa Buchholz

Prerequisites: None

- Open to sophomores and above
- **Students must be present on the first day or they will be dropped from the class**

MIT 398-0 Undergraduate Seminar: Media Ecosystems

This course will take an in-depth look at the full media ecosystem that content creators and companies are a part of. Students will be introduced to organizational structure, verticals, distribution, and how money is made. In addition to the business aspects, the course looks at areas of ethics and corporate social responsibility. Using case studies, guest speakers, and simulations, participants will get a hands-on understanding of the environment media professionals will need to navigate. By the end of this course, students will be able to identify the key players in an operation, analyze and quantify the success or failure of projects, and recognize opportunities for making an impact in their organization and industry.

Instructor(s): Gregory Bergida

Prerequisites: Juniors and above, MIT majors only

Journalism Courses

GEN CMN 202-0 News and Numbers

Introduction to statistics for journalism students. Students will discuss ways to detect fraud in government data, methods for dissecting academic research from scholarly journals (as well as research promoted in press releases), and strategies for reporting numbers to a mass audience, among other skills. Students will become deeply familiar with SPSS software. Covered topics include those common in general statistics courses, including the Central Limit Theorem, descriptive and inferential test statistics, correlation, One-Way and Two-Way Analyses of Variance, and multiple regression. Specific attention is given to challenges journalists encounter in reporting numbers.

Instructor(s): Justin Martin

Prerequisites: None

- Open to sophomores and above, Journalism majors only

JOUR 101-0 Introduction to Journalism

This course provides an overview of journalism fundamentals and will explore how news is defined, reported, written and produced for print, broadcast and online media platforms. Journalism 101 is designed to not only introduce students to journalism, but is tailored to help students begin to develop their own skills in producing content across a variety of platforms for news, sports, business and current affairs.

Instructor(s): Marci Brown

Prerequisites: None

- ABP students only
- Open for cross-registration

JOUR 201-0 Journalistic Storytelling Across Media

Students will produce a range of journalism stories across a variety of forms and platforms: writing for print and digital outlets, as well as creating audio, video and interactive graphics. You will also learn how to amplify your storytelling by tapping into social media tools to reach, attract and interact with a wider audience. This class is conducted in a collaborative atmosphere within a newsroom environment to produce stories prepared for the digital age. You will develop a strong sense of journalistic news judgment and be prepared to learn advanced areas of reporting and storytelling in future classes. This course builds on the introductory experiences in journalism received and techniques learned in your first year, developing these to master basic skills of journalism used in every storytelling format. These include news judgment, information gathering (including sourcing, discovering and covering different kinds of news, interviewing techniques, practices of inclusion and sensitivity); constructing stories (including leads, story structure, using quotes, using data to tell a story, assessing information); editing and presentation (grammar, punctuation, AP style, voice, tone and clarity); and visual literacy and presentation. This course emphasizes the critical practices of ethical journalism and deadline reporting and storytelling. The course also expands students' experience and skills in the use of multi-platform tools needed for effective, relevant and engaging storytelling for specific audiences. Professors will guide students in their continued development of reporting, interviewing, writing and researching with a sophisticated audience understanding using text, photos, audio and video for print, broadcast and/or digital platforms.

Instructor(s): Mary Dedinsky / Abraham Abusharif

Prerequisites: JOUR 202-0

- Open to sophomores only, Journalism majors only

JOUR 202-0 Journalism in the Digital World

This course begins your exploration of a field that is constantly transforming yet strives to remain true to asset of time-tested fundamentals. We will explore essential questions about journalism and strategic communication: its purpose(s), its techniques and what makes it valuable. Once those foundations are laid, we will examine digital technology's impact on journalism, including the essential role social media and mobile technology play. In the final weeks, you will work as journalists to cover a real news story from multiple perspectives. Working in a newsroom setting, you will gather information and produce content for social media and mobile platforms.

Instructor(s): Eddy Borges-Rey/ Marcela Pizarro (Lec/Lab)

Prerequisites: None

- Open to freshmen only

JOUR 204-0 Social Media for Journalists **CANCELLED******

During the last two decades, Social Media has transformed Journalism. On the one hand, it has given news professionals an unprecedented capacity to engage in meaningful conversation with their audiences, which provides them with valuable insight to better understand the public, their preferences and their news consumption patterns. On the other hand, Social Media has enabled journalists to tell stories across a wider range of platforms, personalizing their news offering, and reaching different demographics. Social Media has also come with challenges. Twitter, Facebook and news aggregators, such as Yahoo, are now users' preferred news providers, even if the content is produced in mainstream media organizations such as the NYT or the BBC. This trend has seen advertising revenue shifting from mainstream media to online outlets, and from legacy organizations to social media platforms.

With these developments in mind, this practical course introduces students to the use of social media for news gathering, production and dissemination. Through engagement with social media platforms such as Snapchat, Twitter, Facebook, and Instagram, students will learn how to produce news, curate and verify information, engage with audiences and gain followers, do live reporting and social listening, and crowdsource investigations. Finally, this course will also train students to deal with toxic comments online.

Instructor(s): Eddy Borges-Rey

Prerequisites: None

- Freshmen and sophomores

JOUR 318-0 Mobile Journalism (MoJo)

Smartphones have become an essential component of contemporary journalism. On average, 62% of users prefer to read their news on their smartphones, which has steered editorial efforts towards mobile-first strategies. The level of technical sophistication of modern smartphones, coupled with their online connectivity and their computing power, has made these devices able to produce and disseminate news of a professional standard in-situ. More and more, smartphone footage finds itself competing with standard broadcasting footage in news bulletins and newscasts. ENG and EFP operations are put aside in favor of compact and portable mobile journalism (MoJo) deployments. With a full radio or television studio in their pocket, Mobile journalists are now able to blend in to challenging reporting environments and efficiently navigate their complexities.

This practical course introduces students to the methods and techniques of Mobile Journalism. Students will use MoJo gear to gather, produce and post-produce mobile news packages to a professional standard. The course will also provide an opportunity to learn about apps, the limitations of the medium, and how to tell mobile-first stories.

Instructor(s): Eddy Borges-Rey

Prerequisites: None

- Sophomores and above

JOUR 321-0 Storytelling: Magazine and Feature Writing

Magazine and Feature Writing students will be introduced to the editorial flank of the magazine world (online and print)—a vast and storied part of not just journalism but public debate, controversy, and exchange of ideas. Students will be introduced to and learn how to write and edit various “kinds” of magazine stories. Though they originated in print magazines (and still do so in a surprisingly robust way), these story types have survived the transition to online publications to an important extent. (We will discuss the differences between online stories and print.) This is a writing-emphasized, editing-dependent and reporting-based class. You will learn important skills and will be shown an expansive venue for your story ideas, storytelling abilities and, of course, your unique writing style and voice. By this point in the journalism program, students are expected to have advanced writing skills so that we may focus more on the various structures and approaches to magazine writing. Students are expected to develop their story ideas (in close consultation with your instructor and classmates) and find sources required to produce interesting and well-told stories. Also, you will produce your own multi-media accompaniments to your stories. As such, you will be introduced to open-source offerings that permit students to design creative art concepts intended to accompany their written pieces. An example is the work done by Medill’s Knight lab.

Instructor(s): Abraham Abusharif

Prerequisites: JOUR 301-0 **OR** JOUR 301-1 with a C or better

- Open to juniors and above, JOUR majors only

JOUR 323-0 Video Journalism – Studio Production & Video Journalism

Broadcast Production will cover techniques of gathering, reporting, and producing video news with special emphasis on production and writing. This will be accomplished through lecture/discussion, exercises and projects. Upon completion of this course students should be able to gather and produce quality audio and video packages for news, features and documentary programs. They should be able to write/produce short newscasts and edit on Adobe Premier CS6. They will understand the role, function of, and significance that mobile phones and other portable devices have in today’s media environment. They will also be comfortable presenting and reporting for live broadcast.

Instructor(s): Miriam Berg

Prerequisites: None

- Open to juniors and above
- Open for cross-registration

JOUR 370-0 Media Law & Ethics

Introduces students to the basic legal concepts necessary to produce content responsibly in a global environment. Students develop a basic understanding of principles of freedom of speech and freedom of the press through the study of government structures, defamation, intellectual property protection and invasion of privacy.

Instructor(s): Craig LaMay

Prerequisites: None

- Open to juniors and above
- Priority to Journalism students who will be on residency in the spring

JOUR 390-0/MIT 398-0 Special Topics: Data Visualization for Journalism & Communication **CANCELLED******

Teaches techniques for creating data visualizations for news reporting, documentary films, marketing communication, non-profit issue awareness, and more. A significant part of the course also reviews research at the intersection of visual communication and psychology, and you will study theories and scholarship on the nature of data imaging humans find visually arresting and informative, and also ask why. Some of the visualizations you may create are interactive tools like maps, timelines, treemaps, and time-lapse visualizations, as well as static charts and infographics. You will create data visualizations for project ideas you generate yourself, as well as contribute to a larger, single class project that compiles and visualizes data on a topic of importance in Qatar. The course is open to journalism and communication majors of sophomore standing or higher.

Instructor(s): Justin Martin

Prerequisites: JOUR 202-0

- Sophomores and above
- Open for cross-registration

JOUR 390-0/MIT 398-0 Special Topics: Public Opinion & News Audience

This course addresses issues around public opinion and news audiences by combining theoretical and practical approaches into teaching and delivery.

Instructor(s): Jairo Alfonso Lugo-Ocando

Prerequisites: None

- Sophomores and above
- Open for cross-registration

JOUR 390-0/MIT 398-0 Special Topics: Media Giants and Social Networks

This course will introduce you to the turbulent new streams through which people today receive newsworthy information, and we will examine how these streams have disrupted knowledge hierarchies of the past. The course will provide testimonies, guideposts and context for an understanding of a rapidly eroding and reforming media landscape. Journalists, filmmakers, activists and anthropologists who have made inroads, innovations and impact in their own countries will be invited to talk about the media outlets or storytelling formats they have worked on: from Black Lives Matter activists, to Greek newspaper cooperatives that have challenged traditional news models, Algerian YouTube producers, factcheckers fighting 'fake news' to practitioners of creative nonfiction. We will examine many of the most prominent events affecting journalism in recent years, such as Wikileaks, the Arab Spring, #metoo and the rise of the citizen journalist. This is a tool kit to provide students with histories, contexts and challenges to tell stories and to think critically about the world of communications that, now more than ever, mediates our reality.

Instructor(s): Marcela Pizarro

Prerequisites: None

- Open to juniors and above

STRATCOM 303-0 Introduction to Strategic Communication

Introductory course in which students learn about the fundamentals of strategic communication; become familiar with strategic communication practices such as advertising, public relations, branding, corporate communication, promotions, social media marketing, and mobile marketing; understand the integrated approach to IMC (Integrated Marketing Communications); explore issues shaping the practice of strategic communication such as ethics and industry regulations; discover career opportunities and types of jobs in strategic marketing communications in the non-profit sector, the private sector, or the government.

Instructor(s): George Anghelcev

Prerequisites: None

- Open to sophomores and above
- Students who have earned credit for IMC 330-0 or IMC 303 may not earn credit for STRATCOM 303-0
- Satisfies Strategic Communication Certificate

STRATCOM 305-0 Corporate Storytelling

Development of message strategies for communicating with consumers and other audiences. Emphasis on understanding audiences, how persuasion works and how brand communications are developed and executed. Hands-on exercises in writing and using digital and social media for effective communications.

Instructor(s): George Anghelcev

Prerequisites: IMC 330-0 or STRATCOM 303-0

- Open to sophomores and above
- Students who have earned credit for IMC 331-0 may not earn credit for STRATCOM 305-0
- Satisfies Strategic Communication Certificate

STRATCOM 307-0 Digital, Social and Mobile Marketing

Focus on the tools, methodologies and programs used by companies to develop, justify, deploy and measure their social and mobile marketing programs. Development of complete social marketing programs for actual companies using best practices, including social monitoring, web analytics, social marketing systems, blogs, Twitter, Google Plus, LinkedIn and other tools.

Instructor(s): Ilhem Allagui

Prerequisites: STRATCOM 303-0

- Open to sophomores and above
- Satisfies Strategic Communication Certificate

Liberal Arts Courses

Anthro 242-0: Special Topics: Intro to Anthro in the Middle East

This course is a survey course of anthropological concepts and methods using the Middle East as a regional focus. The goal is for students to develop conceptual tools to read societies and use that to read and make sense of their own surroundings. Some anthropological concepts that students will grapple with are cultural relativism, kinship, reciprocity, social structure, religion, and gender. Students will learn to think critically about the region loosely known as the Middle East, but which may more aptly be called West Asia and North Africa (WANA). The people, their societies, cultures, religions and ways of life are often stereotyped, misrepresented and misinterpreted in the media and in other corridors of power. How can we study such a vast region to draw more informed conclusions? How can we make sense of the diverse experiences and ways of thought across the many societies? And how can we study the region from within the region? Anthropology is equipped with the tools to think about such questions and unpack the particularities of diverse experiences and ways of life.

Instructor(s): Sami Hermez

Prerequisites: None

- Open to sophomores and freshmen
- Open for cross-registration
- Satisfies Middle East Studies Minor

Anthro 379-0: Advanced Topics: Violence/Power/Resistance

Walter Benjamin once wrote, "There is no document of civilization which is not at the same time a document of barbarism." In this course, we take this as a starting point to question the role of violence in social life and to ask: what is violence? What forms does it take? How does it manifest in everyday life? How are people affected by the violence of war, and how are societies changed by political violence? Central to such questions is the place of resistance and its relationship to violence. What are the different ways to resist violence? What does it mean to struggle for self-determination? When does a freedom fighter become terrorist? What forms of resistance might give hope for social change? And should resistance be violent or non-violent? Circulating through these questions is a fundamental concern with power. Thus, this course will be concerned with power as a concept that animates violence and resistance. We will explore these questions and delve into topics that include the study of war, genocide, gender violence, gang violence and decolonization in varying geographic areas. We will do so by reading ethnographies, watching documentaries, and analyzing various other artistic expressions.

Instructor(s): Sami Hermez

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration
- Satisfies Middle East Studies Minor

Arabic 142-1 Arabic for Media

Media professionals make significant linguistic choices on a daily basis. This course is designed to offer students the opportunity to reflect on these linguistic decisions with a broad theoretical background and aims to:

- 1) inform the linguistic decision-making process of media students and professionals
- 2) develop linguistic critical skills of media consumers and producers

Students will utilize the newly acquired theoretical knowledge to develop their understanding of media discourse delivered in spoken and written Modern Standard Arabic. The course is also hands-on in that it will require students to examine media campaigns and analyze and create media productions. This course will be delivered via class instruction and via a MOOC. All students must complete the online MOOC on Coursera by the end of the term and take all the scheduled assignments. Students are required to have a Coursera account associated to their university email.

It is assumed that students will enter the course with different levels of proficiency in written and spoken Modern Standard Arabic; however, an intermediate proficiency level is required (equivalent to ACTFL intermediate high or CEFR B2). The assessment of student achievement will be based on developed competencies during the semester.

Instructor(s): Mounir Ouanaimi

Prerequisites: Intermediate proficiency in Modern Standard Arabic

- Open to freshmen and above
- Instructor permission is required - students should email the instructor for permission to register at: mounir-ouanaimi@northwestern.edu
- Open for cross-registration
- This course carries 0.5 NU-Q units
- Satisfies Middle East Studies Minor

Econ 387-0 Topics in Economics: Personal-Entrepreneur Finance

The course covers two aspect of finances: personal financial management and entrepreneurial finance. Students will first improve their financial literacy with the basics of spending, saving, investing financial resources and business accounting. The first part of the course tackles the normative and practical aspects

on getting ahead in one's personal finances. The class is structured so that students will gain an understanding of how to manage every day's expenses, save, invest, manage loans/mortgages of different types, use of credit and plan for the future. Where possible faculty will use real-life scenarios, covering a wide range of personal financial challenges expected in a lifetime. The second part of the course discusses the fundamentals of corporate finance tools and techniques an entrepreneur needs to start or expand a successful business. Faculty will discuss basic, sound financial management practices such as the use business cash flow models and strategically economic position of a company in its early-stage. The material and in-class business cases discussions will cover some key concepts such as venture capital funds, institutional investors and the role of business angels. The course quantitative aspect will be limited to some math-based examples so to illustrate the critical importance of achieving long-term financial goals, both at personal and corporate level. The course will also make use of Harvard Business Publishing business cases, where appropriate, and of online- business simulations so to stimulate the students' understanding of the concepts discussed in class.

Instructor(s): Giovanni Bandi & Tamer Rabbani

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration

ENGL 103-1 First-Year Writing

The primary goal of this course is to improve writing skills within an academic setting. It is designed to help a student become a more efficient and successful writer by also strengthening skills in reading and analyzing texts. It recognizes that writing is indeed a process. This means that whether a writer starts with a thesis, an outline, or an assigned topic, there will be many steps and missteps involved in producing the final essay. Multiple phases of the writing process will be carried out, such as workshop, peer review, and one-on-one conferences with the instructor. Each semester, a different theme will serve as a focal topic for readings, discussions, and writing assignments.

Instructor(s): Aaron LaDuke / Maria Lombard / Sam Meekings / James Hodapp / Adam Larson / Kelly Wilson / Danielle Jones

Prerequisites: None

- Mandatory for all freshmen

ENGL 242-0 Topics in Literature: Children's Literature

A literature that impacts readers from their earliest days, works written specifically for children often reflect cultural perceptions of childhood, reinforce difference, and emphasize gender constraints. This course will introduce students to theories for the analysis of children's literature, and it will encourage students to learn the culturally complex craft of writing works for children. This course will cover a variety of readings, including multicultural and global works written for children of varying ages.

Instructor(s): Maria Lombard

Prerequisites: None

- Open to sophomores and freshmen
- Open for cross-registration

ENGL 242-0 Topics in Literature: 20th Century American Literature

This class will explore the evolution of literary production from the turn of the twentieth century through the turn of the twenty-first. We will read and consider such genres as fiction, poetry, and non-fiction prose with the goal of developing an understanding of what the major political, social and aesthetic concerns were during the twentieth century. We will look closely at how twentieth-century writers fashioned

themselves in the world and how such fashioning reflected their conceptualization of their selfhood and identity—specifically the ways in which they identified via race, class, and gender.

Instructor(s): Aaron LaDuke

Prerequisites: None

- Open to sophomores and freshmen
- Open for cross-registration

ENGL 379-0 Special Topics: South Asian Literature

This course explores transnational identity as both a construct and a process in the literatures of South Asia. It will consider the ways in which literary texts represent the fluidity with which the self-moves across cultural and national boundaries and occupies both central and marginal positions. Texts to be studied include: *Anil's Ghost* (Michael Ondaatje, Sri Lanka); *Home Fire* (Kamila Shamsie, Pakistan); *Mistress of Spices*, (Chitra Divakaruni, India); *Exit West* (Mohsin Hamid, Pakistan); selected stories from *Interpreter of Maladies* (Jhumpa Lahiri, India) and *Mad Country* (Samrat Upadhyay, Nepal); and the film *Brick Lane* (Monica Ali, Bangladesh). Our discussions will be supported by theoretical readings from Homi Bhabha on the notion of hybridity and Deleuze and Guattari on the concept of rhizomatic identity.

Instructor(s): Hewitt Smith

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration

ENGL 379-0 Special Topics: Graphic Novels

Comics and graphic novels are one of the world's great narrative art forms, but for much of the history of literary studies they have been dismissed as trivial and irrelevant to serious scholarship on literature. Thankfully, this is quickly changing and these sequential art forms are beginning to be taken seriously. However, as is often the case with emerging art, graphic novels and comics from the Europe and the United States dominate literary conversations, despite the presence of quality graphic work from the Global South. As a response to this Eurocentric approach, this course places graphic narratives from the Middle East and Africa (either originally written in English or translated) at the center of our attention. With particular consideration to how these comics subvert images of Africa and the Middle East produced elsewhere, this course supplements area-focused readings with secondary materials, most notably the work of Scott McCloud, to train students to perform formal readings that account for the mixed visual/written forms of these works.

Instructor(s): James Hodapp

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration
- Satisfies Middle East Studies Minor

History 242-0 Topics in History: History of the Middle East

This course familiarizes students with key political, social, and intellectual developments in the Middle East from the early eighteenth century to the present. Currents of political change affecting the Middle East are contextualized in broader global power struggles, secular and Islamic intellectual influences, social forces, and economic history. Course material covers the heartlands of the Middle East, with particular reference to Turkey, Iran, Egypt, North Africa, Arabia and Israel/Palestine.

Instructor(s): Zachary Valentine Wright

Prerequisites: None

- Open to sophomore and freshmen
- Open for cross-registration
- Satisfies Middle East Studies Minor

History 387-0 History Adv Special Topics: Popular American Culture

American popular culture is an inescapable force of modern life everywhere. This course will explore the history of American popular culture from 1900 to the present day. Our goal is to look beyond an American history of major events and big names to understand a history from the perspective of lived experience. It will start by considering the basic terms of “popular” and “culture” and how they work together. Within this theoretical framework we will explore the evolution of American popular culture through books, magazines, music, radio, films and television consumed by ordinary men and women.

Instructor(s): Christopher Sparshott

Prerequisites: None

- Open to sophomore and above
- Open for cross-registration

INTERDIS 203-0 Ways of Knowing

What do we know? How do we know it? What is the best way of gathering data to learn what we do not currently know? How do we process our current knowledge and use it as a basis for action? These epistemological questions are addressed differently by different disciplines or academic groups trained to investigate problems following certain, agreed-upon rules of analysis. The theme of climate change, a topic of particular importance to students and the world at large, functions as a concrete mental hook for the students to better understand diverse epistemologies and methodologies: how different disciplines address these questions in different ways. Each professor will introduce methods and protocols from his/her discipline to discuss different ways of knowing. But by weaving together lectures, discussions, and assignments, the course will also underscore the interconnectedness of our disciplines and the value of an interdisciplinary approach to understanding and solving the complex problems of our times.

Instructor(s): Jocelyn Mitchell & Christopher Sparshott

Prerequisites: None

- Open to sophomores only

INTERDIS 242-0 Topics in Science and Technology Studies: Introduction to Science and Technology Studies

This course introduces the interdisciplinary field of science and technology studies (STS), which is the study of science and technology in social context. Drawing on insights from the history and sociology of science and technology, the course discusses topics related to how and why people shape, develop, use, adapt, and contest scientific knowledge and technologies. It introduces important concepts such as “everyday science” and “sociotechnical system” in order for students to understand how science works and how to think about our technological world.

Instructor(s): Anto Mohsin

Prerequisites: None

- Open to sophomores and freshmen
- Open for cross-registration

INTERDIS 301-0 Doha Seminar: Behind the Headlines: Context and Meaning of Qatar on the World Stage

This honors course seeks to locate historical contexts and ideological meanings that underpin Qatar’s

complex and varied approaches to nation building, development, and international influence. Qatar's process of identity making, as with all nations and individuals, is internally contested, subject to cultural hybridities, and often is not received as intended by outsiders. Such continually reworked portraits both respond to immediate concerns and try to strike a chord with deeper cultural memories, traditions of the Gulf and the wider Muslim world whose relationship to Western modernity are still being worked out. This course will examine Qatari and regional debates on religious doctrine, race, class, gender roles, educational change, sports, public art, and media. Guest discussants who are recognized authorities in particular fields will often join classroom exchanges.

Instructor(s): Zachary Wright & Sohaira Siddiqui

Prerequisites: None

- Open to juniors and above
- Open for cross-registration
- If interested contact Michelle Telafici at m-telafici@northwestern.edu
- Satisfies Middle Eastern Studies Minor

INTERDIS 379-0 Advanced Topics in STS: Examining Disasters Using an STS Perspective

This course introduces the approach to analyzing technological and natural disasters by using a perspective drawn from the interdisciplinary field of science and technology studies (STS). In this course we will read and discuss case studies of industrial and natural hazards and reflexively examine how science and technology produce risk in today's world. We will explore and discuss ideas about risk and vulnerability as well as some conceptual tools to analyze various catastrophes. The emphasis therefore is on the non-technical aspects of disasters.

Instructor(s): Anto Mohsin

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration

Phil 242-0 Topics in Philosophy: Introduction to Philosophy

This course will introduce students to a range of philosophical topics, questions, and puzzles. Topics may include: the foundation of morality, free will, personal identity, the nature of minds, the possibility of genuine knowledge, the legitimacy of government, questions about justice and power, the meaning of life, and the nature of death. We are going to approach these topics from a number of different perspectives and use classical and contemporary texts, dialogues, movies, short stories, and podcasts. As we explore these questions, we are going to practice how to identify, understand, and assess arguments, as well as how to challenge basic assumptions, analyze concepts, draw distinctions, and read difficult texts. The goal of this class is to strengthen your ability to think, read, and write critically and to contribute to conversations about perennial human concerns.

Instructor(s): Torsten Menge

Prerequisites: None

- Open to sophomores and freshmen
- Open for cross-registration

Phil 242-0 Topics in Philosophy: Justice

This course offers an introduction to social and political philosophy centered around contemporary debates about justice and equality. Topics to be discussed include classical liberal theories, like utilitarianism and libertarianism, and critiques emerging from Marxism, critical race theory, and feminism.

Instructor(s): Torsten Menge

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration

Poli_Sci 242-0 Topics in Political Science: Gulf Society and Politics

This class investigates important themes of contemporary Gulf society and politics. The use of oil wealth by the Gulf states has hastened some sociopolitical changes and stagnated others. Studying inclusion and exclusion in citizenship laws and norms gives insight into legal and emotional concepts of national identity and nation building. Exploring the tensions between increased economic and educational opportunities for women and cultural and religious barriers highlights the struggle between modernization and tradition in the region today. Political readings are combined with literature from the Gulf region. Students should end the class with a better understanding of the rapid development and transformation of Gulf society and politics, and the challenges still facing the region.

Instructor(s): Jocelyn Mitchell

Prerequisites: None

- Open to sophomores and freshmen
- Open for cross-registration
- Satisfying Middle East Studies certificate

Poli_Sci 242-0 Topics in Political Science: Intro to International Relations

This course serves as an introduction to theories and issues of international relations (IR). It provides the necessary analytical frameworks and conceptual knowledge that makes understanding world politics for students possible (and even enjoyable). The design and focus of the course give balance between theory and practice; involving students with issues and approaches of global significance such as the cold war, American hegemony, world security and terrorism. The first part of the course provides history and context to the study of IR. The second part examines the main theories and approaches of explaining and understanding IR. The third part engages with the processes, structures and institutions of international politics over the 20th and 21st centuries, such as war, international law and the UN. Finally, the course concludes with a fourth part that zooms into some of the major issues of current global politics such as weapons of mass destruction and humanitarian intervention; and gives some focus on Middle Eastern and Islamist international politics.

Instructor(s): Khaled Al Hroub

Prerequisites: None

- Open to sophomores and freshmen
- Open for cross-registration

Poli_Sci 242-0 Topics in Political Science: Islamism & Politics in the ME

The course combines thematic analysis and case studies. Islamists' perceptions of history and nation, religion and politics, and modernity and morality will be discussed, along with on-going debates concerning equality, democracy, women, non-Muslims, citizenship and civil constitutions. The course surveys a wide spectrum of Islamism, from 'moderate' and nonviolent movements such as the Muslim Brotherhood organizations and the Justice and Development Party in Turkey to 'radical' and violent movements such as Al-Qaeda and Hizbullah. The role of the media is also analyzed.

Instructor(s): Khaled Al Hroub

Prerequisites: None

- Open to sophomores and freshmen
- Open for cross-registration
- Satisfies Middle Eastern Studies & Media and Politics Minor

Sociology 242-0 Topics in Sociology: Introduction to Sociology

This course offers a broad overview of a range of issues and sociological ways of thinking. Issues may include: interrelations of society, culture, and personality; major social institutions and processes.

Instructor(s): Hasan Mahmud

Prerequisites: None

- Open to sophomores and freshmen
- Open for cross-registration

Sociology 387-0 Advanced Topics in Sociology: Sociology of Development

This course discusses key ideas, theories, and actors (e.g., institutions, social movements, NGOs, governments, etc.) that have shaped mainstream and alternative development processes and practices. It examines the ways in which discursive, political, and economic aspects mutually reinforce power structures that determine which people do and do not count as “developed” and which perspectives on change become part of development processes.

Instructor(s): Hasan Mahmud

Prerequisites: None

- Open to sophomores and above
- Open for cross-registration