

NU-Q Spring 2019 Course Descriptions

Communication/MIT Courses

Journalism Courses

Liberal Arts Courses

Communication/MIT Courses

MIT 190-0 Media Construction

In this introductory production course, students explore the technical and theoretical elements of media construction: storytelling, sound, image and editing. Building upon the aesthetic and narrative concepts introduced in MIT 220, this class will introduce the challenges and opportunities created by filming and editing sync-sound material. Basic camera, lighting, audio, and non-linear editing labs will be combined with regular discussions and lectures. Projects will include an audio assignment, a photography assignment, and a short film. Students will use DSLR still photography cameras, Canon C100 video cameras, location audio recording equipment, and Adobe Audition and Adobe Premiere Pro to envision and execute their productions.

Instructor(s): Danielle Beverly, Rana Kazkaz, Miriam Berg & Christina Paschyn

Prerequisites: None

- Freshmen only

MIT 243-0 Acting I: Principles of Characterization *CANCELLED*****

This course will focus on the fundamental principles of performance for the stage through text-based study of classical plays. Using exercises in character improvisation, students will learn how to explore and utilize the primary acting tools of observation and imagination, including models, metaphors, imagery, and personal experience, as avenues to create character. They will also learn how to develop and dramatize the principal elements of dramatic scene structure such as playing intentions, creating meaningful actions, building relationships, developing shared circumstances, and activating emotional preparation. In addition, coursework will focus on exploring the actor's creative process of transforming character research and analysis into live stage presentation and production.

Instructor(s): Ann Woodworth

Prerequisites: MIT 143-0

- Sophomores and above

MIT 260-0 Foundations of Screenwriting

This course is designed to supply students with tools to expand and enrich their appreciation of all aspects of filmmaking, especially screenwriting. Students will prepare for entry into the professional world by learning how outside forces can influence the screenwriter's decisions. Through the practice of screenwriting, students will: (1) learn how to represent in words not only story, but also sound design, editing, visual design, and other elements of media making; (2) discover how core concepts of character, structure, plot, theme, and tone interact within existing and emerging media forms, and (3) explore a variety of films, topics, and exercises that will provide inspiration for a piece of original work of personal significance. By the end of the course, students will be able to: (1) write in professional screenplay style and format; (2) generate compelling scenes, characters, and stories, and distinguish between derivative, obvious choices

and honest, original alternatives that affect and move an audience; (3) think like a screenwriter, applying the language of constructive screenplay development and criticism to their own work as well as to the work of others.

Instructor(s): Dana Atrach

Prerequisites: None

- Sophomores and above, MIT majors only

MIT 312-0 History of Film

This course offers an introductory survey of world film history from the 1890s to the present. We will examine the national industrial, social, and historical contexts within which films were produced and viewed, as well as several theorizations of cinema that emerged concurrently with them. The course thus introduces students to key national and international trends in making and thinking about cinema and offers a view of the distant foundations upon which the more familiar terrain of contemporary film culture rests. The course will cover such topics as: early cinema in Europe and the United States; race, gender, and stardom in early American cinema; various national cinemas of the 1920s, including Germany, France, and the Soviet Union; the introduction of sound to motion pictures; the Hollywood studio system of the 1920s and 1930s; the studio system in Japan; French Poetic Realism; post-war trauma in the films of Europe and the United States; the HUAC trials, and blacklisting in the U.S. film industry; Italian Neo-Realism; the introduction of Japanese and Indian films to the West; the French New Wave and the New German Cinema; art and authorship; political cinemas of Latin America and Eastern Europe; New American Cinema; Middle Eastern and Hong Kong cinema.

Instructor(s): Pamela Grenelle Krayenbuhl

Prerequisites: MIT 220-0

- Sophomores and above
- Open for cross-registration

MIT 322-0 Radio/Television/Film Genre: History of Animation

This course surveys the history of animation from its beginnings in the 1900s to its pervasive presence in contemporary visual culture. It will cover influential cultural institutions of the silent era, such as magic, vaudeville, and modern painting, to see how animators adapted these for their new art. American animation will receive a close look, starting with an examination of the industrial practices and themes of the Hollywood studios, then moving on to independent American animators and limited animation. We will also examine the studio systems of other countries, especially Canada, Japan, and Eastern Europe, looking particularly at the role the state plays in animation production. We will explore animation from Africa, the Middle East, and South Asia, including the relationship between animation and folklore. Finally, we will examine recent developments in animation, from animated documentaries to the latest trends in computer animation. By the end of the course, students will be able to describe the major historical trends in animation practice; identify and describe different styles and materials used in animation; name stylistic elements of any given animation according to a standard glossary of terms and link these elements to their mode of production; describe persistent themes in the history of animation and offer examples from specific films; and connect important films in the history of animation to their industrial, cultural, or social context. Students will be evaluated on their participation, quizzes, short papers or a longer essay, and a group presentation.

Instructor(s): Scott Curtis

Prerequisites: MIT 220-0

- Sophomores and above
- Open for cross-registration

MIT 322-0 Radio/Television/Film Genre: Global Music Video

This course looks at music video as a global phenomenon that developed on film, matured on television, and then adapted to the Internet. Students will become familiar with the history, aesthetics, and politics of this hybrid media form, and will analyze the place of the music video in today's global entertainment industry. In so doing, they will grapple with questions of cultural (non)specificity; gender, sexuality & censorship; and circulation/virality. They will practice writing about music video as both cultural critics—via blog posts and reviews—and as scholars—via academic essays and a research paper. By the end of the course, students will be able to 1) identify the dominant visual, sonic, and cinematic codes through which music videos communicate to viewers; 2) explain music video's embeddedness in both media history and our contemporary mediascape; and 3) unpack the politics of music videos' "messages" to their viewing public(s).

Instructor(s): Pamela Grenelle Krayenbuhl

Prerequisites: MIT 220-0

- Sophomores and above
- Open for cross-registration
- Satisfies Media and Politics Minor

MIT 325-0 Film, Media & Gender: Girls' Media Culture

Although media made for girls has long been derided as silly and undeserving of close attention, to the millions of preteen and teen girls who consume it, it is anything but insignificant. From Nancy Drew novels and Shirley Temple films in the 1930s to contemporary films and TV shows such as Whip It, Wadjda, and Hannah Montana, girls' media artifacts have functioned as important historical sites for the negotiation of cultural politics and youthful feminine ideals. In order to shed light on the often-overlooked history of girls' media, this course offers a critical investigation of (primarily) U.S. girls' media from the 1930s to the present, including novels, films, TV shows, advertisements, music videos, teen magazines, toys, and new media. We will investigate girls' media artifacts as aesthetic, political, and commercial texts through which youth have interfaced with lessons about gender, sexuality, race, ethnicity, class, national identity, and generation at different historical moments. American media will be taken up as our primary object of study, but students will also explore artifacts produced outside the U.S. in a group assignment, and we will consider reception practices among girls in both Western and non-Western contexts. Ultimately, the goals of the course are: 1) to explore the dominant strategies utilized by the media industries to represent female youth and their concerns, as well as those utilized by girls in practices of self-representation; 2) to examine girls' reception of and diverse engagements with media; and 3) to consider how the landscape of girls' media production and consumption has changed, and resisted change, over time.

Instructor(s): Kirsten Pike

Prerequisites: None

- Sophomores and above
- Open for cross-registration

MIT 341-0 Story in Performance *CANCELLED*****

The emphasis in this course is for students to develop an ability to analyze a dramatic text and create dynamic choices for live performance. Through active investigation and re-creation of classic works from Western dramatic literature, students will study ways to dramatize stories, and learn the fundamental creative skills that are necessary to transform stories into performance. Coursework will concentrate on expanding basic performance skills, such as active listening, improvisation, empathetic response, and spontaneity. The focus of all class work is from the perspective of "The Actor as Storyteller." The goals of the course are (1) to develop knowledge of in-depth text-based analysis and identify essential elements of dramatic structure; (2) to pursue creative and critical research to provide foundation for building dramatic action; (3) to explore creative choices that achieve effective story dramatization and produce engaging scenes. By the end of this course, students will be able to: (1) utilize text-based analysis in investigation of established creative texts and for development of original creative work; (2) identify and interpret dramatic elements from the page to performance; (3) demonstrate knowledge and skills in actualizing dramatic elements to create engaging scenes; (4) apply dramatic analysis and performance skills in other types of presentational situations, as well as in everyday life interactions.

Instructor(s): Ann Woodworth

Prerequisites: MIT 243-0

- Sophomores and above

MIT 349-0 Internship

This course provides academic structure and guidance for professional internships being completed by students in the Communication Program. The course covers organizational communication and behavior topics, including: organizational cultures; working in teams; managing generational differences; effective workplace strategies; leadership and mentoring; work-life balance; ethics and soft skills; feedback and motivation; technology in the workplace; networking; and starting life as young professional. In this seminar-style class, we discuss the readings and their relationship to events in the job sites; students share their progress reports, questions, and concerns about the work they are completing in various media-related jobs. Students are encouraged to explore the links and gaps between what they have learned in the classroom and what they are learning in the workplace, thereby developing their professional skills while deepening their academic experiences. Students are evaluated on a written final project and presentation and by their work site supervisor, as well as their weekly written responses to the readings, which should show a clear understanding of the readings as well as thoughtful application to the work site.

Instructor(s): Gregory Bergida

Prerequisites: None

- Juniors and above, MIT majors only
- Consent of instructor is required
- Students may register for 1-4 units with the instructor's permission

MIT 360-0 Topics in Media Writing: Writing the Feature Screenplay

This course is designed to supply students with tools to expand and enrich their appreciation of all aspects of filmmaking and screenwriting in particular. Students will prepare for eventual entry into the professional world, learning how outside forces can influence the decisions a screenwriter makes. Through the practice of screenwriting, students will do the following: (1) Learn how to

represent in words not only story, but also sound design, editing, visual design, and other parameters of mediamaking, (2) Discover how core concepts of character, structure, plot, theme and tone interact within existing and emerging media and (3) Explore a variety of films, topics and exercises towards the inspiration and development of a piece of original work of personal significance.

By the end of the course, students will be able to:

1. Write a 90 – 120 page screenplay using professional style and format.
2. Generate compelling scenes, characters and stories, distinguishing between derivative, obvious choices and honest, original alternatives that affect and move an audience.
3. Think like a screenwriter, applying the language of constructive screenplay development and criticism to their own work as well as to the work of others.

Instructor(s): Sue Pak

Prerequisites: MIT 260-0

- Sophomores and above, MIT majors only

MIT 360-0 Topics in Media Writing: Writing the TV Pilot

This course will provide students with the skills to craft and create a serialized TV show. Students will be tasked with pitching, outlining, and writing a series, from the development of the premise and outline, through the creation of the pilot episode and first season summary. By the end of the course, students will be able to: 1. Complete either an original half - hour (30 - page) comedy pilot, or the first half of an original one-hour dramatic pilot. 2. Envision relationships and conflicts between characters that will propel a show through multiple seasons. 3. Hone their ideas with an eye towards production, in a collaborative, writers' room environment.

Instructor(s): Sue Pak

Prerequisites: MIT 260-0

- Sophomores and above, MIT majors only

MIT 379-0 Topics in F/V/A Production: Creating the Comedic Web Series

Creating the (Comedy) Web Series: Arab Identities/Creative Dissent is a writing and directing class in which students will develop, write, produce, direct, edit, market, and distribute a six-part web series. The goal of course is to create a series that uses humor to touch on current issues of race, gender, and ethnicity. The course will be informed, by the first and second Media Majilis exhibitions at Northwestern University in Qatar exhibition: Arab Identities and creative Dissent.

Instructor(s): Marco Williams

Prerequisites: MIT 260-0 **OR** MIT 360-0 **OR** MIT 390-0 Directing: Directing the Camera

- Juniors and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 390-0 Directing: Directing the Camera

Directing the Camera is a workshop-based course designed to explore the expressive potential of the camera in dramatic filmmaking. The goal is to explore the relationship between the actor, the setting, and the frame in order to create a clear, powerful experience for viewers. Through the filming/taping of assigned scenes, and the screening of film and television clips, the course explores directorial choices, including: staging actors for the camera, visual grammar, framing and movement, coverage, mise-en-scene, editing, and genres.

Instructor(s): Marco Williams

Prerequisites: MIT 260-0 **OR** Instructor Permission

- Sophomores and above, MIT majors only
- **Students must be present on the first day or they will be dropped from the class**

MIT 398-0 Undergraduate Seminar: Production Research

This course is part lecture, part workshop, and part practice. The goal of this course is to equip you with basic knowledge and resources to develop skills in researching for media productions. This course links research and production practices for developing scripts and documentaries. You will work individually and in groups. The emphasis will be on getting a creative/production researcher's experience. The class is divided in three modules covering media production research, ethnography, and oral history.

Instructor(s): Joe Khalil

Prerequisites: MIT 190-0 and MIT 260-0

- Sophomores and above

MIT 398-0 Undergraduate Seminar: Health Communication

Health Communication is designed to provide students with a critical understanding of the main theories that explain the relationship between health communication and health behaviors with a focus on interpersonal and mediated communication as well as mass media campaigns. Students will develop the skills necessary to apply communication and other theories to communication situations to understand and strategically plan health communication campaigns. Health communication is critically important in helping to combat diseases such as diabetes and heart disease as well as encouraging people to live healthy lives. The class will help future media professionals should develop an understanding of how to develop effective public health campaigns.

Instructor(s): Susan Dun

Prerequisites: None

- Sophomores and above
- Open for cross-registration
- Satisfies Media and Politics Minor

MIT 398-0 Undergraduate Seminar: Intercultural & International Communication

Intercultural and international communication. As a result of new communication technologies, the movement of people across borders, global media, transnational organizations and economies, the need for intercultural and international communication understanding and competency has become more salient than ever. This course examines the relationships between communication and national cultures. The course covers theory and research in intercultural and international communication, and aims to identify and describe the many different ways we communicate and interact across cultures and nations. Through a combination of research projects, discussion and case studies some of the issues that will be discussed are: theories of symbolic interaction, nonverbal communication, world-system theory, global flows of information, interaction between beliefs and identities, the importance of power and context in intercultural and international communication. By the end of this course students should be able to read and analyze current research in intercultural and international communication from multiple research paradigms; learn skills to communicate effectively across culturally diverse environments by identifying challenges that arise from difference, increase intercultural

competence by creatively addressing those challenges, broaden perspectives of culture and people in general and build capacity to adapt by exploring cultural and international similarities and differences.

Instructor(s): Banu Akdenizli

Prerequisites: None

- Sophomores and above
- Open for cross-registration
- Satisfies Middle East Studies Minor

Journalism Courses

INTERDIS 201-0 Media and Society

Media and Society explores the interactions among media, culture and society. Students work to develop critical perspectives on mass media as they consider the relationships between media institutions, content, culture, audiences and communities. The impact of globalization and the role of technological change are important variables. Students also consider the historical background of several media industries, including newspapers, film, radio, the internet, television and music. The course examines content and media messages delivered as news, entertainment, persuasion, public relations and advertising. Global media systems are playing an increasingly large role and are vital area of study within the class, as is the notion of ethical communication. Media and society students should be able to identify structure and purpose of variety of media organizations and be able to describe their influence on individuals and social, political and geographic communities.

Instructor(s): Gregory Ferrell Lowe & Banu Akdenizli

Prerequisites: None

- Freshmen only

JOUR 101-0 Introduction to Journalism

This course provides an overview of journalism fundamentals and will explore how news is defined, reported, written and produced for print, broadcast and online media platforms. Journalism 101 is designed to not only introduce students to journalism, but is tailored to help students begin to develop their own skills in producing content across a variety of platforms for news, sports, business and current affairs.

Instructor(s): Marci Brown

Prerequisites: None

- ABP students only
- Open for cross-registration

JOUR 301-1 News Gathering and Assessment (9 Weeks)

Focuses on news gathering as the "science of verification," using multiple independent sources to find, confirm, check and report facts. You will scrutinize and evaluate publicly-available documents, information obtained via social media, quantitative data, historical records, legal records, peer-reviewed research as well as information gathered from interviews. You will gather and verify information to produce new pieces of reporting as well as adding facts and context to existing reporting as part of ethical aggregation and curation.

Instructor(s): Andrew Mills & Justin Martin

Prerequisites: JOUR 201-0

- Sophomores only, JOUR majors only
- This course carries 0.66 NU-Q units

JOUR 303-0 Audience Insight (9 Weeks)

This class provides an in-depth understanding of audience analytics, its significance in contemporary journalism, and the importance of understanding your viewers and their motivations for consuming media when it comes to content production. The course will further introduce students to audience research and what methods are most appropriate to identify your target audience. This course will also provide an historical overview of the public and both its relationship with news media, and media as a whole.

Instructor(s): Miriam Berg

Prerequisites: JOUR 201-0

- Sophomores only, JOUR majors only
- This course carries 0.66 NU-Q units

JOUR 304-0 360 Video Journalism (5 Weeks)

Video journalism in 360 degrees is here. This course will introduce you to the challenges and opportunities of this evolving platform for immersive journalism and give you the chance to experiment with a rapidly developing piece of technology when you complete your own immersive journalism project using 360-degree video. This course will equip you with the background and hands-on knowledge to get started leading your own 360 video journalism projects.

Instructor(s): Andrew Mills

Prerequisites: None

- Sophomores only, JOUR majors only
- This course carries 0.34 NU-Q units

JOUR 305-0 Podcasting (5 Weeks)

This course will introduce you to audio storytelling that combines in-depth reporting with strong, character-driven narrative features. Such stories commonly appear on established podcasts like This American Life, Radiolab and Embedded and many others. The course will run as a small newsroom, complete with pitch meetings and workshops. After a quick introduction to audio equipment, you will create two broadcast-worthy audio features. You will produce your stories through an editing workflow and will workshop each other's stories. We'll cover how to best write for the ear, and you'll receive coaching to record narration in the studio. We will spend time every week listening to excellent audio stories to help you learn to identify what makes for good radio story subjects and sources.

Instructor(s): Andrew Mills

Prerequisites: None

- Sophomores only, JOUR majors only
- This course carries 0.34 NU-Q units

JOUR 306-0 Broadcast Production (5 Weeks)

This course will be an introduction to broadcast production and will cover techniques of gathering, reporting, and producing video news with special emphasis on production and writing. This will be accomplished through lecture/discussion and exercises. Upon completion of this course students should be able to write/produce short newscast and will also be comfortable presenting and reporting for live broadcast.

Instructor(s): Miriam Berg

Prerequisites: None

- Sophomores only, JOUR majors only
- This course carries 0.34 NU-Q units
- Students who have earned credit for JOUR 323-0 may not earn credit for JOUR 306-0

JOUR 316-0 Immersive Experience: Applications in Media (5 Weeks)

This course will equip you with knowledge about the fundamentals of quality journalism and communication through hands-on experience for the future in VR/360°. In order to make an impact with your work you will be able to identify and analyze your audience and choose the appropriate media for your purpose. This course will teach you how to work independently and improvise and manage unexpected situations with confidence. Once those foundations are laid you will gain a understanding of how to build your own personal brand in journalism. This course will give you a deep understanding of immersive content, including the tools and software available. We will equip you with immersive story telling skills and hands-on knowledge. You will confidently handle this powerful technology, allowing us to walk in the shoes of another person and complete your own project immersive journalism project.

Instructor(s): Julia Leeb

Prerequisites: None

- Sophomores only, JOUR majors only
- This course carries 0.34 NU-Q units

JOUR 317-0 Business & Economic Reporting (5 Weeks)

In this five-week course, students will learn the basics of financial journalism, from covering startups and small businesses to international markets and global trends. Students will spend much, if not most, of their time in the course out in the community, digging up business stories. Doha is a major, and growing, global financial hub, and student will learn more about it, and help their audiences do the same.

Instructor(s): Justin Martin

Prerequisites: None

- Sophomores only, JOUR majors only
- This course carries 0.34 NU-Q units

JOUR 342-0 Advanced Online Storytelling (5 Weeks)

Advanced Online Storytelling is a 5-week course that prepares journalism students for their residencies by simulating a newsroom environment. It is an intensive exploration of advanced multimedia reporting, which gives students in their junior year the chance to apply all of their multimedia reporting skills to one single class project.

Instructor(s): Christina Paschyn

Prerequisites: None

- Juniors and above JOUR majors only; for students going on residency.

JOUR 345-0 Journalism Residency: News Magazine and Feature Writing Residency

Journalism Residency in Newspaper/Online (2 units). Hones reporting and news writing skills through practical assignments, including multimedia opportunities whenever possible, under deadline pressure and close editorial supervision.

Instructor(s): Mary Dedinsky

Prerequisites: Must enroll and obtain a C or better in JOUR 342-0 and JOUR 390-0 Future Digital Journalism

- Juniors and above JOUR majors only

JOUR 355-0 Journalism Residency: Magazine Writing Residency

Journalism Residency in Magazine (2 units). Exploration of aspects of magazine writing and reporting. Practical assignments, including print and web content whenever possible, in a magazine office with deadline pressure and close professional supervision.

Instructor(s): Mary Dedinsky

Prerequisites: Must enroll and obtain a C or better in JOUR 342-0 and JOUR 390-0 Future Digital Journalism

- Juniors and above JOUR majors only

JOUR 365-0 Journalism Residency: Broadcast Reporting

Journalism Residency in Broadcast (2 units). Gathering television news in the field; writing scripts, readers, voiceovers, packages and on-camera news for reporters and anchors. Practical assignments in a broadcast newsroom under close professional supervision.

Instructor(s): Mary Dedinsky

Prerequisites: Must enroll and obtain a C or better in JOUR 342-0 and JOUR 390-0 Future Digital Journalism

- Juniors and above JOUR majors only

JOUR 390-0 Special Topics: Exploring Future Digital Journalism (5 Weeks)

The relationship between technology and journalism has always attracted a great deal of attention from academics and media professionals, particularly journalists. This is especially true now, as “digital media” evolves and enables a procession of emerging storytelling technologies and platforms that present extraordinary opportunities for news organizations (big or small, legacy or startups) and freelancers to distribute content, but they also present challenges that test the rules and ethics of the profession, which this class explores. As such, the class topics and discussions examine what these transformations mean for journalism—the profession and its roles in our world; it parses out the themes of “global” journalism and narratives; and it delves into both the changing and unchanged aspects of storytelling. This necessarily includes content production, fact gathering, narrative making, activism, audience interactivity, and distribution of journalism content. This class is meant to be interactive and instructive. We will have guest lecturers joining the class to offer their experience and insights.

Instructor(s): Abraham Abusharif

Prerequisites: None

- Juniors and above; for students going on residency

JOUR 390-0/MIT 398-0 Special Topics: Sports, Media & Society

This is a survey course dedicated to the simple proposition that sport is a social institution no less than education, religion, family, or the military, and no less important: It makes identities of all kinds, from the national to the deeply personal. Modern sports were born in the early 19th century, at the same time and for the same reasons as modern mass media; the two have ever since been joined at the hip, such that scholars often refer to them as one institution: “mediasport.” Today sport is the most valuable, highest-earning media product in the global entertainment industry—indeed for many of us, sport is something we consume, not something we do. And yet the “right to play” is—according to the United Nations, the International Olympic Committee, and the European Union—a fundamental human right. So it’s big stuff—less than war, but more than a game. In this course, sport is considered from various contexts. We do it through weekly monitoring of sports media, documentary films, student research and writing assignments, and class discussion. Our contexts include commerce and industry, domestic and international politics (including war) gender and sex identities, racial and ethnic relations, religion and spirituality, and popular culture from fashion to video games. How sport became a training ground for “life” is uniquely an American story, with analogs in many other places, from China to Canada, from Qatar to Egypt, Brazil to Britain, Kenya to Pakistan.

Instructor(s): Craig Llewellyn LaMay

Prerequisites: None

- Sophomores and above
- Open for cross-registration
- Satisfies Media and Politics Minor

JOUR 390-0/MIT 398-0 Special Topics: Media and Religion

Many of the most significant public discourses and media narratives produced today are those that concern religion. Matters of faith and its practices, contestations, pamphleteering, violence, social backlashes, and fictive storylines are all fodder for media content and for provoking crucial global conversations. In this class, students will be introduced to the surprisingly close relationships between the mighty forces of media and religion in what is arguably a “secular” age. We will take a close look at the evolution of religious content in popular media (including entertainment, journalism, and religious broadcasting) and examine how this all relates to what is loosely called “globalization.” We will also consider methods to produce case studies of major media stories that started as or evolved into religion-based narratives, mainly Islam, such as ISIS’s use of digital media; reactions and counter-reactions to the Charlie Hedbo shootings; Western discourses appropriating religion for political advantage; and appraisals of media handling of such flashpoints as the Chapel Hill murders, South Carolina church shootings, post-elections intimidations, and more. This will be an interactive class with much discussion and analysis.

Instructor(s): Abraham Abusharif

Prerequisites: None

- Sophomores and above
- Open for cross-registration
- Satisfies Media and Politics Minor and Middle East Studies Minor

JOUR 390/MIT 398-0 Special Topics: Science and Health Journalism

The Science and Health Journalism course seeks to provide students with the intellectual tools and practical skills to engage critically and report these two subjects as part of their news beats. To do so, the course discusses the key issues around science and health while providing students with the ability to understand and produce news stories relating to science and health. The course is delivered in lectures and workshops. In the lectures, students examine a series of topics relating to science and health and which deal with aspects such as ethics of science communication, the politics of health and science news, audience engagement, among others. During the workshops, students learn how to gather, write and produce science and health news stories for print, online and broadcast media.

Instructor(s): Jairo Alfonso Lugo-Ocando

Prerequisites: None

- Sophomores and above

JOUR 395-0 Strategic Communication Residency

Practical work under professional supervision in a public relations agency or in a division of a corporate or not-for-profit entity.

Instructor(s): Mary Dedinsky & Ilhem Allagui

Prerequisites: Must enroll and obtain a C or better in JOUR 342-0 and JOUR 390-0 Future Digital Journalism

- Juniors and above JOUR majors only

STRATCOM 303-0 Introduction to Strategic Communication

Introductory course in which students learn about the fundamentals of strategic communication; become familiar with strategic communication practices such as advertising, public relations, branding, corporate communication, promotions, social media marketing, and mobile marketing; understand the integrated approach to IMC (Integrated Marketing Communications); explore issues shaping the practice of strategic communication such as ethics and industry regulations; discover career opportunities and types of jobs in strategic marketing communications in the non-profit sector, the private sector, or the government.

Instructor(s): Ilhem Allagui

Prerequisites: None

- Sophomores and above
- Open for cross-registration
- Students who have earned credit for IMC 330-0 or IMC 303 may not earn credit for STRATCOM 303-0
- Satisfies Strategic Communication Certificate

STRATCOM 305-0 Corporate Storytelling

Development of messages and message strategy for communicating with consumers and other audiences. Emphasis on understanding message structure, how persuasion works and how strategic communication appeals are developed and executed on a variety of media. Hands-on exercises in writing and creating messages for effective brand, non-profit and corporate communications.

Instructor(s): George Anghelcev

Prerequisites: IMC 330-0 or STRATCOM 303-0

- Sophomores and above
- Open for cross-registration
- Students who have earned credit for IMC 331-0 may not earn credit for STRATCOM 305-0
- Satisfies Strategic Communication Certificate

STRATCOM 320-0 Strategic Communication Campaigns

Strategic Communication Campaigns Students develop a comprehensive integrated strategic communication program in a real-world setting. Final product consists of a report that outlines the learning and insights that led to the strategic, creative, interactive and digital recommendations; a client presentation; and a project book detailing the research, analysis, strategy, creative and content execution, media use and other integrated communication activities.

Instructor(s): Ilhem Allagui

Prerequisites: STRATCOM 305-0 OR IMC 331-0

- Juniors and above
- Open for cross-registration
- Satisfies Strategic Communication Certificate

Liberal Arts Courses

Anthro 379-0: Advanced Topics: Anthropology of Palestine

This course will explore Palestinian culture, society, economy, and politics through literature, ethnography, and film. We will investigate different aspects of the everyday lives of Palestinians and learn about their national struggle. Topics to be covered will include human rights, constructions of gender, political economy, and social movements to name a few.

Instructor(s): Sami Hermez

Prerequisites: None

- Juniors and above
- Open for cross-registration
- Satisfies Middle East Studies Minor

Arabic 142-0 Arabic for Media

This course offers an opportunity to explore Media language from the vantage point of Critical Discourse Analysis. Specifically, participants will explore and discuss the social role Language, and Media language in particular, can play in the enactment and reproduction of power abuse, dominance, and inequality. Students need to possess an upper intermediate Arabic language proficiency (or the ability to read and understand mainstream Arab media articles in fus-ha with relative ease).

Instructor(s): Mounir Ouanaimi

Prerequisites: None

- Freshmen and above; Students should email the instructor for permission to register at: mounir-ouanaimi@northwestern.edu
- Open for cross-registration
- This course carries 0.5 NU-Q units

- Satisfies Middle East Studies Minor

ECON 387-0 Foundations of Business and Startup

The course combines fundamental academic knowledge of business management with the ideas economy and the entrepreneurial spirit of creating a Startup. It addresses such topics as incorporation issues, management and organization, human resources management, marketing, information systems, accounting, and finance. Concurrently, students will learn how to identify innovative business ideas; how to build a winning strategy and create a value proposition; how to prepare an innovative business plan and determine when the business is unprofitable.

Instructor(s): Giovanni Bandi & Tamer Rabbani

Prerequisites: None

- Sophomores and above
- Open for cross-registration

ENGL 103-2 First-Year Writing

In this course students will explore issues in writing for research. They will formulate research questions, identify research methods, select sources, understand research contexts, and assess audience expectations.

Instructor(s): Maria Lombard / Bronwyn Jean Bethel / Sam Meekings / Aaron Laduke/ James Hodapp / Adam Larson

Prerequisites: ENGL 103-1

- Freshmen only

ENGL 242-0 Topics in Literature: Travel Writing

Travel writing is far more than an advertisement for a beach vacation, and in this course students will explore the role of the traveler through thematic approaches such as place, gender, mobility, and culture. The course will primarily cover contemporary travel literature, with some historical pieces for context. This course will examine the many styles, structures, audiences, narrative choices, and points of view of travel writing. Students will compose a travel narrative in this course along with other assignments, improving research, descriptive, and narrative techniques. Course readings will include travel tales written by curious tourists, explorers, and the locals who live in places often visited. We will also read literary criticism that positions travel writing as privileged, and we will look for ways to avoid the stereotyping and essentializing seen in some travel narratives.

Instructor(s): Maria Lombard

Prerequisites: None

- Freshmen and Sophomore
- Open for cross-registration
- Satisfies Middle East Studies Minor

ENGL 242-0 Topics in Literature: Gothic Literature

While Gothic literature—with its ghosts, vampires, and haunted castles—has often been considered a fanciful genre, the Gothic actually uses tropes like these to accomplish the critical task of revealing repressed histories. This class will analyze the ways in which Gothic literature uses terror to shock readers into considering painful pasts and the stories of those who have been silenced. The course will build a detailed understanding of the Gothic mode and analyze texts

from a variety of periods and places.

Instructor(s): Aaron Laduke

Prerequisites: None

- Sophomores and above
- Open for cross-registration

ENGL 242-0 Topics in Literature: From the Page to the Stage

In this class we will explore the creative process of transforming a dramatic text into a live stage performance. Students will read, analyze, and discuss the fundamental elements of a play. They will also conduct creative research to understand the world of the play and learn how to build drama. Students will engage in a final project as a creative researcher or creative artist.

Instructor(s): Ann Woodworth

Prerequisites: None

- Freshmen only

ENGL 379-0 Special Topics: Memoir

This course examines memoir as a distinct literary form. Students will analyze a variety of contemporary and influential memoirs, and explore the possibilities and limitations of the genre. We will investigate the relationship between history and memory, as well as distinctions between the public, the private and the personal in life writing. We will examine trends and controversies in the creation and use of memoir, as well as different functions and modes of documenting memory. Students will also produce their own memoir as part of their final project.

Instructor(s): Sam Meekings

Prerequisites: None

- Juniors and above
- Open for cross-registration

History 242-0 Topics in History: 20th Century U.S. History

This course explores the major themes of the history of the United States in the 20th Century. It is designed to be an analysis of the forces that shaped and reshaped American society from 1900 to the present day. In what has become known as America's Century, the United States rose to superpower status abroad and at home began reexamining what it meant to be American. We will focus on how generations of ordinary Americans experienced and responded to this fast paced century. Topics covered in the course include American imperialism, Progressivism, World War I, the Roaring Twenties, the Great Depression, World War II, the Postwar Boom, the Cold War, the Civil Rights Movements, Vietnam War, New Conservatism and Globalism. Special attention will be given to the different ways popular forms of media responded to and, in turn, influenced the major themes of the day.

Instructor(s): Christopher Sparshott

Prerequisites: None

- Freshmen and sophomores
- Open for cross-registration

History 242-0 Topics in History: History of Medieval Muslim Empire

This course provides an overview of the political, intellectual, and social history of the kingdoms ruling over Muslim societies from roughly 1400-1800 C.E. Case studies will include the Ottoman, Moghul, Safavid, and Songhay Empires. State formation in Central Asia and Morocco are also considered. Key thematic issues include the notion of the pre-modern state (dawla), the relationship of religion to politics, the diversity of local cultures within the Muslim world, and the social, political and religious roles of women in pre-modern Muslim societies.

Instructor(s): Zachary Wright

Prerequisites: None

- Sophomores and above
- Open for cross-registration
- Satisfies Middle East Studies Minor

History 387-0 History Adv Special Topics: The Cold War (1945-1991)

In last fifty years of the 20th Century the rivalry between the USA and the USSR brought the world to the brink of nuclear destruction. This course explores the Cold War as a military, political, ideological, and economic contest for global domination. We will examine how the Cold War started in the last days of WW2, spread around the world in a series of proxy wars before ending suddenly in 1991 with the breakup of the Soviet Union. Our primary focus will be on the America experience abroad and at home. Special attention will be given to the different ways popular forms of media responded to and, in turn, influenced the major themes of the Cold War.

Instructor(s): Christopher Sparshott

Prerequisites: None

- Juniors and above
- Open for cross-registration

INTERDIS 242-0 Topics in Science and Technology Studies: Science, Technology & Society

The course introduces you the role of science and technology in different societies around world from different time periods. Exploring science and technology in world history, we will examine several case studies that raise important questions related to the relationship between science and technology and between technoscience and society. We will explore how both local and global human endeavors influenced the development of science and technology and how societies were in turn shaped by these technoscientific developments. Along the way, important concepts and key terms in science and technology studies (STS) will be introduced as way to discuss the intertwining connection among science, technology, and society.

Instructor(s): Anto Mohsin

Prerequisites: None

- Freshmen and sophomores
- Open for cross-registration

INTERDIS 242-0 Topics in Science and Technology Studies: Our Electrified World

Electricity dominates our lives. But our electrified world presents opportunities as well as challenges. Electric-powered technologies help complete many of our tasks and many people claim that electricity to be the underlying energy of our civilization. At the same time, electricity exposes inequalities in the world (not all societies have access to it) and serious environmental implications. Drawing from a variety of sources and disciplines, this course examines the nuts and

bolts of electricity, history of electricity and electrification, and the consequences (good and bad) of our electrified world.

Instructor(s): Anto Mohsin

Prerequisites: None

- Sophomores and above
- Open for cross-registration

PHIL 242-0 Topics in Philosophy: Morality and the Good Life

Introduction to Ethics. This course is an introduction to the philosophical study of ethics. We will think about what makes our lives go well: Is it enjoyable experiences, being free, having friends, living truly, or something else? We will explore what it means to be moral, think about the relationship between morality and religion, and discuss what reasons we have to be moral. In the final part of the class, we are going to discuss a number of contemporary moral issues. These may include: abortion, euthanasia, the rights of people with disabilities, how to resist injustice and oppression, recreational drug use, family and marriage, sexuality, punishment, the treatment of animals, the moral limits of markets. Throughout the class we will be engaging with historical and contemporary arguments, but the aim of this class is not primarily to study the ideas of others. Rather, you will acquire the skills and tool to join an ongoing conversation about what it means to lead a good life and to be a good person. To that end, you will practice and refine your abilities to critically read, listen, think, argue, and write.

Instructor(s): Torsten Menge

Prerequisites: None

- Freshmen and sophomores
- Open for cross-registration

PHIL 242-0 Topics in Philosophy: Language and Power

Language plays a central role in our social lives: it helps us express our feelings, convey our thoughts, and create important connections with others. At the same time, it can be used to disparage, marginalize, or subordinate people. In this course, we will examine how the use of language can draw on, exert, and reinforce social power. With the help of classic ideas from the philosophy of language, we will analyze a number of contemporary issues concerned with the forms and effects of social discourse. Topics may include: free speech; the impact of hate speech, pornography, slurs, and other harmful speech; generalizations (so-called generics); propaganda and ideology; the representation of gender, race, and other social categories in language; the relationship between our social position and the effect of our speech; resistance to harmful speech. As we explore these topics, we will practice reading and critically engaging with analytical and argumentative texts, challenging basic assumptions, analyzing concepts, and assessing arguments.

Instructor(s): Torsten Menge

Prerequisites: None

- Sophomores and above
- Open for cross-registration

Poli_Sci 242-0 Topics in Political Science: Intro to Middle East Politics

This course focuses on key political issues in the contemporary Middle East, spanning national issues such as state formation, type of governance, democracy, Islamism, sectarianism, gender, oil

politics; and regional issues such Arab-Israeli conflict, Iran-Iraq war as well as international politics of the region. The course provides an introduction to the different political systems in place around the region, and examines the main players. It starts with analysis of the emergence of the new modern states in the region on the eve of decolonisation, and moves on to analyse forms of rising politics. The course attempts to offer a balanced analysis between salient themes, cases studies, national, regional and international politics pertaining to the Middle East.

Instructor(s): Khaled Al Hroub

Prerequisites: None

- Freshmen and sophomores
- Open for cross-registration
- Satisfies Middle East Studies Minor

Poli_Sci 387-0 Advanced Topics in Political Science: Inequality in America

This course provides an in-depth look at inequality in America, in which some individuals and groups "get what, when, and how" (Lasswell 1936) more than others. The class will contrast the promise of equality with the reality of inequality in American democracy today. Although the primary focus is on America, relevant comparisons to Qatar and the Gulf will be introduced to investigate how these concepts travel across contexts and raise awareness of global forms of inequality. Students will understand the social construction of difference (race, class, gender, and sexuality), the impact of intersectionality, and the concept of backlash as status quo groups seek to protect perceived threats to their power and place in the system. Specific issues, such as voting rights, education, and policing, will be explored through a comparative and critical perspective, and the prospects of social change will be assessed.

Instructor(s): Jocelyn Mitchell

Prerequisites: None

- Juniors and above

Religion 242-0 Topics in Religion Studies: Sufism

Sufism, sometimes referred to as "Islamic mysticism", has played a critical role in Muslim societies. This course provides an overview of the key doctrines of Sufism and considers their elaboration in dialogue with broader the broader intellectual, social and political history of Muslim civilizations.

Instructor(s): Zachary Wright

Prerequisites: None

- Open to freshmen only
- Open for cross-registration
- Satisfies Middle East Studies Minor

Sociology 242-0 Topics in Sociology: International Migration

This course will give students a broad understanding of international migration, with a focus on South-South migrations to generate conversation with more commonly studied South to North migration. It will address various types of migration across domestic and international boundaries as well as the ways in which various states deal with them. Finally, it will introduce everyday migrant life to provide a balance to highly state-centric readings of migration.

Instructor(s): Hasan Mahmud

Prerequisites: None

- Freshmen and Sophomores
- Open for cross-registration
- Satisfies Middle East Studies Minor

Sociology 387-0 Advanced Topics in Sociology: Individuals and Groups in Sociology

This course introduces sociological theories in understanding how society affects individuals and groups. It begins with Marx, Durkheim, and Weber's foundational social theories and then goes on to the major schools of modern social thought, including Symbolic - Interactionism, Critical Theory, and contemporary theories of race, ethnicity, gender, Post- Structuralism and Post-Modernism.

Instructor(s): Hasan Mahmud

Prerequisites: None

- Juniors and above
- Open for cross-registration