

Media and Politics Minor

Recorded presentation guidelines

Version: 3 February 2021

In previous years, seniors in the Media and Politics Minor program gave live, 10-minute presentations of their learning journeys through the minor. Due to the ongoing pandemic as well as to the growth of this program, we now expect the main ideas of the reflective essay to be translated into a 10-minute recorded presentation that will be showcased online at the NU-Q website, where both NU-Q and GU-Q communities can view and comment on them. These recordings will be archived, giving students the added benefit of an online achievement for their CVs.

The deadline for submission of these recordings is April 1, 2021, and the online showcase will take place April 5–April 11, with minors and awards announced at a community hour event on April 11.

The criteria for judging the recorded presentation will be the same as those used to judge the [previous oral presentation format](#), which focused on

- **a clear message** that is supported through strong structure and organization, including
 - a succinct and clear opening that guides the expectations of the viewers and announces your approach
 - a progression of ideas, facts, and personal reflections, persuasive with relevant sources. All should be presented throughout in a clear and coherent order, including appropriate grouping and sequencing that helps the audience understand the principal arguments
 - a conclusion that indicates the effect of your experience in the minor on you personally and perhaps where you may eventually take what you have learned. Grad school? Professional settings? Or just intellectual curiosity?
- **proper diction and tone** for the audience and for a video presentation

No matter the approach to or style of the presentation, the committee will judge each recording on its clarity, appropriate structure and tone, and persuasiveness. In general, an excellent presentation will contain a central message that is precisely stated and strongly supported, reflecting your learning experience over the course of your Media and Politics minor.

Ideally, the presentation delivery should be imaginative, memorable, and compelling. At all times, choices of language and visuals should aim to enhance the effectiveness of the presentation. Wherever suitable, you should use appropriate and relevant types of supporting materials. Priority should be given to highlighting the artifacts and reflections from your e-portfolio that best encapsulate your learning experience in Media and Politics.

That said, we leave it to individual students to decide how to convey their ideas in visual form. It may be as simple as a recorded PowerPoint presentation (instructions from [Panopto](#) and [Microsoft](#) might be helpful in this regard). It may be more elaborate, as in a video essay (for which there is [a helpful how-to guide](#)). Students must decide their own level of ambition and expertise.

All submitted recordings must conform to these **technical specifications**:

Duration: no longer than 10 minutes

Dimensions: 1920x1080

Frame rate: 25 frames per second

Compression: h.264

Your Media and Politics mentor will give you precise directions about uploading the final recording. Please reach out with any questions!